#### **Proposed NU Business Name: MS ABDUL OWAHAB TRADERS**



Project identification and prepared by: Md Raju Ahmed, Nobabganj Unit, Dhaka

Project verified by: Susanto Kuman Biswash



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD ARIF	
Age	:	18-10-1988 (28 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	NII	
No. of siblings:	:	4 Brothers 2 Sisters	
Address	:	Vill: Choto Rajpara, P.O: Bordhonpara, P.S: Nobabganj, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HONUFA BEGUN ABDUL OWAHAB Branch: Komorganj, Nababganj, Centre # 33(Female), Member ID: 6615/3, Group No: 01 Member since: 02-05-1987- 2002 (15 Years) First loan: 2000 BDT	
Further Information:		Existing Loan: BDT 30000, Outstanding loan:	
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No	
(vii) Grameen Education Loan	:	No No	
(viii) Any other loan like GB, BRAC ASA etc	<b>:</b>	No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01846236479
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabganji Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**HONUFA BEGUM** joined Grameen Bank since 15 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS ABDUL OWAHAB TRADERS		
Location	:	Komorgonj Baazar, Nobabganj, Dhaka		
Total Investment in BDT	:	BDT 350,000/-		
Financing	:	Self BDT 250,000/-(from existing business) 71%		
		Required Investment BDT 1,00,000/-(as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15ft x 15ft= 300 square ft		
Security of the shop	:	BDT 30,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Plastic jug,glass,rope,Coooking pot,chair etc</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>		

## **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Plastic jug,glass,rope,Coooking pot,chair etc	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Plastic jug,glass,rope,Coooking pot,chair etc	2975	89250	1071000
Total variable Expense (B)	2,975	89250	1071000
Contribution Margin (CM) [C=(A-B)	525	15750	189000
Less Variable Expense			
Electricity bill		400	4800
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		400	4800
Total fixed cost (D)		7,100	85200
Net Profit (E)= [C-D]		8,650	103800

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Plastic & Glass jug, Washing				
tub,Long cloth,Rope	100,000	40,000	140000	
Plastic bowl, Cooking				
bowl,Chair etc	135,000	60,000	195000	
Rack	10,000		10000	
Table	5,000		5000	
	250,000	100,000	350000	

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Plastic jug,glass,rope,Coooking pot,chair etc	5500	165000	1980000	2079000
Total Sales (A)	5500	165000	1980000	2079000
Less Variable Expense				
Plastic jug,glass,rope,Coooking pot,chair etc	4675	140250	1683000	1767150
Total variable Expense (B)	4,675	140250	1683000	1767150
Contribution Margin (CM) [C=(A-B)	825	24750	297000	311850
Less Variable Expense				
Electricity bill		600	7200	7400
Transportation		1,500	18,000	18,500
Salary (Self)		5000	60000	60000
Entertainment		300	3600	7400
Mobile bill		500	6000	6300
Total fixed cost (D)		7,900	94,800	99,600
Net Profit (E)= [C-D]		16850	202200	212,250
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	202,200	212,250
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		142,200
	Total Cash Inflow	302200	354450
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	142,200	294450

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













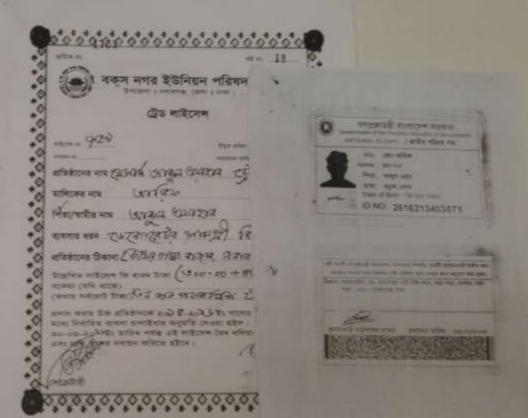






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# **FAMILY PICTURE**

