#### Proposed NU Business Name: **RIAMONI ELECTRONICS**



Project identification and prepared by: MD. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patwari



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD HUMAYUN KOBIR			
Age	:	03-08-1994 (22 Years)			
Education, till to date	:	HSC			
Marital status	:	Single			
Children	:	N/A			
No. of siblings:	:	2 Brother & 1 Sister			
Address	:	Vill: East Chacdura, P.O: Shofipur, P.S: Kaliakoir, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother Father HENA HENA MD MOLLAJ MIA Branch: Mouchak Kaliakoir, Centre # 03 (Female), Member ID: 1133/6, Group No: 01 Member since: 25-01-1991 <i>(24Years)</i> First Ioan: BDT 3,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: Nil Outstanding Ioan: Nil Father No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01924-921262
Mother's Contact No.	:	01721-865698
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

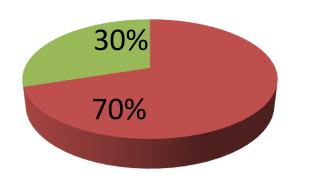
HENA joined Grameen Bank since 24 years ago. At first he took 3,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RIAMONI ELECTRONICS			
Location	:	Sofipur Kaliakoir			
Total Investment in BDT	:	BDT 5,00,000/-			
Financing	:	Self BDT 3,50,000/-(from existing business) 70% Required Investment BDT 1,50,000/-(as equity) 30%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 12 ft= 144 square ft			
Security of the shop	:	_			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Fridge, LCD TV, Fan etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is owned.</li> <li>Collects goods from Konabari, Sofipur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronics Item	4,000	120,000	1,440,000			
Bkash	100	3,000	36,000			
Flexi-load	81	2,430	29,160			
Total Sales (A)	4,181	125,430	1,505,160			
Less. Variable Expense						
Electronics Item	3,600	108,000	1,296,000			
Total variable Expense (B)	3,600	108,000	1,296,000			
Contribution Margin (CM) [C=(A-B)	581	17,430	209,160			
Less. Fixed Expense						
Electricity Bill		1,000	12,000			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Entertainment		500	6,000			
Guard		300	3,600			
Total fixed Cost (D)		8,100	75,600			
Net Profit (E) [C-D)		9,330	133,560			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Fridge (3 x 22,000)	66,000	50,000	116,000			
LCD TV (3 x 10000)	30,000	15,000	45,000			
Fan (7 x 2000)	14,000	25,000	39,000			
Speaker (10 x 3000)	30,000	35,000	65,000			
Mobile (22)	40,000	25,000	65,000			
Headphone, Memory card etc	30,000	0	30,000			
Pressure Cooker, Blander etc	25,000	0	25,000			
Bkash	97,000	0	97,000			
Flexi-load	18,000	0	18,000			
Total	350,000	150,000	500,000			

#### **Source of Finance**



Entrepreneur's Contribution 350,000
 Investor's Investment 150,000
 Total 500,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Electronics Item	6,500	195,000	2,340,000	2,457,000	2,579,850	
Bkash	100	3,000	36,000	37,800	39,690	
Flexi-load	81	2,430	29,160	30,618	32,149	
Total Sales (A)	6,681	200,430	2,405,160	2,525,418	2,651,689	
Less. Variable Expense						
Electronics Item	5,850	175,500	2,106,000	2,211,300	2,321,865	
Total variable Expense (B)	5,850	175,500	2,106,000	2,211,300	2,321,865	
Contribution Margin (CM) [C=(A-						
В)	831	24,930	299,160	314,118	329,824	
Less. Fixed Expense						
Electricity Bill		1,000	12,000	12,000	12,000	
Mobile Bill		400	4,800	5,500	6,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,500	18,000	20,000	22,000	
Entertainment		500	6,000	7,000	8,000	
Guard		300	3,600	4,000	4,500	
Total Fixed Cost		8,700	104,400	108,500	113,000	
Net Profit (E) [C-D)		16,230	194,760	205,618	216,824	
Investment Payback			60,000	60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	194,760	205,618	216,824
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		134,760	280,378
	Total Cash Inflow	344,760	340,378	497,202
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	134,760	280,378	437,202



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 03 Years Quality goods & services; Skill and experience;

### **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

#### **T**HREATS

Theft Fire Political unrest Pictures

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বিস্মিল্লাহির রাহ্মানির রাহিম

রিয়া মনি ঢেলিকম

প্রোঃ মোঃ হুমাইয়ুন আহম্মেদ

মোবাইলঃ ০১৯২৪-৯২১২৬২

মোঃ রানা ঃ ০১৭২১-৮৬৫৬৯৮

এখানে মোবাইলের যাবতীয় মালামাল পাইকারী ও খুচরা বিক্রয় করা হয় এবং মোবাইলে রিং টোন গান ডাউন লোড করা হয়। পূর্ব চান্দরা, সফিপুর, কালিয়াকৈর, গাজীপুর।

বিকাশ এজেন্ট ঃ ০১৭৬৬৬৮১৪০০























জমনি ফরম-এ গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবজকের কার্যালয় জন্ম সনদ (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত) নিবদ্ধন বহি নং: 61% নিবন্ধন তারিখ : জিন আরু সময় সনদ ইস্যার তারিখ : 🖉 🖉 🖉 राहिमार मोर्डिसि मर 3 2 3 8 6 6 2 6 2 0 1 0 0 6 6 6 6 0 र्भाः युसाम्यून कारत. জন্ম তারিখ: সংখ্যায় (খিঃ) : 0/0/0008 कनवानः जाभाः भूरेतिभाषाः अभिकेष्ट्रा दगरित्यात्वत् जगां के हेर्न भिराय नाम : (मग: (मग: मग: किराय) জাতীয়তা: AVENINA ant মাতার নাম : জাতীয়তা : ANS MARCHANT इारो हिकाना : २२ र्य ६१ ग्यु तर्ग उत्रिक हुन्द and and the surger and the (প্রস্তুতকারীর স্বাক্ষর ও নামস (নিবন্ধকের স্বাক্ষর ও নামসেই জীল/ TIL SERIES মোঃ মজিবুর রহমান টেক্ষর লৌরসভা প্রশাসক রীপের। জালিয়াকৈর পৌরসভা নিবদ্ধকের কার্যালয়ের পীলমোহর গাজীপুর।

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# **FAMILY PICTURE**

