Proposed NU Business Name: SULTAN ENTERPRISE



Project identification and prepared by: Asif Istear, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ABBAS ALI		
Age	:	28/08/1988(28 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	02 Sons, 01 Daughter		
No. of siblings:	:	02 Brothers .		
Address		Vill: Janna, P.O: Janna, P.S: Saturia, Dist: Mnikgonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. JOHURA KHATUN MD OMAR ALI Branch: Ashulia, Centre # 44(Female), Member ID: 6349\1, Group No: 10 Member since: 14-03-2011 (05Years) First Ioan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 10,000/- Outstanding loan: BDT 9,560/- Mother Yes No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01740-593735
Mother's Contact No.	:	01911-732352
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JOHURA KHATUN joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair & business.

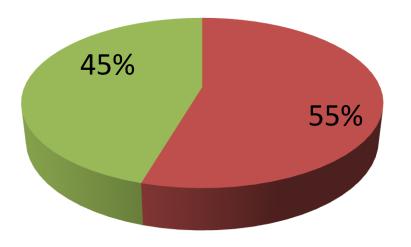
Proposed Nobin Udyokta Business Info				
Business Name	:	SULTAN ENTERPRISE		
Location	:	Jinjira, Savar, Dhaka.		
Total Investment in BDT	:	BDT 2,20,000/-		
Financing	:	Self BDT 1,20,000 (from existing business) 55%		
	\square	Required Investment BDT 1,00,000(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security of the shop		BDT 0/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Flaxiload, bkash, recharge card, switch, cable, holder stabilizer, board etc . Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in rent place. Collects goods from savar . Agreed grace period is 3 months. 		

Existing Business (BDT)

Existing Busi		• /	
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Servicing	100	3,000	36,000
Flaxiload	50	1,500	18,000
Bkash	100	3,000	36,000
Electric item	1,000	30,000	3,60,000
Total Sales (A)	1,250	37,500	4,50,000
Less. Variable Expense			
Electric item	800	24,000	2,88,000
Total variable Expense (B)	800	24,000	2,88,000
Contribution Margin (CM) [C=(A-B)	450	13,500	1,62,000
Less. Fixed Expense			
Rent		1,100	13,200
Electricity Bill		1,000	12,000
Transportation		500	6,000
Mobile Bill		300	3,600
Generator		150	1,800
Salary (self)		5,000	60,000
Total fixed Cost (D)		8,050	96,600
Net Profit (E) [C-D)		5,450	65,400

Investment Breakdown			
Particulars	Existing	Proposed	Proposed Total
Bkash	50,000	60,000	1,10,000
Flaxiload	20,000	20,000	40,000
Recharge Card	5,000	5,000	10,000
Electric item	30,000	10,000	40,000
Servicing Purse	15,000	5,000	20,000
Total	1,20,000	1,00,000	2,20,000

Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 100,000
- Total 220,000

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Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Servicing	140	4,200	50,400	52,920
Flaxiload	60	1,800	21,600	22,680
Bkash	150	4,500	54,000	56,700
Electric item	1,200	36,000	4,32,000	4,53,600
Total Sales (A)	1,550	46,500	5,58,000	5,85,900
Less. Variable Expense				
Cloth item	960	28,800	3,45,600	3,62,880
Total variable Expense (B)	960	28,800	3,45,600	3,62,880
Contribution Margin (CM) [C=(A-B)	590	17,700	2,12,400	2,23,020
Less. Fixed Expense				
Rent		1,100	13,200	13,200
Electricity Bill		1,200	14,400	14,500
Transportation		600	7,200	7,300
Mobile Bill		400	4,800	5,000
Generator		200	2,400	2,500
Salary (self)		5,000	60,000	60,000
Total Fixed Cost		8,500	1,02,000	1,02,500
Net Profit (E) [C-D)		9,200	1,10,400	1,20,520
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	1,10,400	1,20,520
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		50,400
	Total Cash Inflow	2,10,400	1,70,920
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	50,400	1,10,920



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Jinjira, Savar, Dhaka. Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures











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	***দোকান ভাড়ার চুক্তি পত্র। * **	
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FAMILY PICTURE

