Proposed NU Business Name: ZAHIDUL VARIETIES STORE



Project identification and prepared by: MD. Saidullah, Dupchachia Unit, Bogra

Project verified by: MD Mujaharul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ZAHIDUL	
Age	:	08-10-1984 (31 Years)	
Education, till to date	:	Class V	
Marital status	:	Married	
Children	:	1 Son 2 Daughter	
No. of siblings:	:	1 Brother	
Address	:	Vill: Jogir vobon, P.O: Arola, P.S: Kahalu, Dist: Bogra	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. FIROJA BIBI MD. HAFEJ ALI Branch: Namuja, Bogra, Centre #25(Female), Member ID: 2631/2; No:08 Member since: 15-5-1995 (20 Years) First loan: 2,000 taka.	
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 10000, Outstanding loan: BDT 7800 Nil	
(vi) Mobile lady		No No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01731182926
Mother's Contact No.	:	-
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. FIROJA BIBI joined Grameen Bank since 20 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	ZAHIDUL VARIETIES STORE	
Location	:	Jogir vobon, Paikor	
Total Investment in BDT	:	BDT 140,000	
Financing	:	Self BDT 70,000(from existing business) 50% Required Investment BDT 70,000(as equity) 50%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	••	16 ft x 8.ft= 96 square ft	
Security of the shop	••	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Grocery item. Average 15 % gain on sales The business is operating by entrepreneur. Existing no employee The shop is rent. Collects goods from Dupchachia, Bogura. Agreed grace period is 3 months. 	

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LAISHIE	Business

Existing Dasiness				
Daily	Monthly	Yearly		
2600	78000	936000		
2600	78000	936000		
2210	66300	795600		
2,210	66300	795600		
390	11700	140400		
	300	3600		
	500	6000		
	5000	60000		
	300	3600		
	300	3600		
	6,400	76800		
	5,300	63600		
	2600 2600 2210 2,210	Daily Monthly 2600 78000 2600 78000 2210 66300 2,210 66300 390 11700 300 5000 5000 300 300 6,400		

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Oil	3,000	40000	43000		
Biscuit,chanachur	10,000	20,000	30000		
Coil,Cigarate,Salt	10,000	10000	20000		
Sugar, semai	15,000	0	15000		
Others	32,000	0	32000		
	70,000	70,000	140000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Grocery item.	4000	120000	1440000	1512000	
ltem					
Total Sales (A)	4000	120000	1440000	1512000	
Less Variable Expense					
Grocery item.	3400	102000	1224000	1285200	
ltem					
Total variable Expense (B)	3,400	102000	1224000	1285200	
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800	
Less Variable Expense					
Electricity bill		500	6000	6500	
Transportation		700	8400	8,600	
Salary (Self)		5000	60000	60000	
Entertainment		400	4800	5000	
Mobile bill		400	4800	5600	
Total fixed cost (D)		7,000	84000	85,700	
Net Profit (E)= [C-D]		11000	132000	141,100	
Investment Payback			42,000	42,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	132,000	141,100
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		90,000
	Total Cash Inflow	202000	231100
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3	Net Cash Surplus	90,000	189100

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

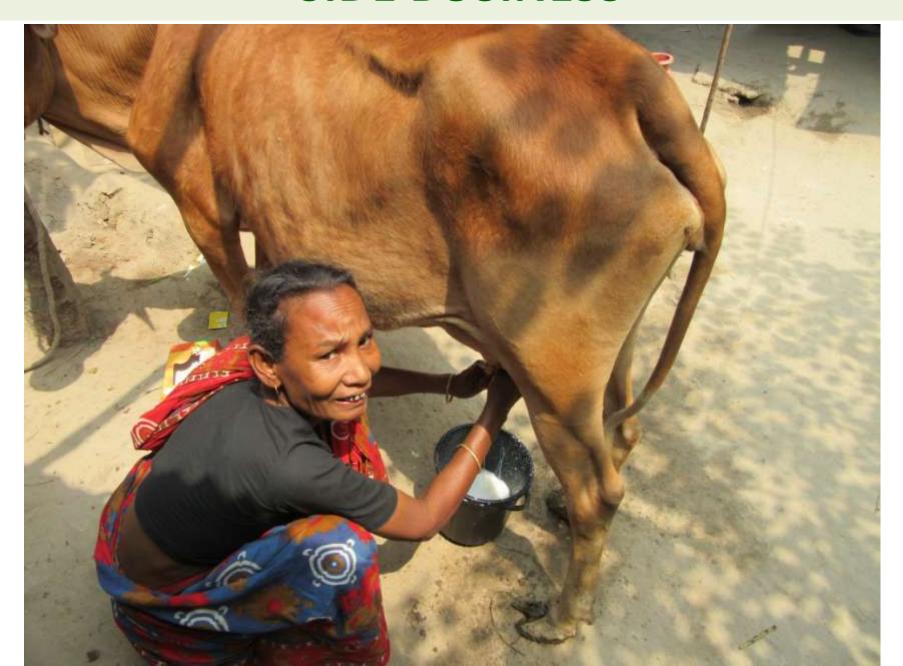








SIDE BUSINESS



SIDE BUSINESS





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\$160.

FAMILY PICTURE

