Proposed NU Business Name: SAMIA VARIETIES STORE



Project identification and prepared by: Md Hafizur Rahman(1), Keranigonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAHIN		
Age	:	30-10-1988 (28 Years)		
Education, till to date	:	Class Four		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1 Brother & 4 Sister		
Address	:	Vill: Sonakanda, P.O: Sonakanda, P.S: Keranigonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SOFEDA BEGUM SAMSUL ISLAM Branch: Basta Keranigonj, Centre # 54 (Female), Member ID: 3912, Group No: 04 Member since: 25-01-2006 (10 Years) First Ioan: BDT 4,000/-		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 20,000/-, Outstanding loan: BDT 10,000/- Father		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01850-501346
Mother's Contact No.	:	01857-627572
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

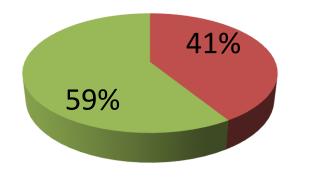
SOFEDA BEGUM joined Grameen Bank since 10 years ago. At first he took 4,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SAMIA VARIETIES STORE		
Location	:	Sonakanda Bhuiya Bari Station		
Total Investment in BDT	:	BDT 85,000/-		
Financing	:	Self BDT 35,000/-(from existing business) 41%		
		Required Investment BDT 50,000/-(as equity) 59%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 16 ft= 192 square ft		
Security of the shop	:	BDT 30,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Oil etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Keranigonj. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,500	75,000	900,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Grocery Item	2,125	63,750	765,000	
Total variable Expense (B)	2,125	63,750	765,000	
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		100	1,200	
Mobile Bill		500	6,000	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Total fixed Cost (D)		7,100	19,200	
Net Profit (E) [C-D)		4,150	115,800	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (5 x 1700)	8,500	17,000	25,500		
Flour (2 x 1050)	2,100	5,000	7,100		
Oil (50 x 90)	4,500	2,000	6,500		
Pulse (10 x 120)	1,200	3,000	4,200		
Soap, Cosmetics etc	15,000	20,000	35,000		
Sugar, Coil etc	3,700	3,000	6,700		
Total	35,000	50,000	85,000		

Source of Finance



Entrepreneur's Contribution 35,000
Investor's Investment 50,000
Total 85,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	3,500	105,000	1,260,000	1,323,000	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	
Less. Variable Expense					
Grocery Item	2,975	89,250	1,071,000	1,124,550	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000	198,450	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		100	1,200	1,500	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	11,500	
Total Fixed Cost		7,500	90,000	93,000	
Net Profit (E) [C-D)		8,250	99,000	105,450	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	99,000	105,450
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		69,000
	Total Cash Inflow	149,000	174,450
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	69,000	144,450



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





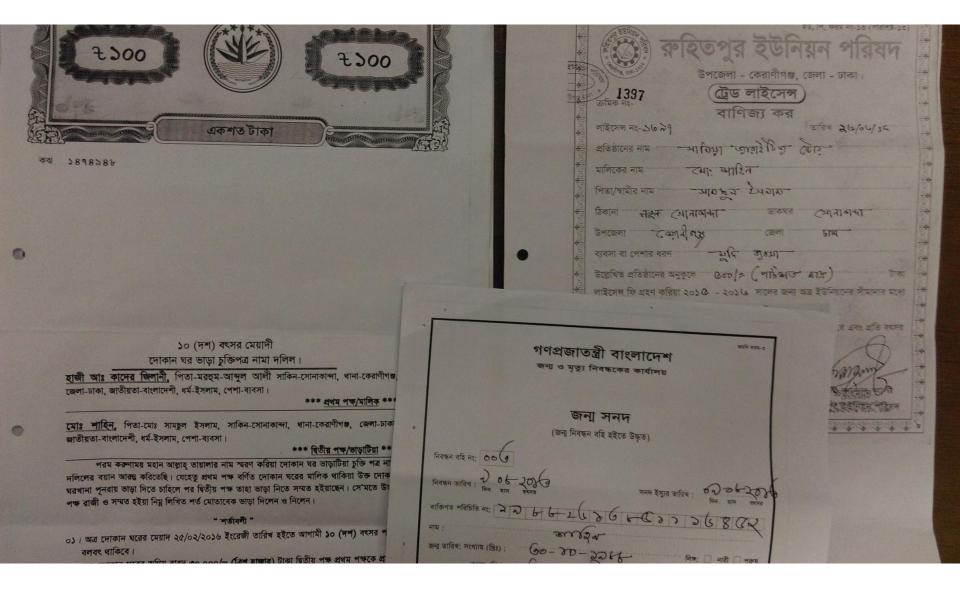












FAMILY PICTURE

