Proposed NU Business Name: MS AL AMIN SHAREE GHOR & NAZMUL FASHION



Project identification and prepared by: Md. Abdul Mamman Talukdar,

Rajshahi Sadar Unit, Rajshahi Project verified by: MD. Abdul Mamman Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ARAFAT HOSEN		
Age	:	12.12.1995(21 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	3 Brothers		
Address	:	Vill: kanaidanga, P.O: Rajabari hat, P.S: Godabari, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. ALEYA FERDOUS MD. AL AMIN Branch: Dewpara, Godagail, Centre # 08(Female), Member ID: 1286, Group No: 02 Member since: (18 Years) First loan: BDT 2500		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 60000, Outstanding loan: BDT 54720 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01775588272
Mother's Contact No.	:	01964255283
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Rajshahi sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ALEYA FERDOUS joined Grameen Bank since 18 years ago. At first she took 2500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MS AL AMIN SHAREE GHOR & NAZMUL FASHION	
Location	:	Rajabari Hat	
Total Investment in BDT	:	BDT 295,000/-	
Financing	:	Self BDT 195,000/-(from existing business) 66%	
	<u> </u>	Required Investment BDT 100,000/-(as equity) 34%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	20ft x 20ft= 400square ft	
Security of the shop	:	BDT 1,00,000/-	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Mobile & mobile Accessories etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)

Daily	Monthly	Yearly
6000	180000	2160000
6000	180000	2160000
5400	162000	1944000
5,400	162000	1944000
600	18000	216000
	800	9600
	2,000	24000
	5000	60000
	2000	24000
	2000	24000
	100	1200
	11,900	142800
	6,100	73200
	6000 6000 5400 5,400	6000 180000 6000 180000 5400 162000 5,400 162000 600 18000 800 2,000 5000 2000 2000 100 11,900

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Sharee	102,300	70,000	172300		
Lungi	10,200	20,000	30200		
Shirt Piece	28,400	10,000	38400		
Long cloth,pant piece,Babu dress	29,100	0	29100		
Three piece	25,000	0	25000		
	195,000	100,000	295000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Sharee,Long cloth,Three piece etc	8200	246000	2952000	3099600
Total Sales (A)	8200	246000	2952000	3099600
Less Variable Expense				
Sharee,Long cloth,Three piece etc	7380	221400	2656800	2789640
Total variable Expense (B)	7,380	221400	2656800	2789640
Contribution Margin (CM) [C=(A-B)	820	24600	295200	309960
Less Variable Expense				
Electricity bill		1000	12000	12500
Transportation		2,500	30,000	30,500
Salary (self)		5000	60000	60000
Salary(Staff)		2000	24000	24000
Entertainment		2000	24000	9800
Guard		100	1200	1200
Total fixed cost (D)		12,500	150,000	136,800
Net Profit (E)= [C-D]		12100	145200	173,160
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	145,200	173,160
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		85,200
	Total Cash Inflow	245200	258360
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	85,200	198360

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





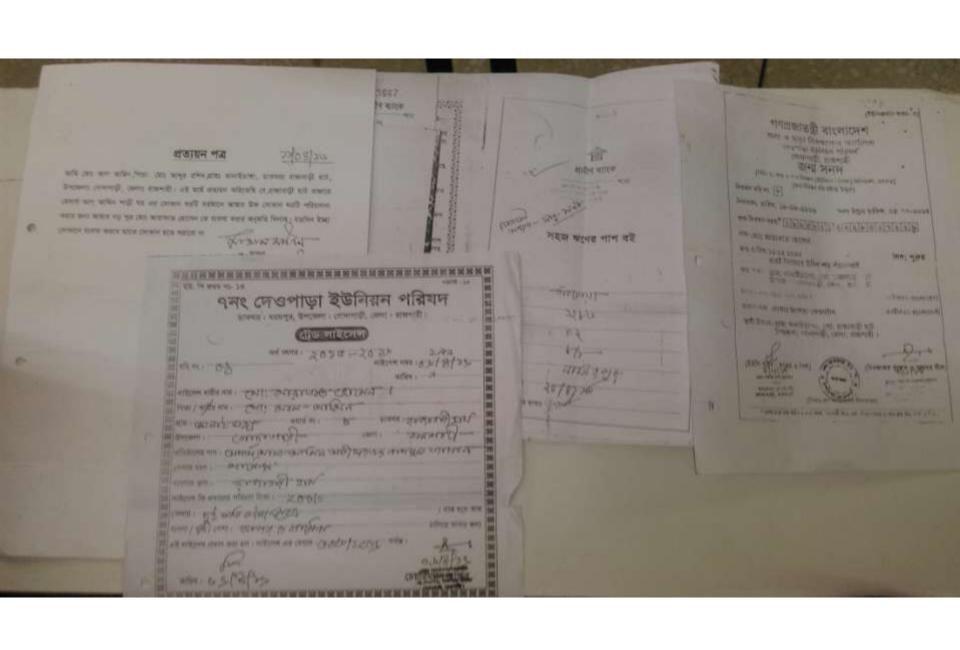








ভাক্ঘর : ধরমপুর, উপজেলা : গোদাগাড়ী, জেলা : রাজশাহী। ট্রেড লাইসেন वर्ष वरमतः 2020 — 20 25 लाइराम नम्ब : 8 5/8/25 তারিখ: স मन धातीत नाम : त्या: उपरवर्गिकि द्रायन 1 यात्रीत नाम : टिग्र! (अठका - अठिये त जिर्द क्ष्यार् । हे जिर्च : कर्म अंगर् Callerian (21) - Markelle 280800 - 28N ানের পরিমাণ টাকা: 200 = 11: 258843 3 2M2194



FAMILY PICTURE

