### **Proposed NU Business Name: NIBARON SHONKHO VANDAR & PATHOR SHILPALOY**



Project identification and prepared by: Nurul Islam

Tangail Unit, Tangail
Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MONORANJAN SUR		
Age	:	05-07-1987 (29 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	1 Son		
No. of siblings:	:	3 Brothers 2 Sisters		
Address	:	Vill: Oloabhobani, P.O: Sontosh, P.S: Tangail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  AROTI SUR  BANJARAMSUR  Branch: Raxitbelta, Tangail Centre # 30 (Female),  Member ID: 4693, Group No: 05  Member since: 1995-2001 (06 Years)  First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT Outstanding loan:  N/A  No  No  No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has n4 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737747515
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**AROTI SUR** joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NIBARON SHONKHO VANDAR & PATHOR SHILPALOY		
Location	:	Boro kalibari, Tangail		
Total Investment in BDT	:	BDT 470,000/-		
Financing	:	Self BDT 3,20,0,00/-(from existing business) 66% Required Investment BDT 1,00,000/-(as equity) 34%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	<b>:</b>	BDT 5,000/-		
Size of shop	:	13 ft x 9 ft= 171 square ft		
Security of the shop	<b>:</b>	BDT 150,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Gold coated Sakha, Breslet sakha, Slim sakha, Marble sakha etc</li> <li>Average 20 % gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing Business</b>				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)				
Sakha Bracelet	3600	108000	1296000	
Total Sales (A)	3600	108000	1296000	
Less Variable Expense				
Sakha Bracelet	2880	86400	1036800	
Total variable Expense (B)	2,880	86400	1036800	
Contribution Margin (CM) [C=(A-B)	720	21600	259200	
Less Variable Expense				
Rent		4,000	48000	
Electricity bill		1000	12000	
Transportation		2,000	24000	
Salary (self)		5000	60000	
Entertainment		500	6000	
Guard		100	1200	
Mobile bill		500	6000	
Total fixed cost (D)		13,100	157200	
Net Profit (E)= [C-D]		8,500	102000	

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Different types of Shakha	128,000	0	128000	
Marble stone	120,000	35,000	155000	
Cosmetics	72,000	35000	107000	
Shakha materials	0	30,000	30000	
	320,000	100,000	420000	

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Sakha Bracelet	4200	126000	1512000	1587600
Total Sales (A)	4200	126000	1512000	1587600
Less Variable Expense				
Sakha Bracelet	3360	100800	1209600	1270080
Total variable Expense (B)	3,360	100800	1209600	1270080
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520
Less Variable Expense				
Rent		4,000	48,000	48,000
Electricity bill		1300	15600	15,800
Transportation		2,500	30000	31,000
Salary (Self)		5000	60000	60000
Entertainment		600	7200	7400
Generator		100	1200	1200
Mobile bill		600	7200	7400
Total fixed cost (D)		14,000	168000	169,600
Net Profit (E)= [C-D]		11200	134400	147,920
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

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SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	134,400	147,920
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		74,400
	Total Cash Inflow	234400	222320
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	74,400	162320

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











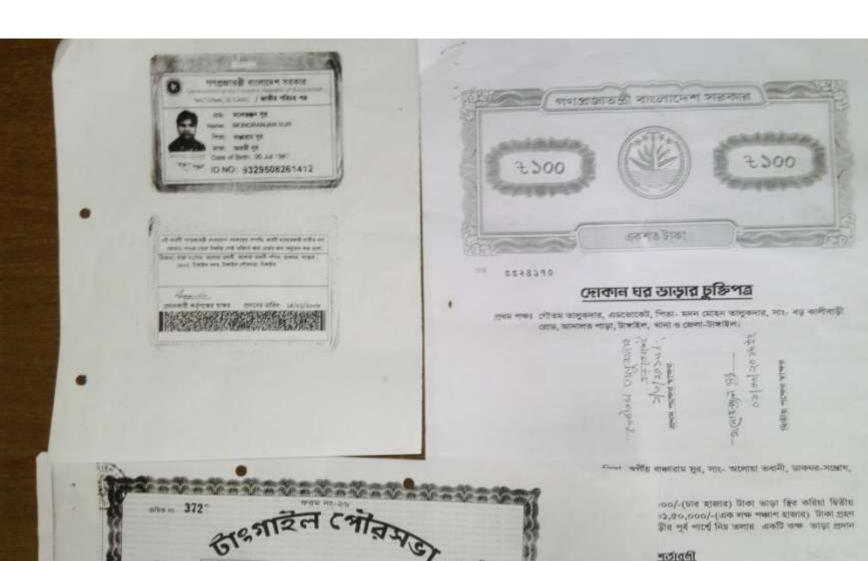












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# **FAMILY PICTURE**

