Proposed NU Business Name: CHOWDHURY GENERAL STORE



Project identification and prepared by: MD. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. AMIR HOSSEN		
Age	:	28-07-1981 (35 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	4 Brothers & 1 sister		
Address	:	Vill: Ulusara, P.O: Baroipara, P.S: Kaliakoir Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LATE RINA BEGUM MD. SAMSUL ALAM Branch: Baroipara Kaliakoir Centre # 48(Female), Member ID: 3855, Group No: 05 Member since: 29-06-1998 to 05-04-2010 (12 Years) First loan: BDT 4,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: Nil,Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	7 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710-899711
Mother's Contact No.	•	01726-652309
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

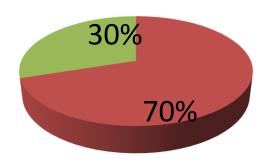
LATE RINA BEGUM joined Grameen Bank since 12 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	CHOWDHURY GENERAL STORE	
Location	:	Baroipara, Kaliakoir, Gazipur	
Total Investment in BDT	:	BDT 500,000/-	
Financing	:	Self BDT 350,000/-(from existing business) 70% Required Investment BDT 150,000/-(as equity) 30%	
Present salary/drawings from business (estimates)	•	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	30ft x 15ft= 450square ft	
Security of the shop	:	BDT 1,00,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Varieteis item. Average 10% gain on sale. The business is operating by entrepreneur. Existing 1 employee. The shop is rented. Collects goods from Kaliakoir, Savar, Gazipur. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Varieties Item	11,000	330,000	3,960,000		
Total Sales (A)	11,000	330,000	3,960,000		
Less. Variable Expense					
Varieties Item	9,900	297,000	3,564,000		
Total variable Expense (B)	9,900	297,000	3,564,000		
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000		
Less. Fixed Expense					
Rent		5,000	60,000		
Electricity Bill		1,000	12,000		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Transportation		5,000	60,000		
Entertainment		500	6,000		
Guard		1,000	12,000		
Salary (staff)		6,000	72,000		
Total fixed Cost (D)		24,000	288,000		
Net Profit (E) [C-D)		9,000	108,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (10 x 1500)	15,000	0	15,000		
Soyabin Oil (10 x 80)	800	0	800		
Cosmetics	5,000	20,000	25,000		
Soap, Soft drinks, Biscuit, Ice Cream	14,000	15,000	29,000		
Mobile (12 x 20000	24,000	15,000	39,000		
Plate, Glass, Bowl, Cup etc	50,000	30,000	80,000		
Table (1)	24,000	0	24,000		
Television (5 x 7500)	37,875	0	37,875		
Fridge (2 x 23500)	47,000	0	47,000		
Cot (4 x 12000)	48,000	70,000	118,000		
Wear Drop	30,000	0	30,000		
Almirah, Showcase setc	54,325	0	54,325		
Total	350,000	150,000	500,000		

Source of Finance



- Entrepreneur's Contribution 350,000
- Investor's Investment 150,000
- Total 500,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Varieties Item	14,500	435,000	5,220,000	5,481,000	
Total Sales (A)	14,500	435,000	5,220,000	5,481,000	
Less. Variable Expense					
Varieties Item	13,050	391,500	4,698,000	4,932,900	
Total variable Expense (B)	13,050	391,500	4,698,000	4,932,900	
Contribution Margin (CM) [C=(A-B)	1,450	43,500	522,000	548,100	
Less. Fixed Expense					
Rent		5,000	60,000	60,000	
Electricity Bill		1,000	12,000	13,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		7,000	84,000	86,000	
Entertainment		500	6,000	7,000	
Guard		1,000	12,000	12,000	
Salary (staff)		6,000	72,000	72,000	
Total Fixed Cost		26,100	313,200	318,000	
Net Profit (E) [C-D)		17,400	208,800	230,100	
Investment Payback			90,000	90,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	208,800	230,100
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		118,800
	Total Cash Inflow	358,800	348,900
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	118,800	258,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

