Proposed NU Business Name: MODINA TELECOM



Project identification and prepared by: Md. Nadim Rajjak, Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. UZZAL HOSSAIN		
Age	:	01-05-1983 (27 Years)		
Education, till to date	:	BSS		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1Brothers & 2 Sisters		
Address	:	Vill: Fokir chala, P.O: Cha-bagan, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SURJO VANU MD. SUKKUR ALI Branch: Chabagan, Centre # 15(Female), Member ID: 1933/2, Group No: 05 Member since: (10Years) First Ioan: BDT 20,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT 200000, Outstanding Ioan: NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 3 Year training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	-	01811375035
Mother's Contact No.	:	01859834010
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SURJO VANU joined Grameen Bank since 10 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

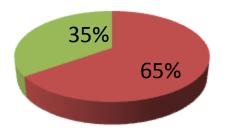
Proposed Nobin Udyokta Business Info			
Business Name	:	MODINA TELECOM	
Location	:	Jamalpur Bazar, Cha bagan	
Total Investment in BDT	:	BDT 4,30,000/-	
Financing	:	Self BDT 280000/-(from existing business) 65% Required Investment BDT 1,50,000/-(as equity) 35%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12 ft x 10 ft= 120square ft	
Security of the shop	:	BDT 100,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile, Speaker, Cable etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing 1 employees. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 	

Existing Business

Existing Dusiness			
Paticular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile & mobile accessories	9000	270000	3240000
Total Sales (A)	9000	270000	3240000
Less Variable Expense			
Mobile & mobile accessories	8100	243000	2916000
Total variable Expense (B)	8,100	243000	2916000
Contribution Margin (CM) [C=(A-B)	900	27000	324000
Less Variable Expense			
Rent		1,500	18000
Electricity bill		1000	12000
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		8000	96000
Entertainment		500	6000
Guard		300	3600
Mobile bill		500	6000
Total fixed cost (D)		18,800	225600
Net Profit (E)= [C-D]		8,200	98400

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Mobile set	200,000	120000	320000	
Battery	40,000	20,000	60000	
Charger	8,000	0	8000	
Mobile parts	20,000	10,000	30000	
Torch light	5,000	0	5000	
calculator	7,000	0	7000	
	280,000	150,000	430000	

Source of Finance



Entrepreneur's Contribution 280,000
Investor's Investment 150,000
Total 430,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Mobile & mobile accessories	13400	402000	4824000	5065200
Total Sales (A)	13400	402000	4824000	5065200
Less Variable Expense				
Mobile & mobile accessories	12060	361800	4341600	4558680
Total variable Expense (B)	12,060	361800	4341600	4558680
Contribution Margin (CM) [C=(A-B)	1,340	40200	482400	506520
Less Variable Expense				
Rent		1,500	18,000	18,000
Electricity bill		1500	18000	18500
Transportation		2,500	30000	31,000
Salary (Self)		5000	60000	60000
Salary(Staff)		12000	144000	144000
Entertainment		600	7200	7400
Guard		400	4800	5000
Mobile bill		600	7200	7400
Total fixed cost (D)		24,100	289200	291,300
Net Profit (E)= [C-D]		16100	193200	215,220
Investment Payback			90,000	90,000

Cas	Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)		
1	Cash Inflow				
1.1	Investment Infusion by Investor	150,000			
1.2	Net Profit	193,200	215,220		
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		103,200		
	Total Cash Inflow	343200	318420		
2	Cash Outflow				
2.1	Purchase of Product	150,000			
2.2	Payment of GB Loan				
2.3	Investment Pay Back (Including Ownership Tr. Fee)	90000	90000		
	Total Cash Outflow	240,000	90000		
3	Net Cash Surplus	103,200	228420		



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures









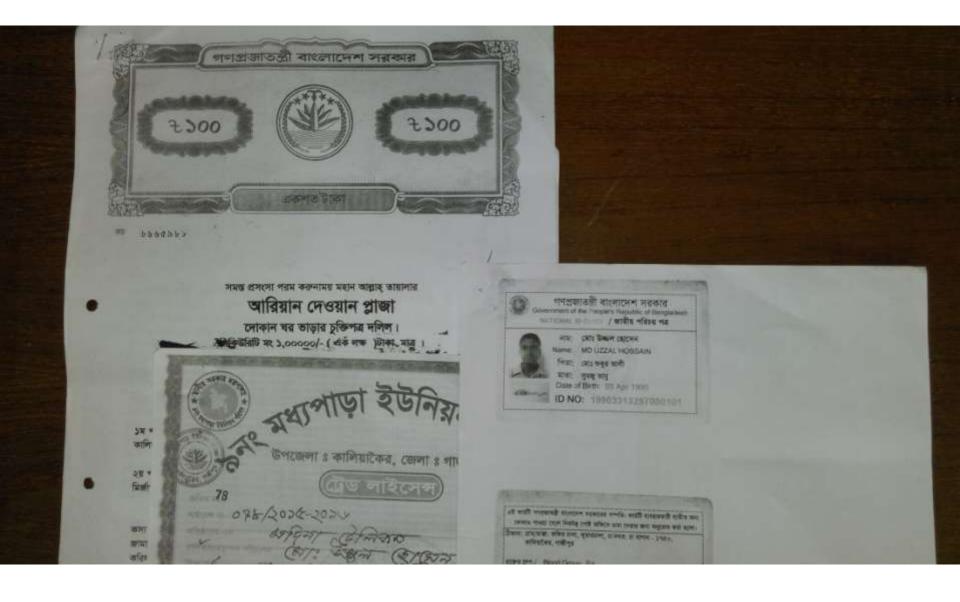












FAMILY PICTURE

