Proposed NU Business Name: KOWSHIK ELECTRIC WORKSHOP



Project identification and prepared by: MD. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	KHOKON CHANDRA MONIDAS		
Age	:	05-05-1981 (35 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brothers & 1 sister		
Address	:	Vill: Choto Kanchanpur, P.O: Kaliakoir, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father DOYAL RANI FIKIR CHAN MONIDAS Branch: Kaliakoir Centre # 10(Female), Member ID: 1363, Group No: 04 Member since: 15-05-1989 To 14-02-2010 <i>(21Years)</i> First Ioan: BDT 3,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: NIL,Outstanding Ioan: NIL Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has 3 years training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	-	01854-631319
Mother's Contact No.	:	01752-816643
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

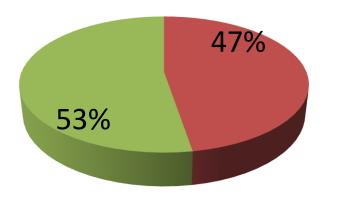
DOYAL RANI joined Grameen Bank since 21 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KOWSHIK ELECTRIC WORKSHOP		
Location	:	Choto Kanchanpur, Kaliakoir, Gazipur		
Total Investment in BDT	:	BDT 95,000/-		
Financing	:	Self BDT 45,000/-(from existing business) 47%		
		Required Investment BDT 50,000/-(as equity) 53%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 7ft= 70square ft		
Security of the shop	:	BDT 10,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Electric item. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Electric Item	2,000	60,000	720,000	
Total Sales (A)	2,000	60,000	720,000	
Less. Variable Expense				
Electric Item	1,600	48,000	576,000	
Total variable Expense (B)	1,600	48,000	576,000	
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	
Less. Fixed Expense				
Rent		1,500	18,000	
Electricity Bill		500	6,000	
Mobile Bill		100	1,200	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Entertainment		500	6,000	
Total fixed Cost (D)		8,100	97,200	
Net Profit (E) [C-D)		3,900	46,800	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Bulb, Holder, Plug, Socket	20,000	25,000	45,000		
Cutter, Regulator, Remote, Jack, Cable	25,000	25,000	50,000		
Total	45,000	50,000	95,000		

Source of Finance



- Entrepreneur's Contribution 45,000
- Investor's Investment 50,000
- Total 95,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Electric Item	2,950	88,500	1,062,000	1,115,100	
Total Sales (A)	2,950	88,500	1,062,000	1,115,100	
Less. Variable Expense					
Electric Item	2,360	70,800	849,600	892,080	
Total variable Expense (B)	2,360	70,800	849,600	892,080	
Contribution Margin (CM) [C=(A-B)	590	17,700	212,400	223,020	
Less. Fixed Expense					
Rent		1,500	18,000	18,000	
Electricity Bill		500	6,000	7,000	
Mobile Bill		200	2,400	3,000	
Salary (self)		5,000	60,000	60,000	
Transportation		800	9,600	10,500	
Entertainment		500	6,000	7,000	
Total Fixed Cost		8,500	102,000	105,500	
Net Profit (E) [C-D)		9,200	110,400	117,520	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	110,400	117,520
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		80,400
	Total Cash Inflow	160,400	197,920
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	80,400	167,920



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 02 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

