Proposed NU Business Name: EMON DUGDH KHAMAR



Project identification and prepared by: Md. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ABDUL MAZID	
Age	:	01/12/1986 (30 Years)	
Education, till to date	:	MSS	
Marital status	:	Married	
Children	:	1 Daughter 1 Son	
No. of siblings:	:	3 Brothers & 2 Sisters	
Address	:	Vill: Gobindapara, P.O: Pasuriya, P.S: Bagmara, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. MOMENA BIBI NUR MOHAMMAD Branch: Achpara, Centre # 37(Female), Member ID: 2379/1, Group No: 02 Member since: 4-10-2012 (04Years) First loan: BDT 1500	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50000, Outstanding loan: BDT 21082 N/A No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01727318243
Mother's Contact No.	:	01744559903
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MOMENA BIBI joined Grameen Bank since 04 years ago. At first she took 1500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	EMON DUGDH KHAMAR	
Location	:	Goindapara, pasuriya, Bagmara, Rajshahi	
Total Investment in BDT	:	BDT 250,000/-	
Financing	:	Self BDT 150,000/-(from existing business) 60% Required Investment BDT 100,000/-(as equity) 40%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	30ft x 15ft= 450square ft	
Security of the shop	:	BDT 1,00,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; milk etc. Average % gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Agreed grace period is 3 months. 	

Existing	Business

Paticular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk	350	10500	126000
Total Sales (A)	350	10500	126000
Less Variable Expense			
Feed & Medicine	116	3480	41760
Total variable Expense (B)	116	3480	41760
Contribution Margin (CM) [C=(A-B)	234	7020	84240
Less Variable Expense			
Electricity bill		300	3600
Salary (self)		2000	24000
Mobile bill		200	2400
Total fixed cost (D)		2,500	30000
Net Profit (E)= [C-D]		4,520	54240

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Cow	120,000	100000	220000	
Calf	30,000	0	0	
	150,000	100,000	250000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Milk	520	15600	187200	196560	
Total Sales (A)	520	15600	187200	196560	
Less Variable Expense					
Feed & Medicine	130	3900	46800	49140	
Total variable Expense (B)	130	3900	46800	49140	
Contribution Margin (CM) [C=(A-B)	390	11700	140400	147420	
Less Variable Expense					
Electricity bill		400	4800	5000	
Salary (Self)		2000	24000	24000	
Mobile bill		300	3600	3800	
Total fixed cost (D)		2,700	32400	32,800	
Net Profit (E)= [C-D]		9000	108000	114,620	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	108,000	114,620
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		48,000
	Total Cash Inflow	208000	162620
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	48,000	102620

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

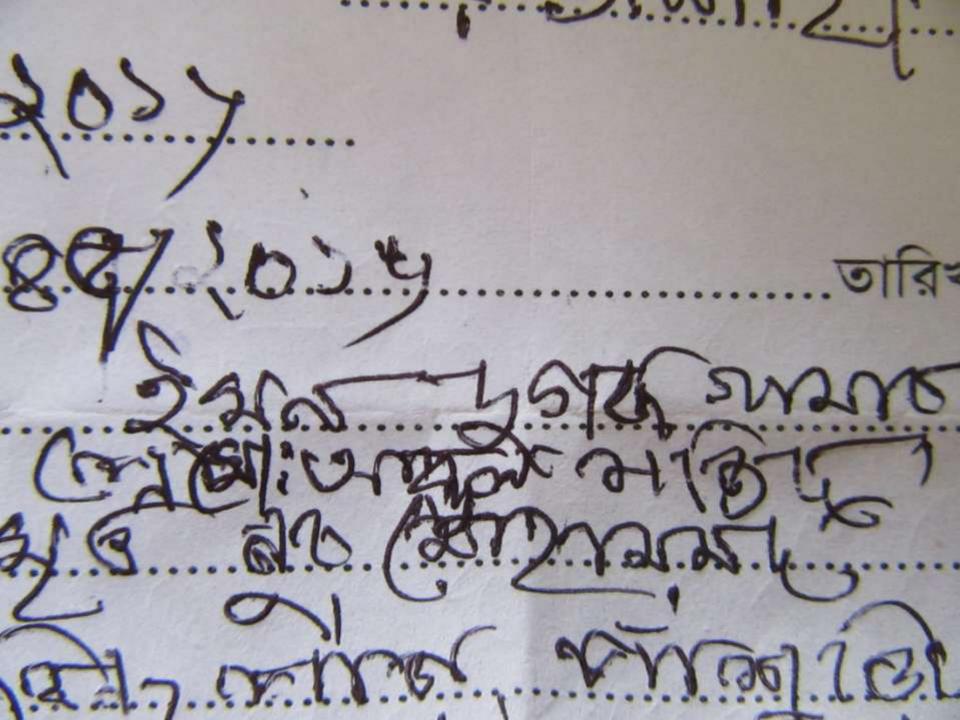


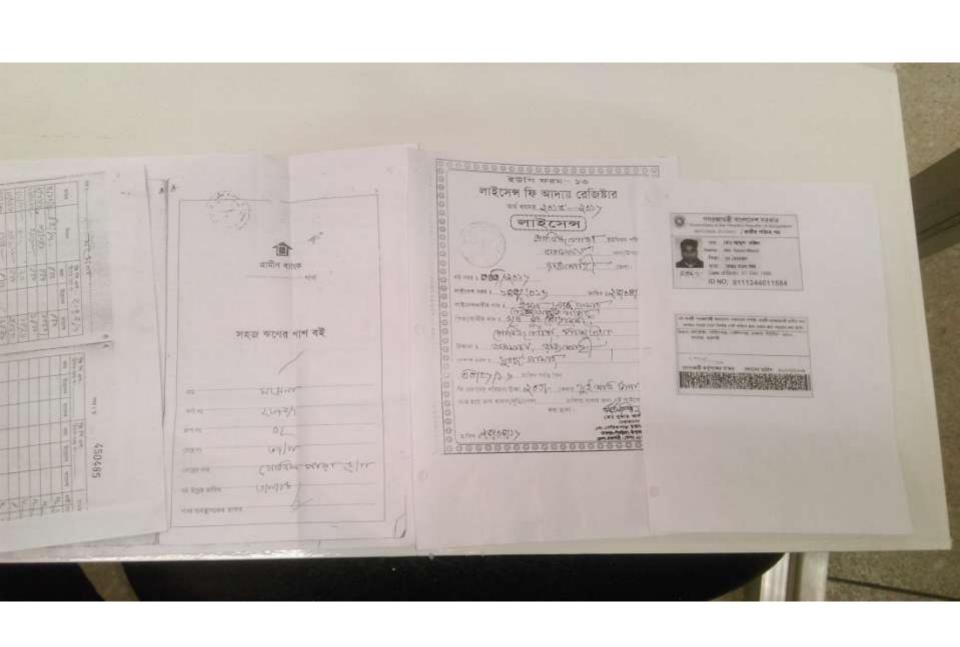












FAMILY PICTURE