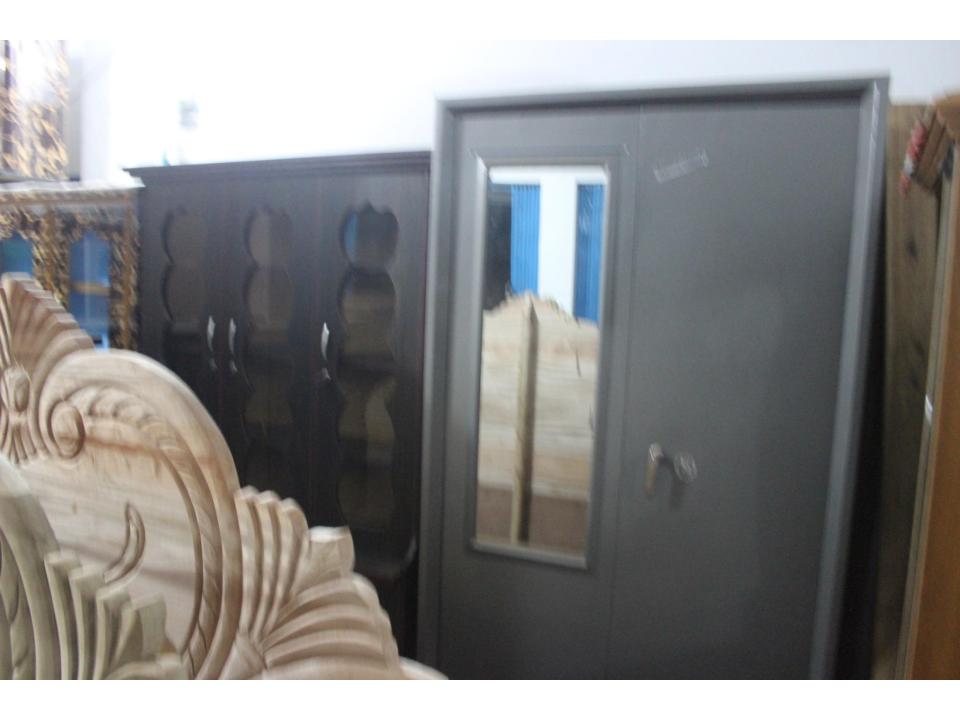
Pictures



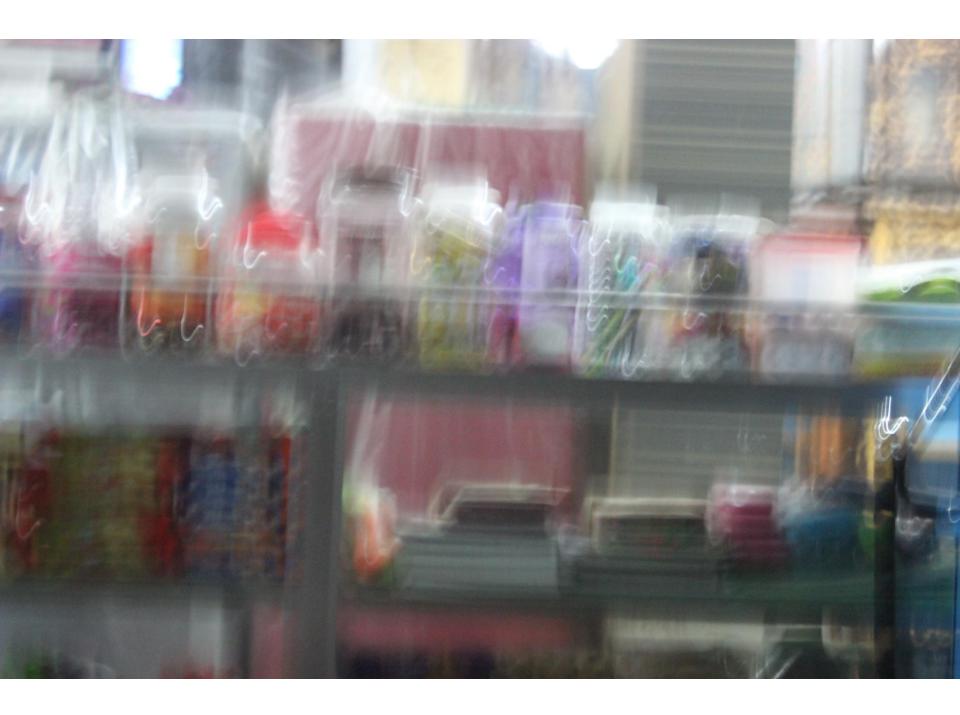


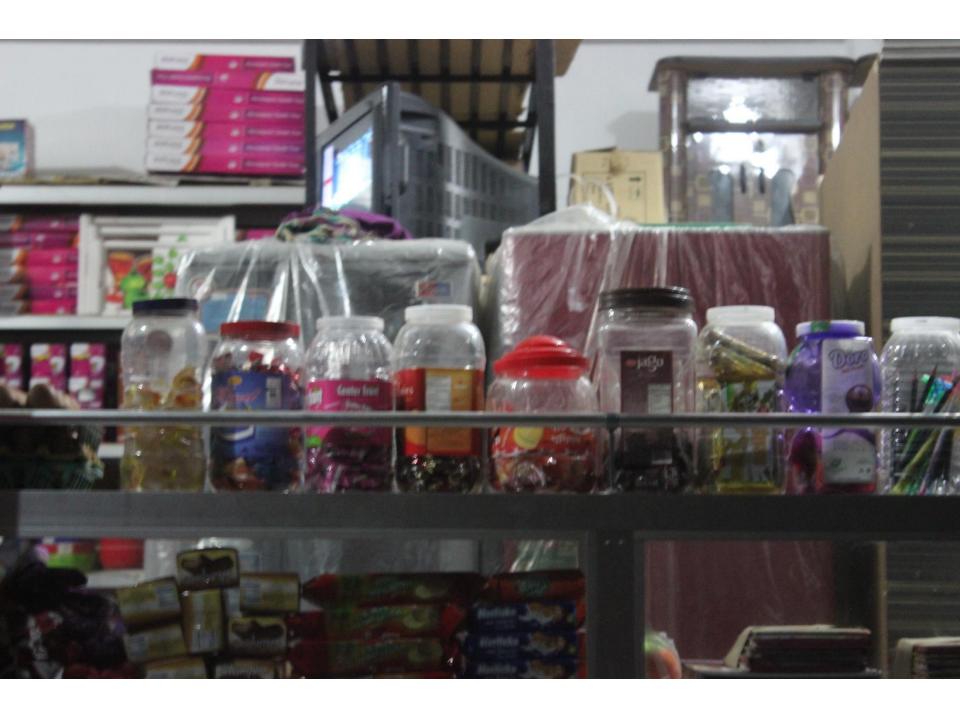




















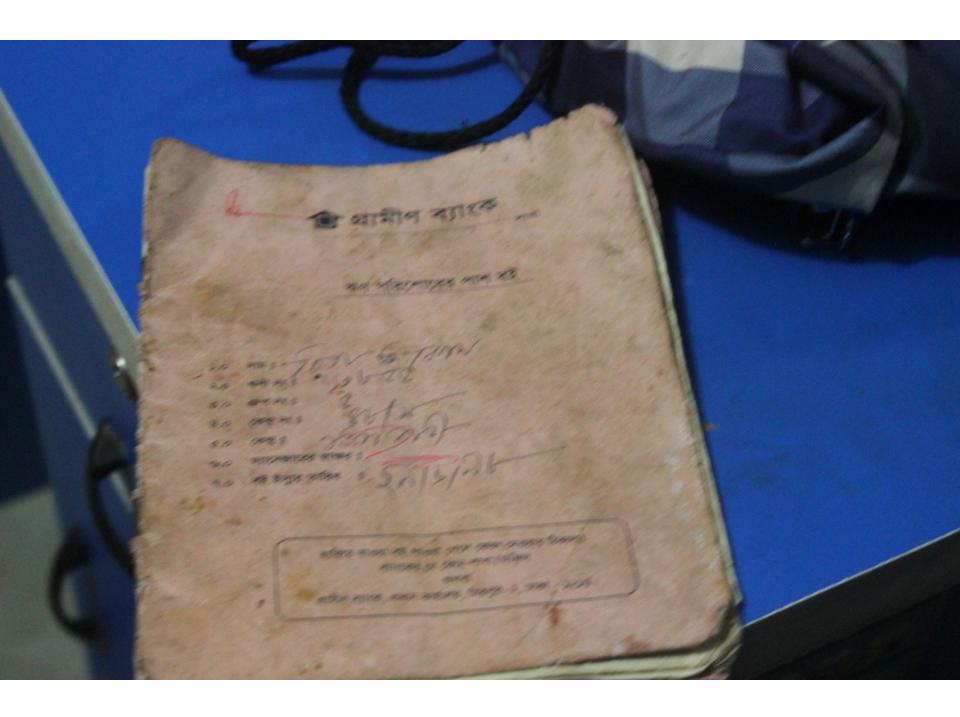




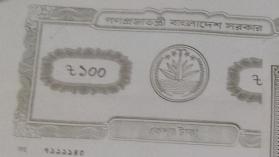












"বিশ্বমিল্লাহির রাহ্মানির রাহীম"

দোকান ঘর ভাড়ার চুক্তিপত্র দলিল

বৰ্মিন/জানানত-১,০০,০০০/-(এক লক)টাকা নাত্ৰ। মানিক ভাড়া-৫,০০০/-(পাঁচ হাজার)টাকা। মেনান- ০৫ পাঁচ) বহুসর। মান-কাল্যাকৈর, যেলা-গাজীপুন।

১৯শছ: মোঃ আমির হোসেন, পিতা-মোঃ গামচুল আলম, সাং-উলুদারা, পোঃ-বাতৃইপাড়া, থানা-কালিয়াকৈর, জেলা-গাজীপুর, হর্ম-উদ্দায়, পেলা-ব্যবদা, জাতীয়তা-বাংলাদেশী।

দলিল প্রহিতা ০১ জন মাত্র।

এরগক্ত- ১। **যাজী মোঃ সুমে, ২। মোঃ মোজার** মার্টার, পিতা-মৃত মাইন উদ্দিন, সাং-বড়ইছটি, পোঃ-বাড়ইপাড়া, থানা-কাশিরাকৈত, জেলা-বাজীপুর, ধর্ম-ইসলাম, পেশা-বাবসা, জাতীয়তা-বাংলাদেশী।

দলিল দাতা ০২ জন মাত্র।





Oupar

FAMILY PICTURE

