#### **Proposed NU Business Name: SOHEL FURNITURE**



Project identification and prepared by: Romendra Nath Haldar, Feni Unit, Feni

Project verified by: Sushanto Kumara Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SOHEL		
Age	:	12-04-1987(29 Years)		
Education, till to date	:	Class V		
Marital status	:	Married		
Children	:	1 daughter		
No. of siblings:	:	4 Brothers		
Address	:	Vill: Barahiiguni, P.O: Joyloskor, P.S: Dagon Vuiyan, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father NUR NAHAR NUR NAHAR MD. NURUL ISLAM Branch: Joyloskor, Feni Centre # 22(Female), Member ID: 8744, Group No: 07 Member since: 12/1/2002(14Years) First Ioan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 100000, Outstanding Ioan: NIL Father No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01871677942
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Unit, Feni

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**NUR NAHAR** joined Grameen Bank since 14 years ago. At first she took 100,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

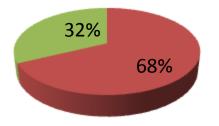
Proposed Nobin Udyokta Business Info			
Business Name	:	SOHEL FURNITURE	
Location	:	Beker Bazaar, Dagon Vuiyan, Feni	
Total Investment in BDT	:	BDT 310,000/-	
Financing	:	Self BDT 210,000/-(from existing business) 68%	
		Required Investment BDT 1,00,000/-(as equity) 32%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	25ft x 12ft= 300 square ft	
Security of the shop	:	BDT 5,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Furniture etc.</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>	

## **Existing Business (BDT**)

		<u>г</u>	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Wooden Furniture	4300	129000	1548000
Total Sales (A)	4300	129000	1548000
Less Variable Expense			
Wooden Furniture	2795	83850	1006200
Total variable Expense (B)	2,795	83850	1006200
Contribution Margin (CM) [C=(A-B)	1,505	45150	541800
Less Variable Expense			
Rent		1,500	18000
Electricity bill		200	2400
Salary (self)		5000	60000
Salary(Staff)		30000	360000
Entertainment		200	2400
Guard		160	1920
Mobile bill		200	2400
Total fixed cost (D)		37,260	447120
Net Profit (E)= [C-D]		7,890	94680

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Doors	96,000		96000	
Sofa	80,000	0	80000	
Dining Table	34,000	0	34000	
Tali machine	0	35,000	35000	
Ranta Machine	0	40,000	40000	
Rover machine	0	25,000	25000	
	210,000	100,000	310000	

### **Source of Finance**



Entrepreneur's Contribution 210,000
Investor's Investment 100,000
Total 310,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Wooden Furniture	5000	150000	1800000	1890000
Total Sales (A)	5000	150000	1800000	1890000
Less Variable Expense				
Wooden Furniture	3250	97500	1170000	1228500
Total variable Expense (B)	3,250	97500	1170000	1228500
Contribution Margin (CM) [C=(A-B)	1,750	52500	630000	661500
Less Variable Expense				
Rent		1,500	1,800	1,800
Electricity bill		400	4800	5000
Salary (Self)		5000	60000	60000
Salary(Staff)		30000	360000	360000
Entertainment		200	2400	3800
Guard		160	1920	1920
Mobile bill		300	3600	3800
Total fixed cost (D)		37,400	432,600	434,400
Net Profit (E)= [C-D]		15100	181200	227,100
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	181,200	227,100	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		121,200	
	Total Cash Inflow	281200	348300	
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60000	60000	
	Total Cash Outflow	160,000	60000	
3	Net Cash Surplus	121,200	288300	

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# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures

















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# **FAMILY PICTURE**

