Proposed NU Business Name: MARUF SIYAM TREADERS



Project identification and prepared by: Md. Shahalam Shirajee, Nobabgonj Unit, Dhaka

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	JAHID HASAN MONNA		
Age	:	11-08-1994 (22 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	2 Brothers & 2 Sisters		
Address	:	Vill: Kasimpur, P.O: Nobabgonj, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MONOYARA BEGUM MD. ABDUL ALI Branch: Somsabad,vumi Centre # 54(Female), Member ID: 8123, Group No: 12 Member since: (15Years) First loan: BDT 4,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 20000, Outstanding loan: BDT 20000 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01915102644
Mother's Contact No.	:	01936763401
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONOYARA BEGUM joined Grameen Bank since 15 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MARUF SIYAM TREADERS			
Location	:	Kashimpur, Nobabgonj, Dhaka			
Total Investment in BDT	:	BDT 3,20,000/-			
Financing	:	Self BDT 2,00,000/-(from existing business) 62% Required Investment BDT 1,20,000/-(as equity) 38%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12ft x 16ft= 192square ft			
Security of the shop	:	BDT 20,000/-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Petrol, Diesel etc. 10 % Gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Agreed grace period is 3 months. 			

LAISTING DUST			
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Automobile fuel & accessories	5000	150000	1800000
Total Sales (A)	5000	150000	1800000
Less Variable Expense			
Automobile fuel & accessories	4500	135000	1620000
Total variable Expense (B)	4,500	135000	1620000
Contribution Margin (CM) [C=(A-B)	500	15000	180000
Less Variable Expense			
Rent		2,500	30000
Electricity bill		200	2400
Transportation		600	7200
Salary (self)		5000	60000
Entertainment		400	4800
Mobile bill		300	3600
Total fixed cost (D)		9,000	108000
Net Profit (E)= [C-D]		6,000	72000

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Particulars	Existing	Proposed	Total
Patrol	42,000	50,000	92000
Octane	21,000	40,000	61000
Diesel	16,000		16000
Kerosin	5,900		5900
Mobil	77,200	20,000	97200
Greese	900		900
Mobil	22,000		22000
Others	3000	10000	13000
Rack, table ,chair	12000		12000
	200,000	120,000	320000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Automobile fuel & accessories	7100	213000	2556000	2683800	
Total Sales (A)	7100	213000	2556000	2683800	
Less Variable Expense					
Automobile fuel & accessories	6390	191700	2300400	2415420	
Item					
Total variable Expense (B)	6,390	191700	2300400	2415420	
Contribution Margin (CM) [C=(A-B)	710	21300	255600	268380	
Less Variable Expense					
Rent		2,500	15,000	15,000	
Electricity bill		300	3600	3800	
Transportation		800	9,600	9,800	
Salary (Self)		5000	60000	60000	
Entertainment		400	4800	4800	
Mobile bill		350	4200	4400	
Total fixed cost (D)		9,350	97,200	97,800	
Net Profit (E)= [C-D]		11950	143400	170,580	
Investment Payback			72,000	72,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	120,000	
1.2	Net Profit	143,400	170,580
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		71,400
	Total Cash Inflow	263400	241980
2	Cash Outflow		
2.1	Purchase of Product	120,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	72000	72000
	Total Cash Outflow	192,000	72000
3	Net Cash Surplus	71,400	169980

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

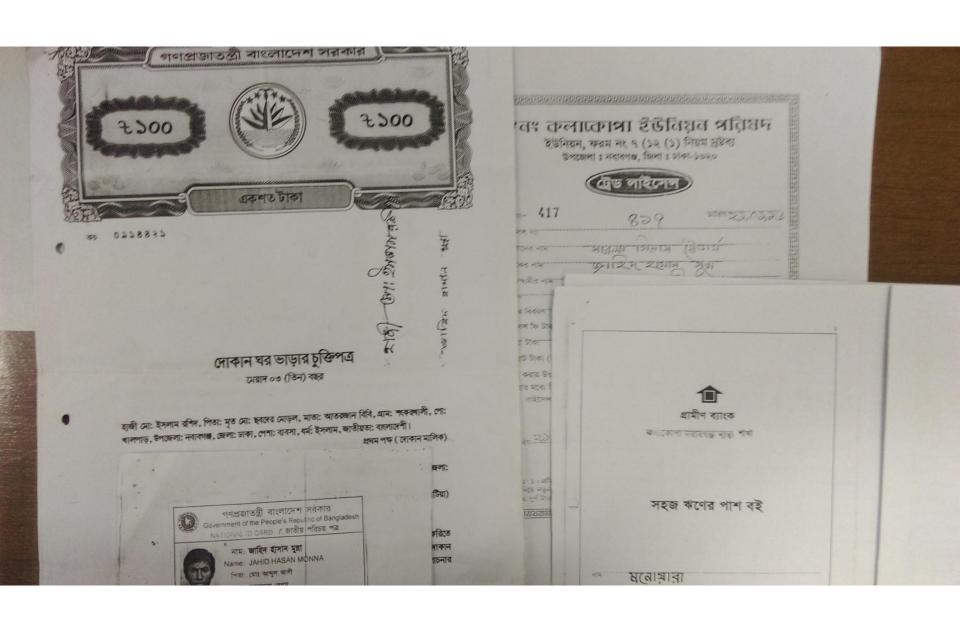












FAMILY PICTURE

