Proposed NU Business Name: GRAMEEN COLOUR LAB & STUDIO



Project identification and prepared by: Md Forhad Hossain Tangail Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHIBLU RAHAMAN		
Age	:	15-08-1981 (34 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Daughter 1 Son		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Elasin, P.O: Elasin , P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SUFIYA BEGUM MD SAJAHAN BEPARI Branch: Elasin delduar ,Centre # 23 (Female), Member ID: 2136 , Group No:04 Member since: 25-05-2003 to 05-08-2010 (7 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: NIL , Outstanding loan: NII N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713567625
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUFIYA BEGUM joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	GRAMEEN COLOUR LAB & STUDIO		
Location	:	Alasin baazar, delduar		
Total Investment in BDT	:	BDT 330,000/-		
Financing	:	Self BDT 2,30,000/-(from existing business) 70% Required Investment BDT 100,000/-(as equity) 30%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop		16 ft x 15ft=240 square ft		
Security of the shop	:	BDT 50,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Photocopy, laminating, Printing, Studio, etc Average 50% gain on sale. The business is operating by entrepreneur. Existing one employees. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)				
Photocopy , laminating, Printing, etc	1700	51000	612000	
Total Sales (A)	1700	51000	612000	
Less Variable Expense				
Photocopy , laminating, Printing, etc	935	28050	336600	
Total variable Expense (B)	935	28050	336600	
Contribution Margin (CM) [C=(A-B)	765	22950	275400	
Less Variable Expense				
Rent		1,400	16800	
Electricity bill		800	9600	
Transportation		2,000	24000	
Salary (self)		5000	60000	
Salary(Staff)		4000	48000	
Entertainment		200	2400	
Guard		200	2400	
Mobile bill		1000	12000	
Total fixed cost (D)		14,600	175200	
Net Profit (E)= [C-D]		8,350	100200	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Camera	54,000	0	54000		
Photocopy machine	30,000	100000	130000		
Leminiting	5,000	0	5000		
Stand fan	6,000	0	6000		
Video camera	50,000	0	50000		
Computer	35,000	0	35000		
Table fan	0	0	0		
Umbrella flash gun	15,000	0	15000		
Printer	5,000	0	5000		
Paper Photocopy	1000		1000		
Genaretor	25000		25000		
Others	4000		4000		
	230,000	100,000	330000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Photocopy , laminating, Printing, etc	2400	72000	864000	907200
Total Sales (A)	2400	72000	864000	907200
Less Variable Expense				
Photocopy , laminating, Printing, etc	1320	39600	475200	498960
Total variable Expense (B)	1,320	39600	475200	498960
Contribution Margin (CM) [C=(A-B)	1,080	32400	388800	408240
Less Variable Expense				
Rent		1,400	16,800	16,800
Electricity bill		1000	12000	12500
Transportation		2,500	30000	30,500
Salary (Self)		5000	60000	60000
Salary(Staff)		4000	48000	48000
Entertainment		400	4800	5000
Guard		300	3600	3800
Mobile bill		1200	14400	15000
Total fixed cost (D)		15,800	189600	191,600
Net Profit (E)= [C-D]		16600	199200	216,640
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	199,200	216,640
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		139,200
	Total Cash Inflow	299200	355840
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	139,200	295840

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















দোকান ভাড়ার চুক্তি পত্র

লাম কলনামধ্যের নাম লইয়া চুক্তি লার নামা কর কালনাম আমি নার লিগল বহুমান, লিগা- মোর লাহজাহান, রামা- লার এলাসিন, আনা নেলপুথার, কেলা- টালাইল । আমি রামীন কালার লামে প্রান্ত কলেনা মান্ত বহুমান কালার লাম কলালিন লাজার, খানা- কল্যার, জেলা-টালাইল এর নিকট হুইতে রামীল টালার সাল্পুরারর কলিল লাহের ১৫-৪ ×১৯ বিভিন্ন হ স্যাটার বিশিষ্ট মাঞ্চলার করা হুইট কম স্থায়ী জাবে এবং লাই মোডাবেক ও বংলার করা হুইট লামার হুক্তি লাম সংখ্যানন করা হুইল।



(अविवास नाम

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