Proposed NU Business Name: JANNAT TELECOM



Project identification and prepared by: Md Rasel Ali, Elasin Unit, Tangail,

Project verified by: MD Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAHID MIAH		
Age	:	07-12-1988 (28 Years)		
Education, till to date	:	Hons		
Marital status	:	Married		
Children	:	1 Son, 1 Daughter		
No. of siblings:	:	2 Brothers, 1 Sister		
Address	:	Vill: Gouhata, P.O: Goyhata, P.S: Nagorpur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MD CHAN MIA MST SUFIA BEGUM Branch: Goyhata,Nagorpur Centre # 05(Female), Member ID: 1328/2, Group No: 05 Member since: 29-03-2004 (12 Years) First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 23000, Outstanding loan: Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711076800
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SUFIA BEGUM joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	JANNAT TELECOM	
Location	:	Goyhata Baazar, Nagorpur,Tangail	
Total Investment in BDT	:	BDT 3,90,000	
Financing	:	Self BDT 2,90,000 (from existing business) 74% Required Investment BDT 100,000 (as equity) 26%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	15 ft x 10 ft= 150 square ft	
Security of the shop	:	BDT 50,000	
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Mobile accessories. Bkash, flexiload, mobicash items. Average 12% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Goyhata Agreed grace period is 4 months. 	

Existing Business (BDT)

Daily	Monthly	Yearly
2500	75000	900000
290	8700	104400
2790	83700	1004400
2200	66000	792000
2,200	66000	792000
590	17700	212400
	400	4800
	500	6000
	1,000	12000
	5000	60000
	200	2400
	100	1200
	400	4800
	7,600	91200
	10,100	121200
	2500 290 2790 2200 2,200	2500 75000 290 8700 2790 83700 2200 66000 2,200 66000 590 17700 400 500 1,000 5000 200 400 7,600

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Mobile	90,000	37,500	127500		
Mobile battery	20,000	8,000	28000		
Mobile charger	10,500	5,000	15500		
Energy bulb	2,000	20,000	22000		
Memory	6,000	10,000	16000		
Headphone	1,400	9,000	10400		
Mobile sim card	64,100	10,500	74600		
Mobile card	20,000		20000		
Bikash+Datch bangla++ Mobi cash	76000		76000		
	290,000	100,000	390000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Cosmetics, Stationary & Ornaments	5000	150000	1800000	1890000	
Bkash, Duchbangla, Mobi cash	290	8700	104400	109620	
Total Sales (A)	5290	158700	1904400	1999620	
Less Variable Expense					
Cosmetics, Stationary & Ornaments	4400	132000	1584000	1663200	
Total variable Expense (B)	4,400	132000	1584000	1663200	
Contribution Margin (CM) [C=(A-B)	890	26700	320400	336420	
Less Variable Expense					
Rent		400	4,800	9,800	
Electricity bill		600	7200	7400	
Transportation		1,000	12000	8,600	
Salary (Self)		5000	60000	60000	
Entertainment		300	3600	3600	
Mobile bill		500	6000	6000	
Total fixed cost (D)		7,800	93600	95,400	
Net Profit (E)= [C-D]		18,900	226800	241,020	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

		•	
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	226,800	241,020
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		166,800
	Total Cash Inflow	326800	407820
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	166,800	347820

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

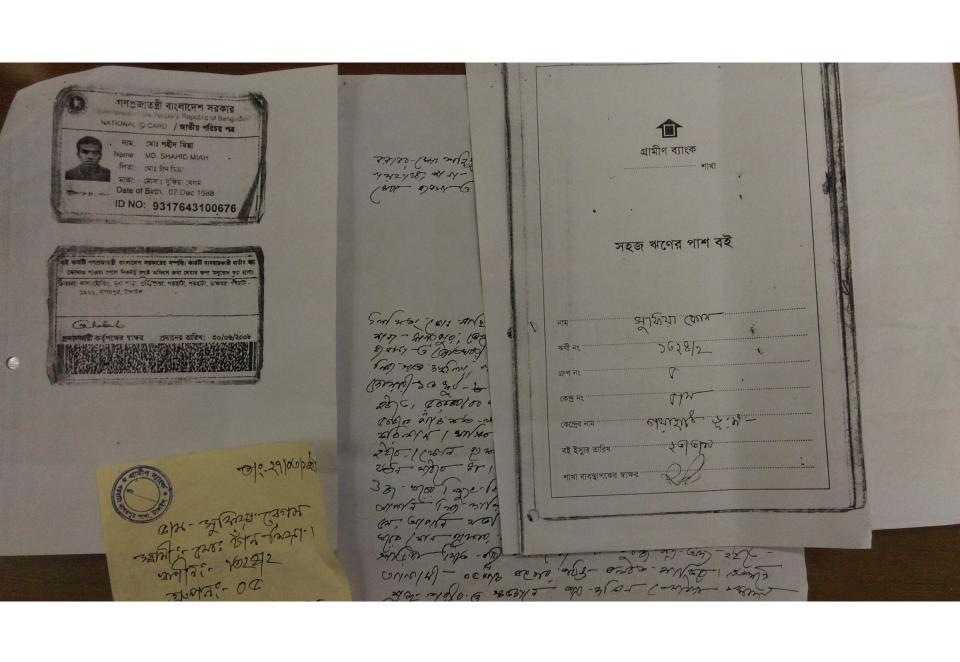












FAMILY PICTURE

