#### Proposed NU Business Name: TOWHIDUL DAIRY FIRM



Project identification and prepared by: Md Ebadat Hossain, Puthiya Unit, Bogura

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD TOWHIDUL ISLAM		
Age	:	03-01-1994(22 Years)		
Education, till to date	:	BA		
Marital status	:	Unarried		
Children	:	Nil		
No. of siblings:	:	3 Brothers & 2 Sisters		
Address	:	Vill: Mohonpur, P.O: Dhopapara P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother Father MST JAHANARA BEGUM MD HABIBUR RAHMAN Branch: Jewpara, Puthiya, , Centre # 28(Female), Member ID: 3231, Group No: 04 Member since: 23-04-06 <i>(10Years)</i> First Ioan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30000, Outstanding Ioan: 5220 N/A No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	-	He has 5 days training.
Other Own/Family Sources of Income		_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713787174
Mother's Contact No.	:	01770364010
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit,Bogura

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST JAHANARA BEGUM** joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

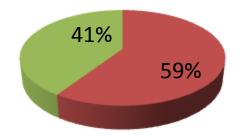
Proposed Nobin Udyokta Business Info				
Business Name	:	TOWHIDUL DAIRY FIRM		
Location	:	Mohonpur, Puthiya, Rajshahi		
Total Investment in BDT	:	BDT 400,000/-		
Financing	:	Self BDT 145,000/-(from existing business) 59% Required Investment BDT 1,00,000/-(as equity) 41%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	25 ft x 12 ft= 300 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Remote, Speaker, Cable etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing NO employees.</li> <li>The shop is rented.</li> <li>Collects goods from Dhopapara.</li> <li>Agreed grace period is 3 months.</li> </ul>		

## **Existing Business**

Paticular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk	330	9900	118800
Ox & calf sell	195	5850	70200
Total Sales (A)	525	15750	189000
Less Variable Expense			
Feed & Medicine	120	3600	43200
Total variable Expense (B)	120	3600	43200
Contribution Margin (CM) [C=(A-B)	405	12150	145800
Less Variable Expense			
Electricity bill		500	6000
Salary (self)		5000	60000
Mobile bill		200	2400
Total fixed cost (D)		5,700	68400
Net Profit (E)= [C-D]		6,450	77400

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Cow	85,000	100000	185000		
Ox	60,000	0	0		
	145,000	100,000	245000		

### **Source of Finance**



Entrepreneur's Contribution 145,000
Investor's Investment 100,000
Total 245,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Milk	700	21000	252000	264600
Ox & calf sell	195	5850	70200	73710
Total Sales (A)	895	26850	322200	338310
Less Variable Expense				
Feed & Medicine	280	8400	100800	105840
Total variable Expense (B)	280	8400	100800	105840
Contribution Margin (CM) [C=(A-B)	615	18450	221400	232470
Less Variable Expense				
Electricity bill		600	7200	7400
Salary (Self)		5000	60000	60000
Mobile bill		300	3600	3800
Total fixed cost (D)		5,900	70800	71,200
Net Profit (E)= [C-D]		12550	150600	161,270
Investment Payback			60,000	60,000

Cash flow	w projection on	business plan (r	ec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	150,600	161,270
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		90,600
	Total Cash Inflow	250600	251870
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	90,600	191870



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

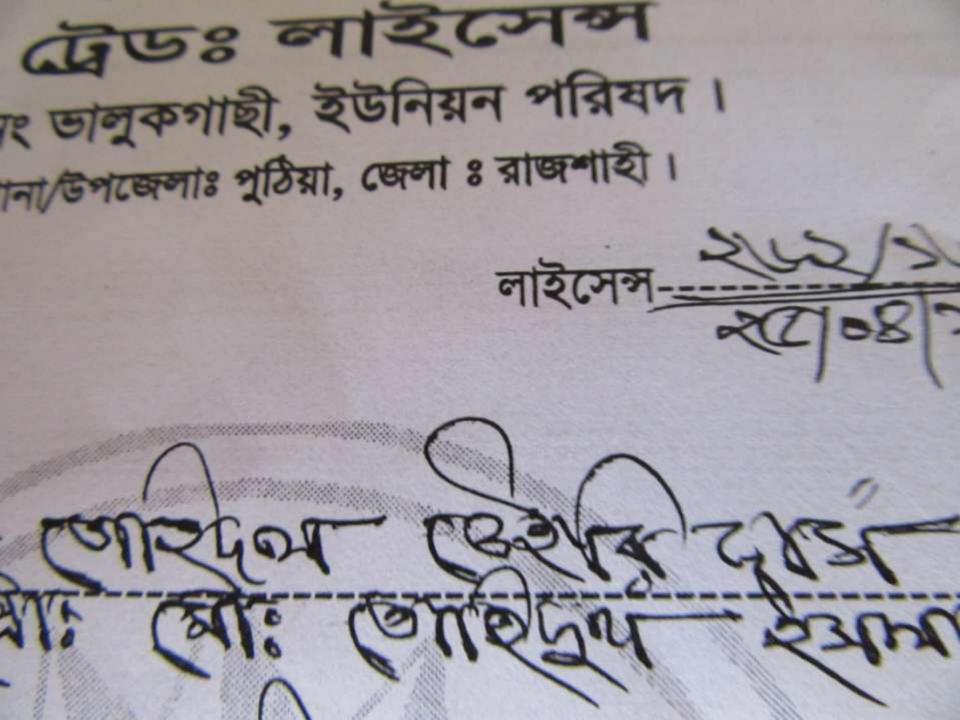
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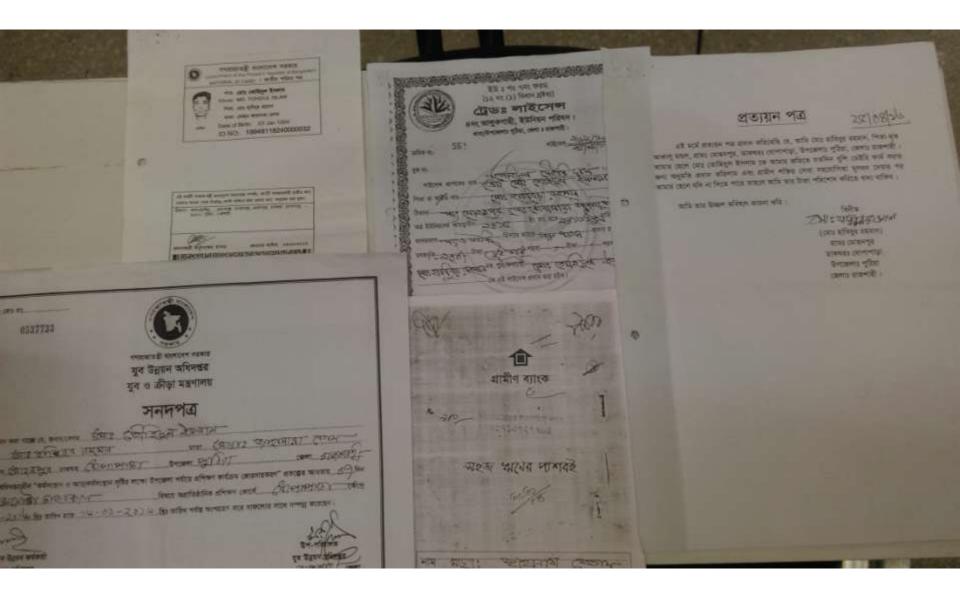












## **FAMILY PICTURE**