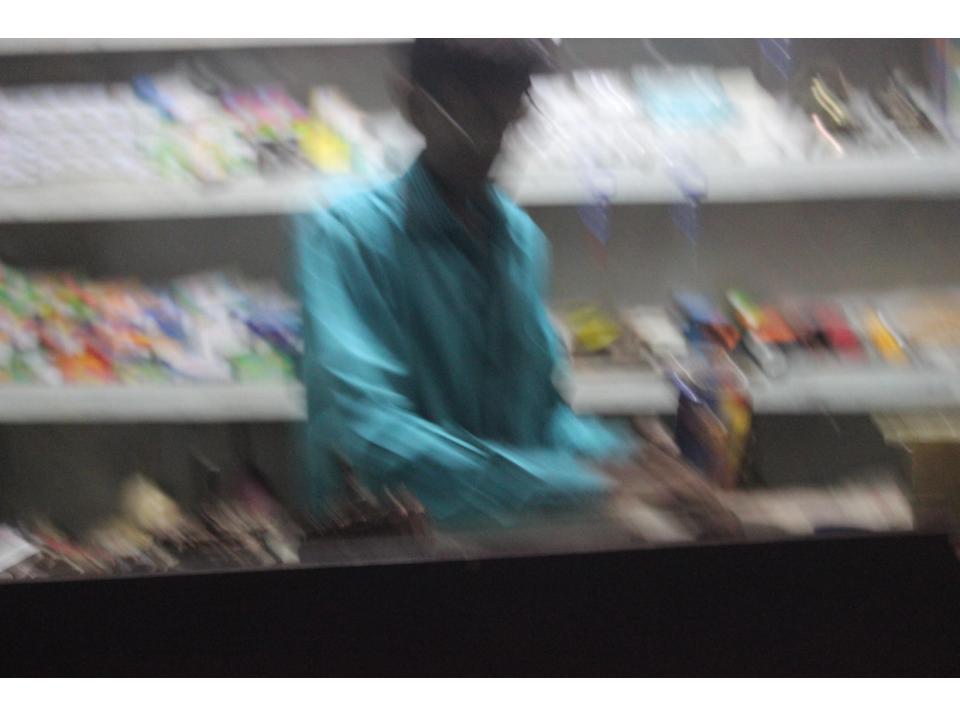
THREATS

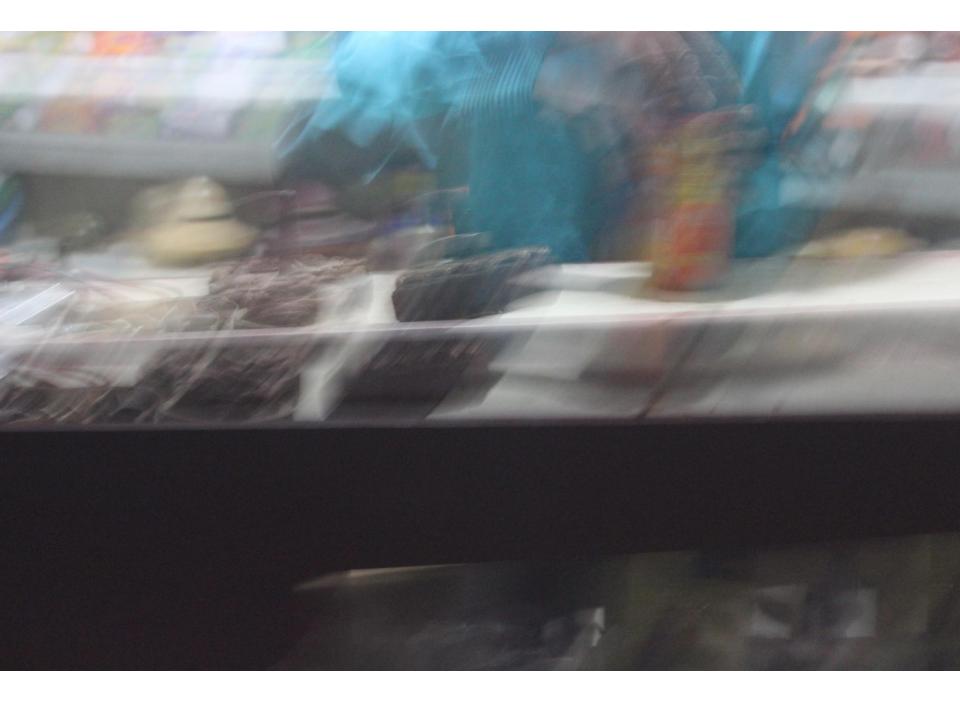
Theft Fire Political unrest Pictures



