Proposed NU Business Name: MOMOTAJ POLAR



Project identification and prepared by: Romendra Nath Haldar, Feni Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	NUR MOHAMMAD		
Age	:	07-05-1990(26 Years)		
Education, till to date	:	Class V		
Marital status	:	Mmarried		
Children	:	01 Son		
No. of siblings:	:	2 Brothers 3 Sisters		
Address	:	Vill: West Barahi guni, P.O Joyloskor, P.S:Dagon Vuiyan,Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father RABEYA BEGUM ROFIKUL ISLAM Branch: Joyloskor, Dagon Vuiyan, Centre # 35(Female), Member ID: 2675/2, Group No: 06 Member since: 17/10/2002 (14Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 65000, Outstanding loan: 46101 Father		
(vi) Mobile lady (vii) Grameen Education Loan	:	No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01857098943
Mother's Contact No.	:	01836268034
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEYA BEGUM joined Grameen Bank since 14 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MOMOTAJ POLAR	
Location	:	Mollahata Bazaar, Feni	
Total Investment in BDT	:	BDT 330000/-	
Financing	:	Self BDT 230000-(from existing business) 70% Required Investment BDT 1,00,000/-(as equity) 30%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop		20ft x 10ft= 200 square ft	
Security of the shop	:	BDT 10,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk, Sugar- etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. 2 will be appointed after getting money. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
lce	4100	123000	1476000
Total Sales (A)	4100	123000	1476000
Less Variable Expense			
Ice	3280	98400	1180800
Total variable Expense (B)	3,280	98400	1180800
Contribution Margin (CM) [C=(A-B)	820	24600	295200
Less Variable Expense			
Rent		2,000	24000
Electricity bill		7000	84000
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		100	1200
Mobile bill		300	3600
Total fixed cost (D)		16,600	199200
Net Profit (E)= [C-D]		8,000	96000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Milk	3,000	60,000	63000		
Sugar	4,000	5,000	9000		
Coconut	2,000		2000		
Salt	5,000		5000		
Madicine & others	25,000	35,000	60000		
Kokshit/box	6,500		6500		
Machine & Motor	129000		129000		
Freeze	55500	60000	115500		
Motor		80000	80000		
	230,000	100,000	330000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Ice	7000	210000	2520000	2646000
Total Sales (A)	7000	210000	2520000	2646000
Less Variable Expense				
Ice	5600	168000	2016000	2116800
Total variable Expense (B)	5,600	168000	2016000	2116800
Contribution Margin (CM) [C=(A-B)	1,400	42000	504000	529200
Less Variable Expense				
Rent		2,000	1,800	1,800
Electricity bill		7500	90000	91000
Transportation		2,500	30,000	31,000
Salary (Self)		5000	60000	60000
Salary(Staff)		8000	96000	96000
Entertainment		200	2400	3800
Guard		100	1200	1200
Mobile bill		400	4800	5000
Total fixed cost (D)		25,600	285,000	288,600
Net Profit (E)= [C-D]		16400	196800	240,600
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	196,800	240,600
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		136,800
	Total Cash Inflow	296800	377400
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
2.3	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	136,800	317400

