### **Proposed NU Business Name: NURUNNESA TAILORING & LAUNDRY**



Project identification and prepared by: MD. Nadim Razzak, Kaliakoir Unit, Gazipur

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MST. RABEA BEGUM		
Age	:	14-09-1979 (37 Years)		
Education, till to date	••	Class Eight		
Marital status	:	Married		
Children	••	2 Sons		
No. of siblings:	:	8 Brothers & 5 Sisters		
Address	:	Vill: Bhannara, P.O: Mouchak, P.S: Kaliakoir Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. RAHIMA BEGUM MD. ABDUL AZIZ Branch: Mouchak Kaliakoir, Centre # 05(Female), Member ID: 1307, Group No: 02 Member since: 20-01-1996 (20 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40,000/- , Outstanding loan: BDT 33,740/- Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 2 years training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01860-545498
Mother's Contact No.	:	01786-308930
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. RAHIMA BEGUM** joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Business Name	:	NURUNNESA TAILORING & LAUNDRY	
Location	:	Bhannara Bazar, Kaliakoir, Gazipur	
Total Investment in BDT	:	BDT 310,000/-	
Financing	:	Self BDT 210,000/-(from existing business) 68%	
		Required Investment BDT 100,000/-(as equity) 32%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12ft x 14ft= 168square ft	
Security of the shop	:	BDT 40,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cloths &amp; Laundry.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Tailoring & Laundry Service	2,800	84,000	1,008,000		
Total Sales (A)	2,800	84,000	1,008,000		
Less. Variable Expense					
Tailoring & Laundry Service	1,960	58,800	705,600		
Total variable Expense (B)	1,960	58,800	705,600		
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400		
Less. Fixed Expense					
Rent		1,500	18,000		
Electricity Bill		1,000	12,000		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Transportation		1,000	12,000		
Entertainment		500	6,000		
Guard		200	2,400		
Salary (staff)		10,000	120,000		
Total fixed Cost (D)		19,700	236,400		
Net Profit (E) [C-D)		5,500	66,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Shirt Piece	42,000	50,000	92,000		
Pant Piece	75,000	25,000	100,000		
Print Cloth	10,500	5,000	15,500		
Long Cloth	25,000	4,000	29,000		
One Color Cloth	20,000	5,000	25,000		
Three Piece	22,500	6,000	28,500		
Tore Cloths	15,000	5,000	20,000		
Total	210,000	100,000	310,000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Tailoring & Laundry Service	3,500	105,000	1,260,000	1,323,000	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	
Less. Variable Expense					
Tailoring & Laundry Service	2,450	73,500	882,000	926,100	
Total variable Expense (B)	2,450	73,500	882,000	926,100	
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	
Less. Fixed Expense					
Rent		1,500	18,000	18,000	
Electricity Bill		1,000	12,000	13,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		500	6,000	7,000	
Guard		200	2,400	3,000	
Salary (staff)		10,000	120,000	120,000	
Total Fixed Cost		20,300	243,600	249,000	
Net Profit (E) [C-D)		11,200	134,400	147,900	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	134,400	147,900
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		74,400
	Total Cash Inflow	234,400	222,300
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	74,400	162,300

