Proposed NU Business Name: SHAPON STORE



Project identification and prepared by: Md Hafizur, Mowna Unit, Gazipur

Project verified by: Md Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAPON MIAH		
Age	:	02-10-1985 (31 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	1 Brother 2 Sister		
Address	:	Vill: Mulaid, P.O: Tangra, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HALIMA KHATUN MD AFIR UDDIN Branch: Tengra, Centre # 42(Female), Member ID: 3171, Group No: 01 Member since: 25-09-1997 (12 Years) First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01916182684
Mother's Contact No.	:	01926887091
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mowna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HALIMA KHATUN joined Grameen Bank since 12 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHAPON STORE		
Location	:	MC Baazar		
Total Investment in BDT	:	BDT 450,000/-		
Financing	:	Self BDT 3,00,000/-(from existing business) 67% Required Investment BDT 1,50,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	30 ft x 16 ft = 480 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Grocaries etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. One will be appointed in the future. The shop is own. Collects goods from Bogura. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocaries	5200	156000	1872000
Total Sales (A)	5200	156000	1872000
Less Variable Expense			
Grocaries	4420	132600	1591200
Total variable Expense (B)	4,420	132600	1591200
Contribution Margin (CM) [C=(A-B)	780	23400	280800
Less Variable Expense			
Rent		4,000	48000
Electricity bill		500	6000
Transportation		6,000	72000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		300	3600
Mobile bill		500	6000
Total fixed cost (D)		16,800	201600
Net Profit (E)= [C-D]		6,600	79200

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Rice	266,000	144,500	410500			
Soyabin Oil	30,000	0	30000			
Sopaz, powder, horlics etc	4,000	5,500	9500			
	300,000	150,000	450000			

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Grocaries	6800	204000	2448000	2570400	2698920	
Total Sales (A)	6800	204000	2448000	2570400	2698920	
Less Variable Expense						
Grocaries	5780	173400	2080800	2184840	2294082	
ltem						
Total variable Expense (B)	5,780	173400	2080800	2184840	2294082	
Contribution Margin (CM) [C=(A-B)	1,020	30600	367200	385560	404838	
Less Variable Expense						
Rent		4,000	48000	48,000	48000	
Electricity bill		700	8400	8600	8600	
Transportation		6,500	78,000	80,000	80000	
Salary (Self)		5000	60000	60000	60000	
Entertainment		700	8400	8600	8800	
Guard		300	3600	3600	3600	
Mobile bill		600	7200	7400	7600	
Total fixed cost (D)		17,800	213,600	216,200	213000	
Net Profit (E)= [C-D]		12800	153600	169,360	191838	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	150,000		
1.2	Net Profit	153,600	169,360	191838
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		93,600	202960
	Total Cash Inflow	303600	262960	394798
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	
3	Net Cash Surplus	93,600	202960	334798

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



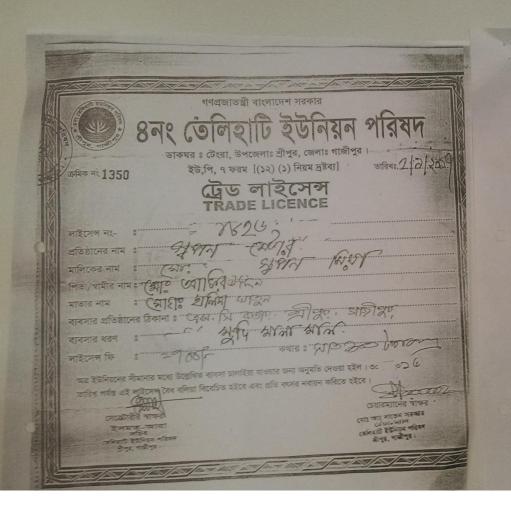




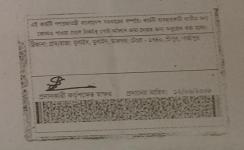












FAMILY PICTURE

