Proposed NU Business Name: MA FURNITURE



Project identification and prepared by: Md Forhad Hossain, Tangail Unit, Dhaka

Project verified by: Md Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	ANTAR SUTRADHAR		
Age	:	12-12-1990 (25 Years)		
Education, till to date	:	HSC		
Marital status	••	Unmarried		
Children	••	Nil		
No. of siblings:	••	1 Brother 1 Sister		
Address	:	Vill: Biswash betka, P.O: Tangail P.S: Tangail sadar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANNA RANI SUTRADHAR DULAL SUTRADHAR Branch: Tartia, Tangail, Centre # 36(Female), Member ID: 3522, Group No:08 Member since: 24-07-2006 (10Years) First Ioan:		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 100000, Outstanding loan: BDT 80200 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has training from his father
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01753972490
Mother's Contact No.	:	01814712757
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANNA RANI SUTRADHAR joined Grameen Bank since 10 years ago. At firstshe tooktaka loan from Grameen Bank. She gradually took loan fromGB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS MOU ENTERPRISE		
Location	:	Betka Baazar, tangail		
Total Investment in BDT	:	BDT 410,000/-		
Financing	:	Self BDT 330,000/-(from existing business) 80%		
		Required Investment BDT 80,000/-(as equity) 20%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	30 ft x 15 ft= 450 square ft		
Security of the shop	:	BDT 100,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Wooden furniture e& Wood etc. Average 30% gain on sale. The business is operating by entrepreneur. Existing 04 employees. The shop is rented. Collects goods from Korotia ,Kaliakoir Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Furniture	3333.33	100000	1200000
Wood	2000	60000	720000
Total Sales (A)	5333.33	160000	1920000
Less Variable Expense			
Furniture	2333.33	70000	839999.999
Wood	300	9000	108000
Total variable Expense (B)	2,633	79000	947999.999
Contribution Margin (CM) [C=(A-B)	1,500	45000	540000
Less Variable Expense			
Rent		3,000	36000
Electricity bill		1000	12000
Transportation		4,000	48000
Salary (self)		5000	
Salary(Staff)		22000	264000
Entertainment		500	6000
Guard		150	1800
Mobile bill		500	6000
Total fixed cost (D)		36,150	433800
Net Profit (E)= [C-D]		8,850	106200

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Jackfruit tree	160,000	30,000	190000		
Akashmoni	26,000	30,000	56000		
Mehogoni	30,000	20,000	50000		
Cot	44,000	0	44000		
Shocase	20,000		20000		
Ware deovw, Door, Dressing table	50,000		50000		
	330,000	80,000	410000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Furniture	4850	145500	1746000	1833300	
Wood	2500	75000	900000	945000	
Total Sales (A)	7350	220500	2646000	2778300	
Less Variable Expense					
Furniture	3395	101850	1222200	1283310	
Wood	500	15000	180000	189000	
Total variable Expense (B)	3,395	101850	1222200	1283310	
Contribution Margin (CM) [C=(A-B)	1,755	52650	631800	663390	
Less Variable Expense					
Rent		3,000	36,000	36,000	
Electricity bill		1300	15600	15900	
Transportation		4,000	48000	50,000	
Salary (Self)		5000	60000	60000	
Salary(Staff)		22000	264000	264000	
Entertainment		500	6000	3800	
Generator		150	1800	1800	
Mobile bill		500	6000	5000	
Total fixed cost (D)		36,300	435600	434,700	
Net Profit (E)= [C-D]		16350	196200	228,690	
Investment Payback			48000	48000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	196,200	228,690
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		148,200
	Total Cash Inflow	276200	376890
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	148,200	328890



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures













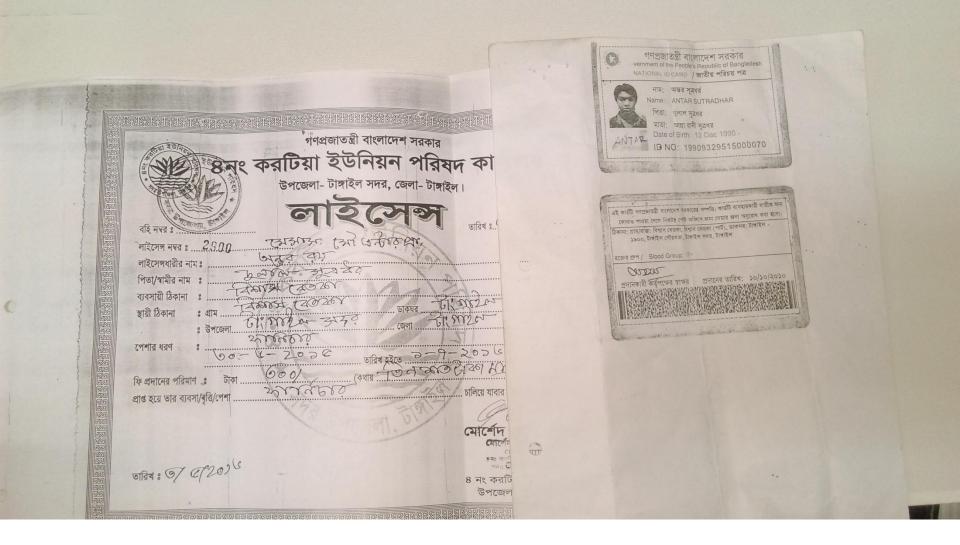












FAMILY PICTURE

