#### **Proposed NU Business Name: RUBEL DAIRY FIRM**



Project identification and prepared by: Habil Uddin Shah, Keraniganj Unit, Dhaka

Project verified by: Susanto Kuman Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RUBEL MIAH		
Age	:	10-03-1986 (30 Years)		
Education, till to date	:	Class Seven		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	2 Brothers 2 Sisters		
Address	:	Vill: Joinpur, P.O: Rohitpur P.S: Keraniganj Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MOMOTAZ  MD NUR ISLAM  Branch: Rohitpur, Centre # 52(Female),  Member ID: 7086, Group No: 03  Member since: 03-07-1988 (28 Years)  First loan: 3000 BDT		
Further Information:		Existing Loan: BDT 50000, Outstanding loan: 37900		
(v) Who pays GB loan installment (vi) Mobile lady	:	Father		
(vii) Grameen Education Loan		No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	018164983856
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOMOTAZ**joined Grameen Bank since 28 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RUBEL DAIRY FIRM		
Location	:	Joinpur, Rohitpur, Keraniganj		
Total Investment in BDT	:	BDT 280,000/-		
Financing	:	Self BDT 180,000/-(from existing business) 64%		
		Required Investment BDT 1,00,000/-(as equity) 36%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 8ft= 80 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Milk production and sale</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The business is in own place.</li> <li>Collects goods from Paragram hat</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing Business</b>					
Paticular	Daily	Monthly	Yearly		
Revenue(Sales)					
Milk	600	18000	216000		
Total Sales (A)	600	18000	216000		
Less Variable Expense					
Feed & Medicine	140	4200	50400		
Total variable Expense (B)	140	4200	50400		
Contribution Margin (CM) [C=(A-B)	460	13800	165600		
Less Variable Expense					
Electricity bill		500	6000		
Transportation		1,500	18000		
Salary (self)		5000	60000		
Entertainment		100	1200		
Mobile bill		200	2400		
Total fixed cost (D)		7,300	87600		
Net Profit (E)= [C-D]		6,500	78000		

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		KUUVVII

Particulars	Existing	Proposed	Total
Cow	100,000	100000	200000
Calf	20,000	0	0
Ox	60,000	0	60000
	180,000	100,000	280000

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Milk	820	24600	295200	309960	
Total Sales (A)	820	24600	295200	309960	
Less Variable Expense					
Feed & Medicine	150	4500	54000	56700	
Total variable Expense (B)	150	4500	54000	56700	
Contribution Margin (CM) [C=(A-B)	670	20100	241200	253260	
Less Variable Expense					
Electricity bill		700	8400	8600	
Transportation		1,500	18000	18,500	
Salary (Self)		5000	60000	60000	
Entertainment		100	1200	1400	
Mobile bill		300	3600	3800	
Total fixed cost (D)		7,600	91200	92,300	
Net Profit (E)= [C-D]		12500	150000	160,960	
Investment Payback			60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	150,000	160,960
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		90,000
	Total Cash Inflow	250000	250960
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	90,000	190960

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

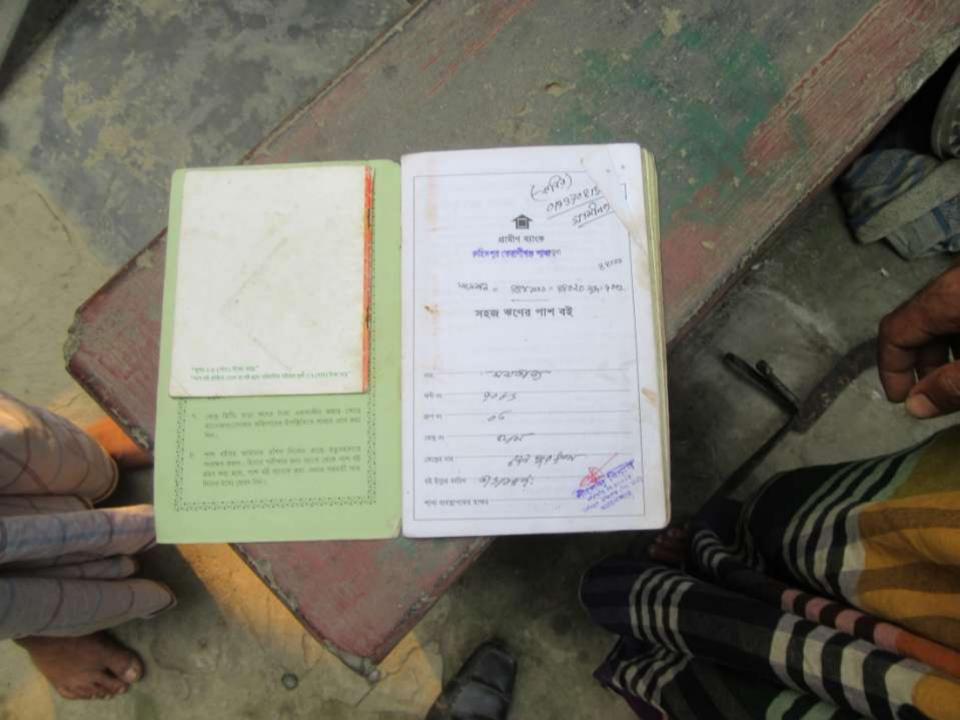












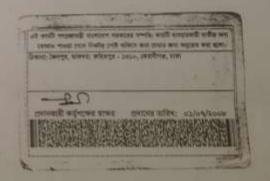


भीक कराम उठाउट एकी उठाउ पर ।

कार्या । कुछ कामारीय भानी कराम विकास कराम वर्षा कराम वर्ष

MANY : Suideon Examin





## **FAMILY PICTURE**