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







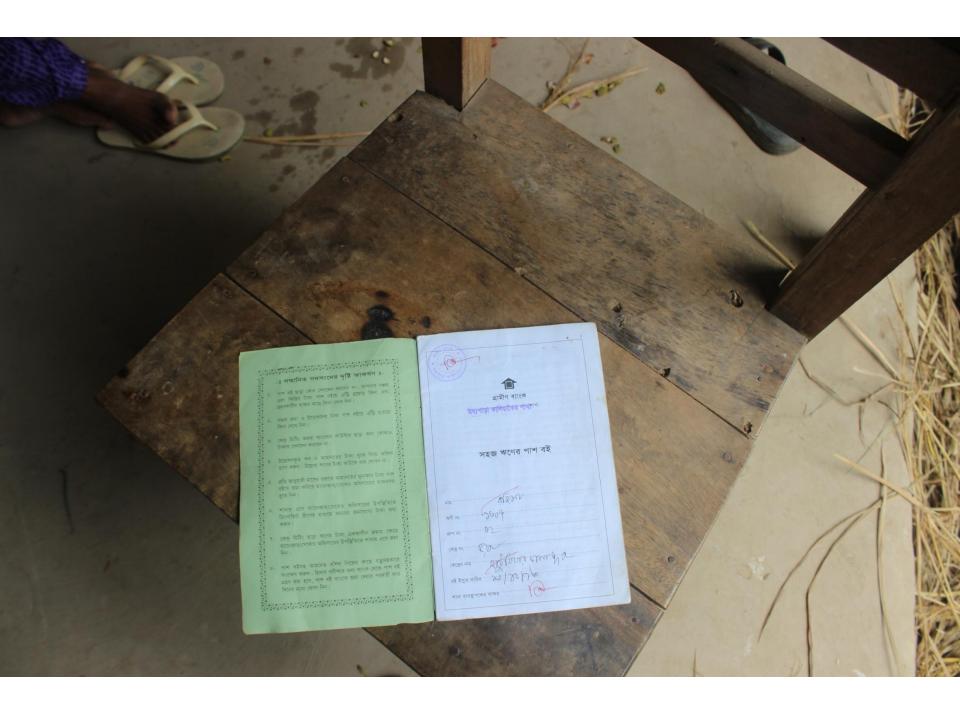


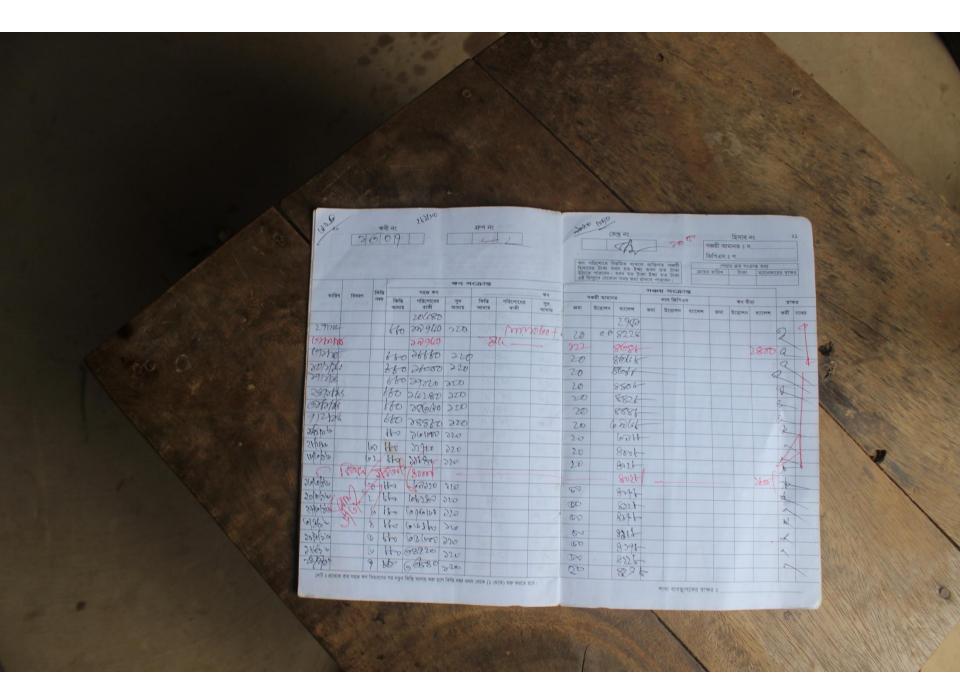


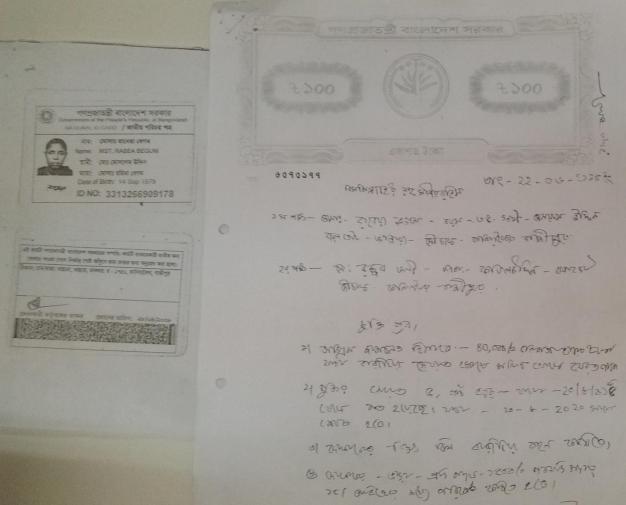




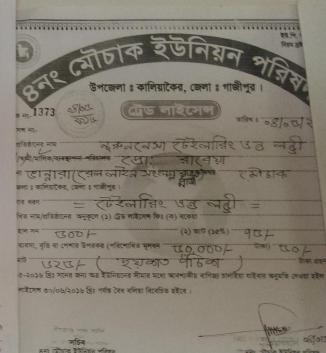








या करिनेहा अन तक्त किए मार्के भाग वका



# **FAMILY PICTURE**