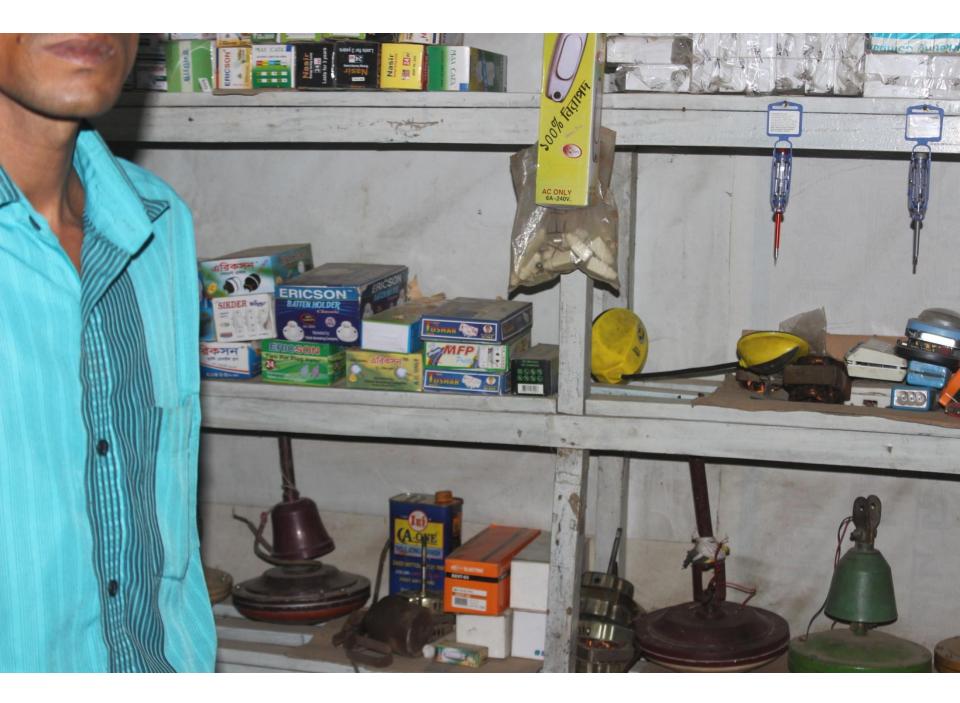










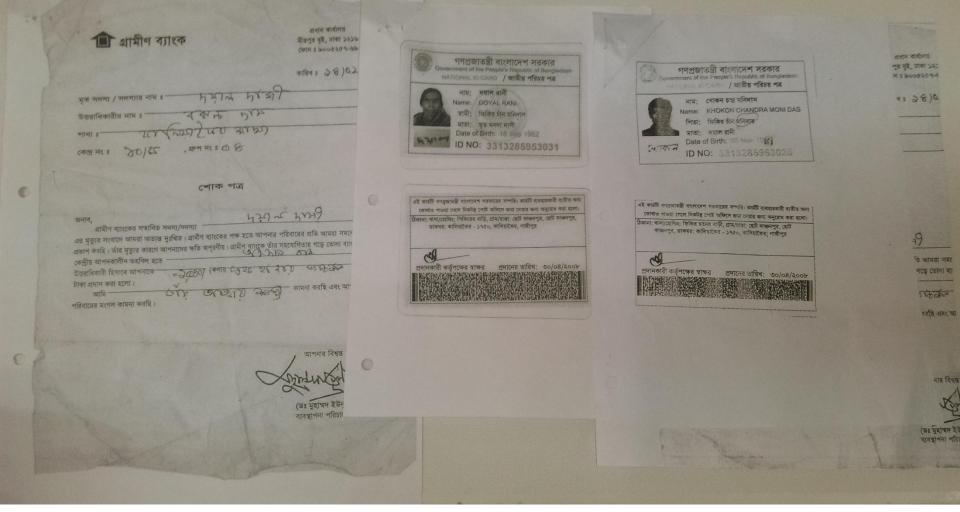












FAMILY PICTURE