### **Proposed NU Business Name: FEROZA TAILORS**



Project identification and prepared by: MD Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JAHIRUL ISLAM		
Age	:	28-10-1984 (32 Years)		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Majhukhan, P.O: Rotonpur, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  JAHANARA BEGUM  MD ABDUR JABBAR ALI  Branch: Mouchak, kaliakoir ,Centre # 11(Female),  Member ID: 1915 , Group No: 04  Member since: 25-02-1989 ( 25 Years)  First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT 60,000 , Outstanding loan: Nil Father N/A No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business. Own business 8 years
Training Info	:	He has 4 years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729465936
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliaikoir Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JAHANARA BEGUM** joined Grameen Bank since 25 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	FEROZA TAILORS		
Location	:	Kaliakoir Baazar		
Total Investment in BDT	:	BDT 350,000/-		
Financing	:	Self BDT 2,00,000/-(from existing business) 57% Required Investment BDT 1,50,000/-(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary		BDT 5,000/-		
Size of shop	:	22 ft x 8 ft= 176 square ft		
Security of the shop	:	BDT 1,90,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; ladies cloths, tailoring</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 4 employees.</li> <li>One will be appointed after getting money.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka. Tangail</li> <li>Agreed grace period is 3 months.</li> </ul>		

# **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Ladies cloths	2000	60000	720000
Tailoring service	1900	57000	684000
Total Sales (A)	3900	117000	1404000
Less Variable Expense			
Ladies cloths	1600	48000	576000
Tailoring service	475	14250	171000
Total variable Expense (B)	2,075	62250	747000
Contribution Margin (CM) [C=(A-B)	1,825	54750	657000
Less Variable Expense			
Rent		4,000	48000
Electricity bill		1200	14400
Transportation		1,500	18000
Salary (self)		5000	60000
Salary(Staff)		33000	396000
Entertainment		500	6000
Cable line		200	2400
Mobile bill		300	3600
Total fixed cost (D)		45,500	546000
Net Profit (E)= [C-D]		9,250	111000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Jamdani, katan	18,000	20000	38000		
Borkha Cloth	66,000	60,000	126000		
Net Jamdani	20,000	0	20000		
Readymade Borkha	21,000	20,000	41000		
One color borkha cloth	14,000	0	14000		
Three piece	25,000	0	25000		
One colur long cloth	21,000	20,000	41000		
Machine	15,000	0	15000		
One color gourjet	0	10,000	10000		
Let Cloth		10000	10000		
Lilian		10000	10000		
	200,000	150,000	350000		

### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Ladies cloths	4500	135000	1620000	1701000	1786050	
Tailoring service	2200	66000	792000	831600	792000	
Total Sales (A)	6700	201000	2412000	2532600	2659230	
Less Variable Expense						
Ladies cloths	3600	108000	1296000	1360800	1428840	
Tailoring service	550	16500	198000	207900		
Total variable Expense (B)	3,600	108000	1296000	1360800	1428840	
Contribution Margin (CM) [C=(A-B)	2,550	76500	918000	963900	1012095	
Less Variable Expense						
Rent		4,000	48,000	48,000	48000	
Electricity bill		1500	18000	18400	18400	
Transportation		1,500	18000	19,000	20000	
Salary (Self)		5000	60000	60000	60000	
Salary(Staff)		44000	528000	528000	528000	
Entertainment		600	7200	7400	7600	
Cable line		200	2400	2400	2400	
Mobile bill		400	4800	5000	5200	
Total fixed cost (D)		57,000	684000	685,800	687200	
Net Profit (E)= [C-D]		19500	234000	278,100	324895	
Investment Payback			60,000	60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

	<u> </u>			
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	234,000	278,100	324895
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		174,000	392100
	Total Cash Inflow	334000	452100	716995
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	160,000	60000	
3	Net Cash Surplus	174,000	392100	656995

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

























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# **FAMILY PICTURE**

