Proposed NU Business Name: AL AMIN GENERAL STORE



Project identification and prepared by: MD. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. AMADUL HAWLADER		
Age	:	10-10-1981 (35 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	3 Brothers & 3 sisters		
Address	:	Vill: Shafipur Purbopara, P.O: Shafipur, P.S: Kaliakoir Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. KHADIJA BEGUM MD. ABDUR RAB HAWLADER Branch: Mowchak Kaliakoir Centre # 34(Female), Member ID: 3688/1, Group No: 05 Member since: 12-03-2007 (9 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 1,00,000/-,Outstanding loan: BDT 81,400/- Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01920-726160
Mother's Contact No.	:	01952-123170
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. KHADIJA BEGUM joined Grameen Bank since 9 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	AL AMIN GENERAL STORE	
Location	:	Shafipur Purbopara, Kaliakoir, Gazipur	
Total Investment in BDT	:	BDT 170,000/-	
Financing	:	Self BDT 100,000/-(from existing business) 59% Required Investment BDT 70,000/-(as equity) 41%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	10ft x 10ft= 100 square ft	
Security of the shop	:		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from Sofipur Bazaar. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,500	75,000	900,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Grocery Item	2,125	63,750	765,000	
Total variable Expense (B)	2,125	63,750	765,000	
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000	
Less. Fixed Expense				
Electricity Bill		600	7,200	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Generator Bill		100	1,200	
Total fixed Cost (D)		6,400	69,600	
Net Profit (E) [C-D)		4,850	65,400	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (4 x 1550)	6,200	30,000	36,200		
Soap	40,000	0	40,000		
Soft Drinks	3,000	10,000	13,000		
Cosmetics	10,000	10,000	20,000		
Candle Light, Chips, Chanachur, Milk,	40,800	20,000	60,800		
Ice Cream etc					
Total	100,000	70,000	170,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	3,550	106,500	1,278,000	1,341,900	
Total Sales (A)	3,550	106,500	1,278,000	1,341,900	
Less. Variable Expense					
Grocery Item	3,018	90,525	1,086,300	1,140,615	
Total variable Expense (B)	3,018	90,525	1,086,300	1,140,615	
Contribution Margin (CM) [C=(A-B)	533	15,975	191,700	201,285	
Less. Fixed Expense					
Electricity Bill		600	7,200	8,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	10,500	
Generator Bill		100	1,200	1,500	
Total Fixed Cost		6,800	81,600	84,000	
Net Profit (E) [C-D)		9,175	110,100	117,285	
Investment Payback			42,000	42,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	110,100	117,285
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		68,100
	Total Cash Inflow	180,100	185,385
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	68,100	143,385

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









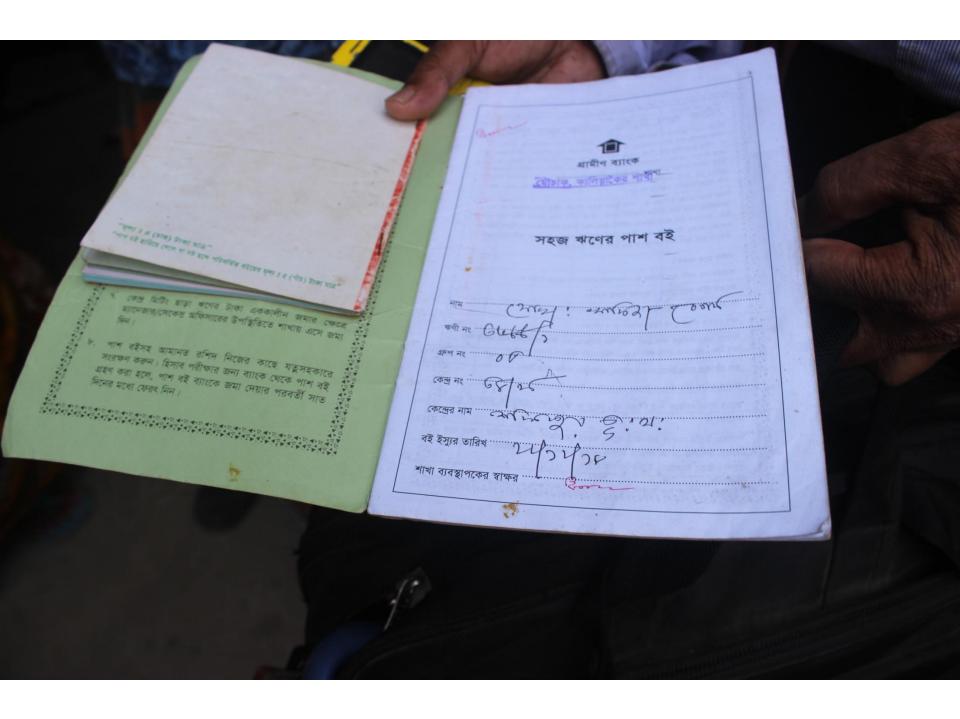


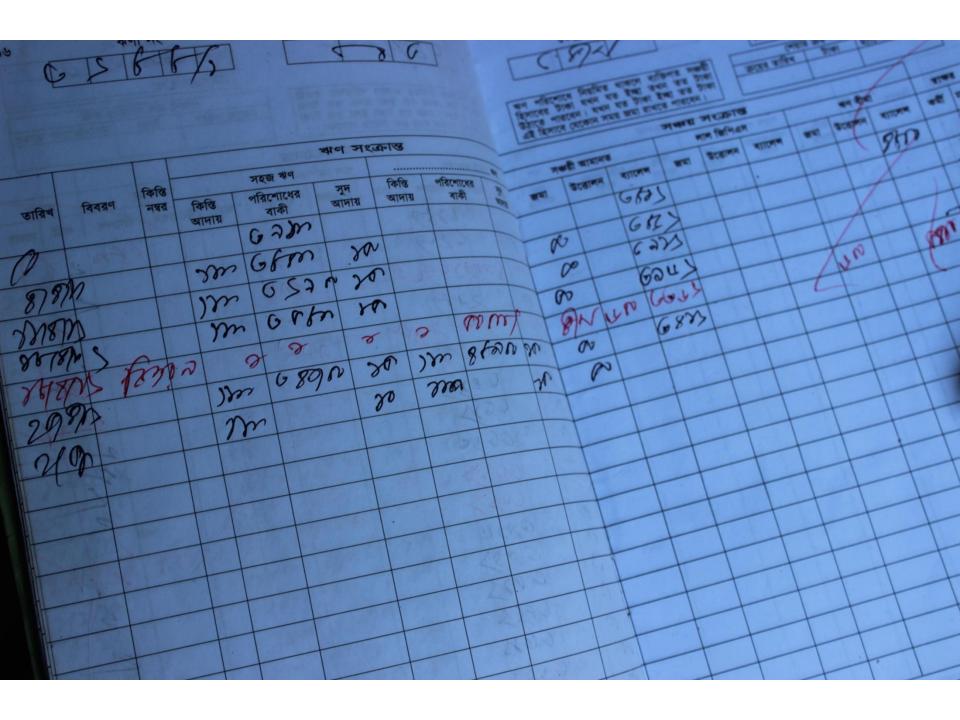




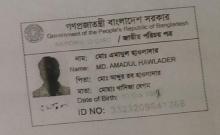


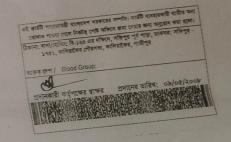






CHECOLO SUBS.





FAMILY PICTURE

