Proposed NU Business Name: SMRITI DRESS HOUSE



Project identification and prepared by: Romendra Nath Haldar, Feni Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	PRODEEP CHANDRA NATH		
Age	:	16-07-1997(19 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Tulbaria, P.O: Feni, P.S: Feni, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father REKHA RANI DEBI PORIMOL CHANDRA DEBNATH Branch: Kalidoho, Feni Centre # 10(Female), Member ID: 5435/1, Group No: 04 Member since: 23/5/2010 (6Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 25000, Outstanding loan: 12900 N/A		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01945510225
Mother's Contact No.	:	01812141044
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

REKHA RANI DEBI joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SMRITI DRESS HOUSE	
Location	:	Metro Bangla, Feni	
Total Investment in BDT	:	BDT 90,000/-	
Financing	:	Self BDT 40,000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	10ft x 10ft= 100 square ft	
Security of the shop	•	BDT 35,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shirt, Pant etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 2 employees. The shop is rented. Collects goods from Gulistan. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Coths	2,500	75,000	900,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Coths	2,000	60,000	720,000	
Total variable Expense (B)	2,000	60,000	720,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	
Less. Fixed Expense				
Rent		1,400	16,800	
Electricity Bill		300	3,600	
Mobile Bill		100	1,200	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Entertainment		200	2,400	
Guard		250	3,000	
Total fixed Cost (D)		8,250	21,600	
Net Profit (E) [C-D)		6,750	158,400	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Borkha cloth	15,000		15000		
Machine	25,000	0	25000		
Chiit cloth	0	10,000	10000		
Shirt piece	0	10,000	10000		
Pant piece	0	10,000	10000		
Borkha cloth	0	20,000	20000		
	40,000	50,000	90000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Coths	3,700	111,000	1,332,000	1,398,600	
Total Sales (A)	3,700	111,000	1,332,000	1,398,600	
Less. Variable Expense					
Coths	2,960	88,800	1,065,600	1,118,880	
Total variable Expense (B)	2,960	88,800	1,065,600	1,118,880	
Contribution Margin (CM) [C=(A-B)	740	22,200	266,400	279,720	
Less. Fixed Expense					
Rent		1,400	16,800	16,800	
Electricity Bill		300	3,600	4,000	
Mobile Bill		200	2,400	3,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		200	2,400	3,000	
Guard		250	3,000	3,500	
Total Fixed Cost		8,850	106,200	110,300	
Net Profit (E) [C-D)		13,350	160,200	169,420	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	168,000	211,140
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		138,000
	Total Cash Inflow	218000	349140
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	138,000	319140

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













স্থাতি দ্রেস হাউজ সৈডিস এড জেন্টির পেটোল বাংলা রোড, উকিল পাড়া, ফেনী। মোবাইল ২ ০১৮১২-১৪১০৪৪





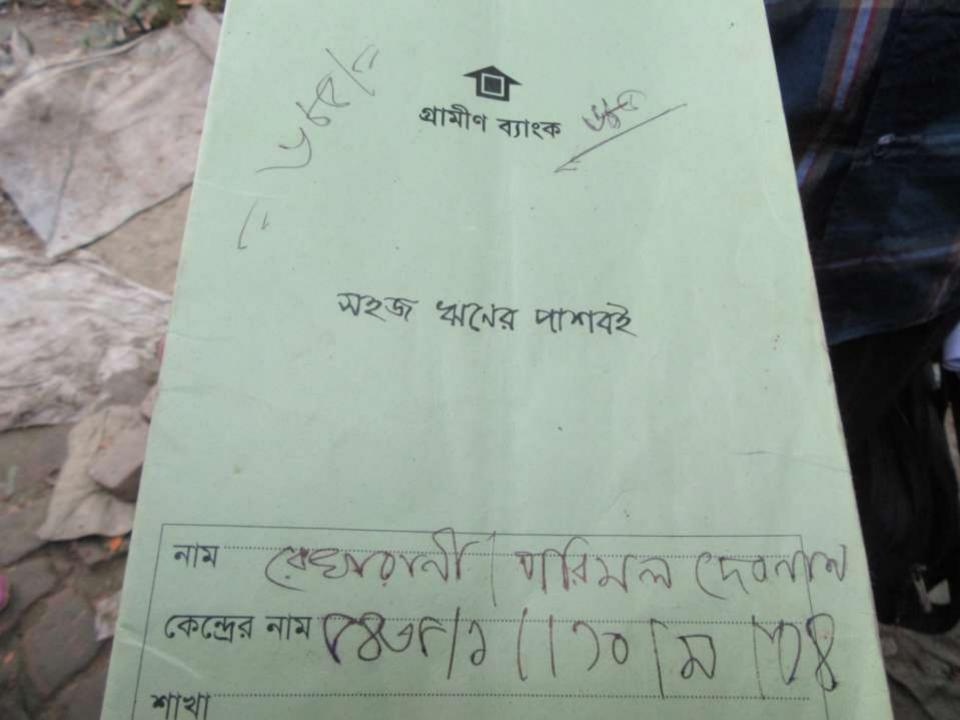














(ইউলিজম্মন জনম- ঠ)

গণপ্রজাতন্ত্রী বাংলাদেশ

জন্ম ও মৃত্যু নিবজকের কার্যালয় ১০ নং ছনুয়া ইউনিয়ন পরিষদ रक्नी मनत्र, रक्नी জন্ম সন্দ

(विकि. b. कार क पूछा नियम्न (उडिनियम नरियम) विनियाला, 200s) (क्रम निगयम नहि स्टेटन क्रम्त)

SHEWN WE ME 3 2

THERETE WIFE: 02-03-2030

2405-40-20 \$816 Siles nek

नायः लगीन उन्छ नाथ

P441-P0-61: PBTS D-8

सिम: शुसमा

যোলই জুলাই উনিশ শক্ত সাতানকাই

ক্ষ্ম স্থান: এমে: তেতৈছা, ওয়ার্ড নম: ৩২,ডাক্ষর: ছনুৱা বাজার উপজেলা: ফেনী সদর,জেলী: ফেনী, দেশ:বাংলাদেশ।

লিভার নামা পরিমল চন্দ্র দেব নাথ

वाधीयको संस्थादनशी

माठात साम: त्वचातासी दस्ती

काशीमका बारमादमनी

शारी विकास: श्रीम: (व्हेटेवर्ड), ७४१७ सर: ०२ (डाकपट: इन्स) नासाट डेनरकमा: राजनी सनद (क्ला-राजनी, राजन) नास्तारमण

1000 DANK HARRY NAME AND ADDRESS OF THE OWNER,

(LESSON MICHES SOMERISE)

PAG 200 (M)

ত প্ৰথম চাৰ অৰু বাজিত প্ৰাৰ্থ কৰে, পাৰখনী সাত অন্ধ নহিলা ক্ষেত্ৰ ও পাছ দ্বৰ অন্ধ কৰা ক্ৰামিক।

FAMILY PICTURE

