#### **Proposed NU Business Name: AL AMIN PAAN KHAMAR**



Project identification and prepared by: Md. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. SHOHIDUL ISLAM	
Age	:	(33 Years)	
Education, till to date	:	Class V	
Marital status	:	Married	
Children	:	1 Daughter 1 Son	
No. of siblings:	:	3 Brothers & 4 Sisters	
Address	:	Vill: Horihorpara, P.O: Bosontokedar, P.S: Mohonpur, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. ANOWARA BEGUM  MD. NOMIR  Branch: Mougachi, Centre # 59(Female),  Member ID: 4913, Group No: 01  Member since: 4-10-2012 (04Years)  First loan: BDT 10,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10000, Outstanding loan: BDT 750 N/A No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01878351902
Mother's Contact No.	:	01744559903
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. ANOWARA BEGUM** joined Grameen Bank since 04 years ago. At first she took 10000taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	AL AMIN PAAN KHAMAR	
Location	:	Horihorpara, Mougachi, Rajshahi	
Total Investment in BDT	:	BDT 110,000/-	
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	<b>:</b>	BDT 5,000/-	
Size of shop	:		
Security of the shop	:	BDT 1,00,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; betel etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>	

# **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Betel leaf	300	9000	108000
Total Sales (A)	300	9000	108000
Less Variable Expense	0	0	0
Total variable Expense (B)	0	0	0
Contribution Margin (CM) [C=(A-B)	300	9000	108000
Less Variable Expense			
Transportation		500	6000
Salary (self)		3000	36000
Oil cake		200	2400
Labour		1200	14400
Total fixed cost (D)		4,900	58800
Net Profit (E)= [C-D]		4,100	49200

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Betel	60,000	50,000	110000	
	60,000	50,000	110000	

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Betel leaf	420	12600	151200	158760
Total Sales (A)	420	12600	151200	158760
Less Variable Expense				
Betel leaf	0	0	0	0
Total variable Expense (B)	0	0	0	0
Contribution Margin (CM) [C=(A-B)	420	12600	151200	158760
Less Variable Expense				
Transportation		600	7,200	7,400
Salary (self)		3000	36000	36000
Oil cake		300	3600	3800
Labour		1500	18000	18500
Total fixed cost (D)		3,900	46,800	47,200
Net Profit (E)= [C-D]		8700	104400	111,560
Investment Payback			30,000	30,000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	104,400	111,560
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		74,400
	Total Cash Inflow	154400	185960
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	74,400	155960

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

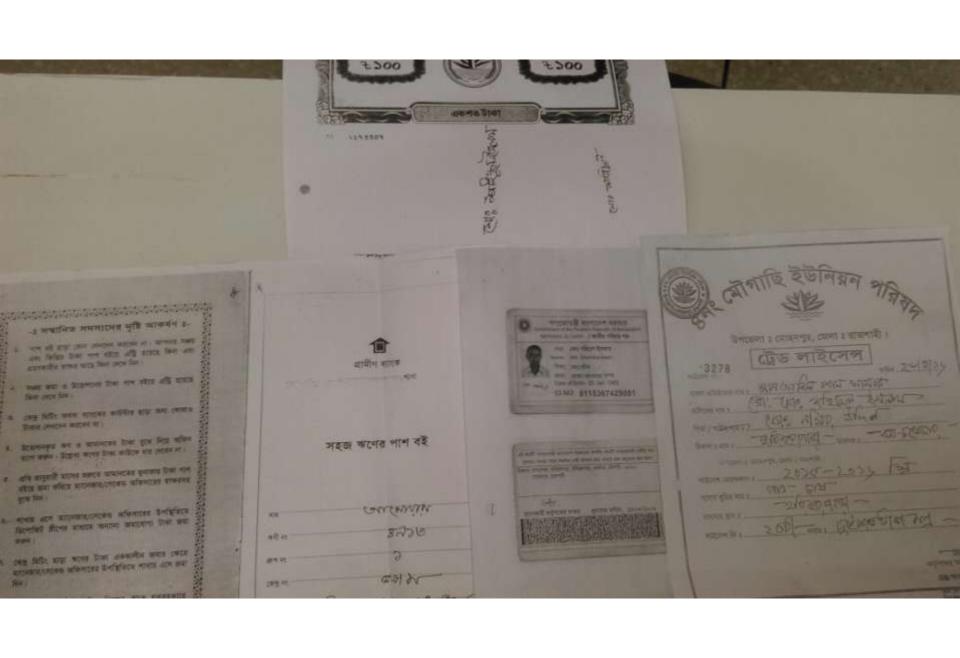








डेभरजना ह त्यां इनशूत, रजना ह ताजना श विष निहिंद्य DATE COMPANT DIVAT SIJANO 131: (Me, 21/212) (470 N/200 37m of 2/00001101



# **FAMILY PICTURE**

