Proposed NU Business Name: SRABON TELECOM & SERVICING CENTER



Project identification and prepared by: Md. Nur Islam, Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
:	ANONTA SARKER			
:	07-06-1992 (24 Years)			
:	HSC			
:	Unmarried			
:	N/A			
:	1 Brothers & 1 Sisters			
:	Vill: Borodol, P.O: Boliyadi, P.S: Kaliakoir, Dist: Gazipur			
	Mother Father Arati rani Arati rani Krishna Sharkar Branch: Kaliakoir, Centre # 69(Female), Member ID: 5507/1, Group No: 07 Member since: 11-3-2013 (3Years) First Ioan: BDT 10,000			
:	Existing Loan: BDT 20000, Outstanding loan: 16540 N/A			
:	No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	7years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01679524232
Mother's Contact No.	:	017544990499
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Arati rani joined Grameen Bank since 3 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

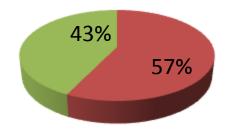
Propose	ec	l Nobin Udyokta Business Info
Business Name	:	SRABON TELECOM & SERVICING CENTER
Location	:	-
Total Investment in BDT	:	BDT 350,000/-
Financing	:	Self BDT 2,00,000/-(from existing business) 57% Required Investment BDT 1,50,000/-(as equity) 43%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20ft x 07 ft= 140 square ft
Security of the shop	:	BDT 150,000/-
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile Remote, Speaker, Cable etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing NO employees. The shop is rented. Collects goods from Kaliyakoir Bajar. Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile & mobile accesories	2500	75000	900000
Flexiload	108	3240	38880
Total Sales (A)	2608	78240	938880
Less Variable Expense			
Mobile & mobile accesories	2000	60000	720000
Total variable Expense (B)	2,000	60000	720000
Contribution Margin (CM) [C=(A-B)	608	18240	218880
Less Variable Expense			
Rent		3,000	36000
Electricity bill		1000	12000
Salary (self)		5000	60000
Entertainment		100	1200
Guard		100	1200
Mobile bill		200	2400
Total fixed cost (D)		9,400	112800
Net Profit (E)= [C-D]		8,840	106080

Invest	ment Break	down	
Particulars	Existing	Proposed	Totoal
Mobile	96,000	100,000	196000
Battery	22,000	8,000	30000
Charger	4,000	7,000	11000
Mobile cover	12,000	15,000	27000
Sim	5,000	0	5000
Mobile accessories	25,000	20,000	45000
Computer IPS ,light	10,000	0	10000
Decoration	6,000	0	6000
Flexiload	20000		20000
	200,000	150,000	350000

Source of Finance



Entrepreneur's Contribution 200,000
 Investor's Investment 150,000
 Total 350,000

Financial P	roject	ion (E	BDT)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Mobile & mobile accesories	3900	117000	1404000	1474200	1547910
Flexiload	108	3240	38880	40824	38880
Total Sales (A)	4008	120240	1442880	1515024	1590775
Less Variable Expense					
Mobile & mobile accesories	3120	93600	1123200	1179360	1238328
ltem					
Total variable Expense (B)	3,120	93600	1123200	1179360	1238328
Contribution Margin (CM) [C=(A-B)	888	26640	319680	335664	352447
Less Variable Expense					
Rent		3,000	36,000	36,000	36000
Electricity bill		1300	15600	15800	16000
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2600	2800
Guard		100	1200	1200	1200
Mobile bill		300	3600	3800	4000
Total fixed cost (D)		9,900	118800	119,400	118800
Net Profit (E)= [C-D]		16740	200880	216,264	233647
Investment Payback			60,000	60,000	60,000

	ash flow projection			
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	150,000		
1.2	Net Profit	200,880	216,264	233647
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		140,880	297144
	Total Cash Inflow	350880	357144	530791
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures

















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FAMILY PICTURE