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









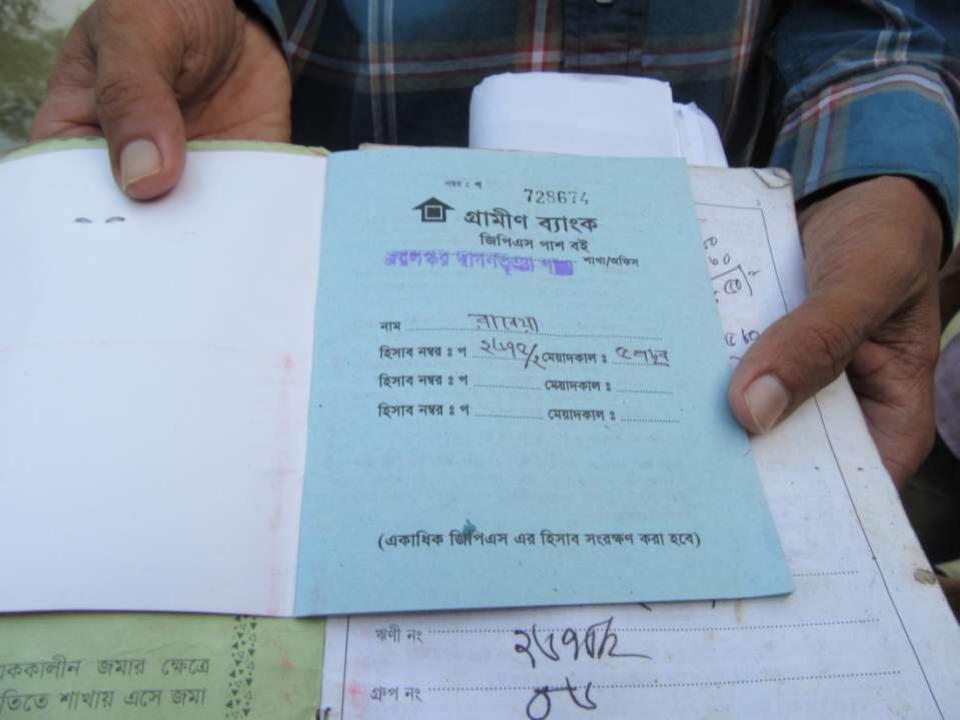


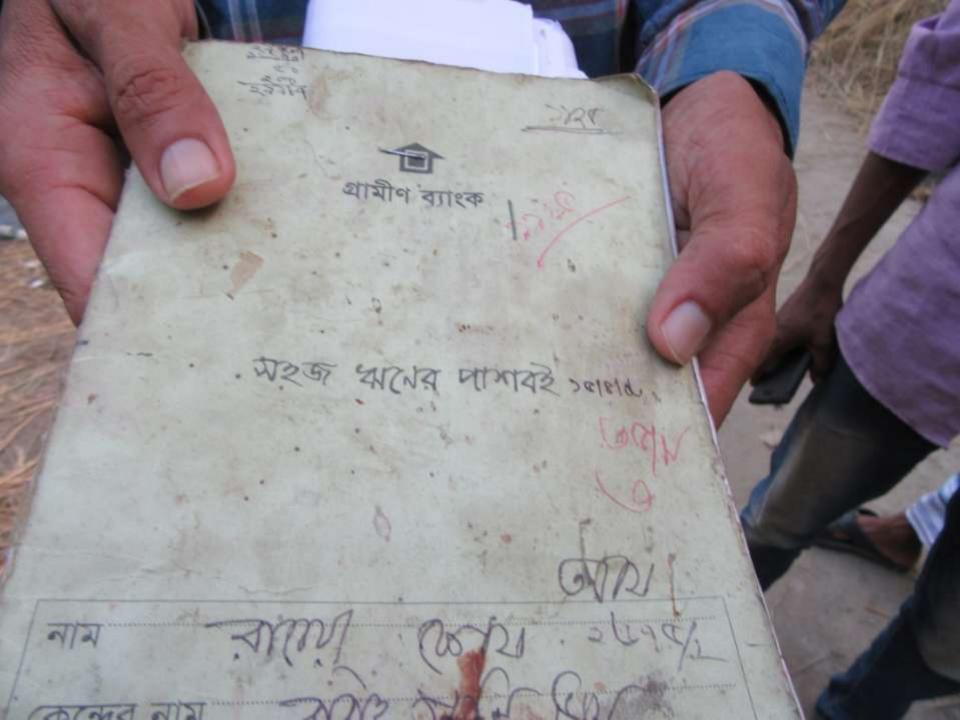


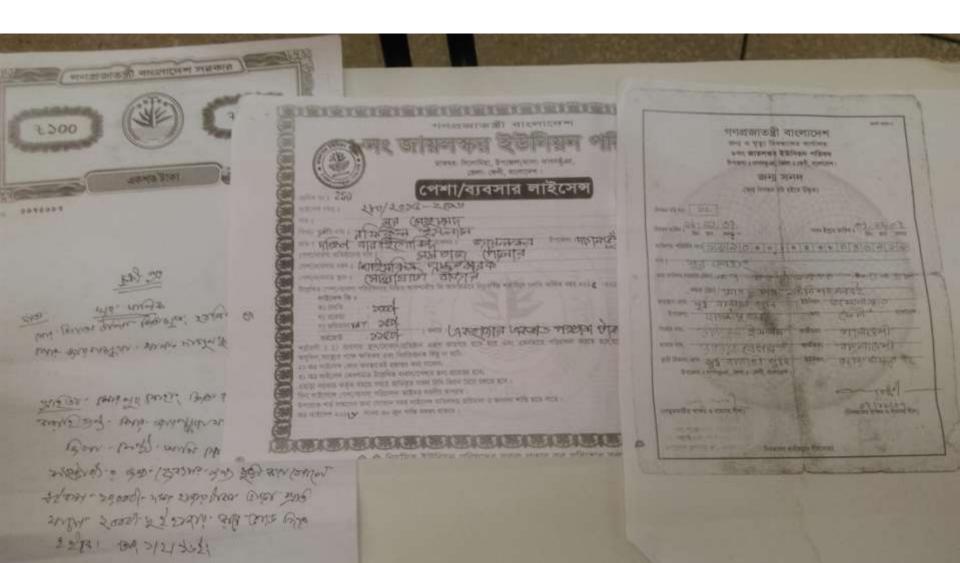


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FAMILY PICTURE

