

Project identification and prepared by: Md. Abdul Mamman Talukdar,
Rajshahi Sadar Unit, Rajshahi Project verified by: MD. Abdul Mamman Talukdar


Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD. ARAFAT HOSEN |
| :---: | :---: | :---: |
| Age | : | 12.12.1995(21 Years) |
| Education, till to date |  | HSC |
| Marital status | . | Unmarried |
| Children |  | N/A |
| No. of siblings: |  | 3 Brothers |
| Address |  | Vill: kanaidanga, P.O: Rajabari hat, P.S: Godabari, Dist: Rajshahi |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | $\square$ Father $\square$ <br> MST. ALEYA FERDOUS <br> MD. AL AMIN <br> Branch: Dewpara, Godagail, Centre \# 08(Female), <br> Member ID: 1286, Group No: 02 <br> Member since: (18Years) <br> First loan: BDT 2500 <br> Existing Loan: BDT 60000, Outstanding loan: BDT 54720 <br> N/A <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 2 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has no training. |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | 01775588272 |
| Mother's Contact No. | $:$ | 01964255283 |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Rajshahi sadar Unit, <br> Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ALEYA FERDOUS joined Grameen Bank since 18 years ago. At first she took 2500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | MS AL AMIN SHAREE GHOR \& NAZMUL FASHION |
| :--- | :--- | :--- |
| Location | $:$ | Rajabari Hat |
| Total Investment in BDT | $:$ | BDT 295,000/- |
| Financing | $:$Self BDT 195,000/-(from existing business) 66\% <br> Required Investment BDT 100,000/-(as equity) 34\% |  |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000/- |
| Proposed Salary | $:$ | BDT 5,000/- |
| Size of shop | $:$ | 20ft x 20ft= 400square ft |
| Security of the shop | $:$BDT 1,00,000/- <br> Implementation <br> goods like; Mobile \& mobile Accessories etc. <br> -Average 10\% gain on sale. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The shop is rented. <br> -Agreed grace period is 3 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |
| Sharee,Long cloth,Three piece etc | 6000 | 180000 | 2160000 |
| Total Sales (A) | 6000 | 180000 | 2160000 |
| Less Variable Expense |  |  |  |
| Sharee,Long cloth,Three piece etc | 5400 | 162000 | 1944000 |
| Total variable Expense (B) | 5,400 | 162000 | 1944000 |
| Contribution Margin (CM) [C=(A-B) | 600 | 18000 | 216000 |
| Less Variable Expense |  |  |  |
| Electricity bill |  | 800 | 9600 |
| Transportation |  | 2,000 | 24000 |
| Salary (self) |  | 5000 | 60000 |
| Salary(Staff) |  | 2000 | 24000 |
| Entertainment |  | 2000 | 24000 |
| Guard |  | 100 | 1200 |
| Total fixed cost (D) |  | 11,900 | 142800 |
| Net Profit (E)= [C-D] |  | 6,100 | 73200 |


| Investment Breakdown |  |  |  |
| :---: | :---: | :---: | :---: |
| Particulars | Existing | Proposed | Total |
| Sharee | 102,300 | 70,000 | 172300 |
| Lungi | 10,200 | 20,000 | 30200 |
| Shirt Piece | 28,400 | 10,000 | 38400 |
| Long cloth,pant piece,Babu dress | 29,100 | 0 | 29100 |
| Three piece | 25,000 | 0 | 25000 |
|  | 195,000 | 100,000 | 295000 |

## Source of Finance

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |
| Sharee,Long cloth,Three piece etc | 8200 | 246000 | 2952000 | 3099600 |
| Total Sales (A) | 8200 | 246000 | 2952000 | 3099600 |
| Less Variable Expense |  |  |  |  |
| Sharee,Long cloth,Three piece etc | 7380 | 221400 | 2656800 | 2789640 |
| Total variable Expense (B) | 7,380 | 221400 | 2656800 | 2789640 |
| Contribution Margin (CM) [C=(A-B) | 820 | 24600 | 295200 | 309960 |
| Less Variable Expense |  |  |  |  |
| Electricity bill |  | 1000 | 12000 | 12500 |
| Transportation |  | 2,500 | 30,000 | 30,500 |
| Salary (self) |  | 2000 | 60000 | 60000 |
| Salary(Staff) |  | 2000 | 24000 | 24000 |
| Entertainment |  | 100 | 1200 | 9800 |
| Guard |  | 12,500 | 150,000 | 136,800 |
| Total fixed cost (D) | 12100 | 145200 | 173,160 |  |
| Net Profit (E)= [C-D] |  |  | 60,000 | 60,000 |
| Investment Payback |  |  |  |  |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 100,000 |  |
| 1.2 | Net Profit | 145,200 | 173,160 |
| 1.3 | Depreciation (Non cash item) |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 85,200 |
|  | Total Cash Inflow | 245200 | 258360 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 100,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 60000 | 60000 |
|  | Total Cash Outflow | 160,000 | 60000 |
| 3 | Net Cash Surplus | 85,200 | 198360 |

## SWOT ANALYSIS

| Employment: Self: 01 Family:0 Others:0 |
| :--- | :--- |
| Experience \& Skill : 04 Years |
| Quality goods \& services; |
| Skill and experience; |$\quad$ Lack of Capital/Investment

## Pictures








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## FAMILY PICTURE



