Proposed NU Business Name: SHUVO OUDHALOY



Project identification and prepared by: Md. Shah Alam, Dupchachia Unit, Bugra

Project verified by: MD. Mujharul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	SREE BINOY CHANDRA BARMON		
Age	:	10-8-1985(31 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son 2 Daughters		
No. of siblings:	:	3 Brother		
Address	:	Vill: Mamudpur, P.O: Chamrul, P.S: Dupchachia, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AUSTO DASSHO LATE BUDHANATH CHANDRA Branch: Jia nogorCentre # 21(Female), Member ID: 2572/1, Group No: 03 Member since: 15-3-1994 to 2000 <i>(6Years)</i> First Ioan: BDT -5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 10000, Outstanding Ioan: NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01718-875617
Mother's Contact No.	:	01704-725549
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

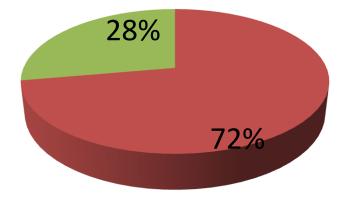
AUSTO DASSHO joined Grameen Bank since 6 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SHUVO OUDHALOY	
Location	:	Mail busstand, Majhipara, dupchachia, Bogra	
Total Investment in BDT	:	BDT 180,000/-	
Financing	:	Self BDT 130,000/-(from existing business) 72% Required Investment BDT 50,000/-(as equity) 28%	
Present salary/drawings from business (estimates)	:		
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	9 ft x 12 ft= 108 square ft	
Security of the shop	:	10000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Medicine etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Collects goods from, Bogra, Dhaka Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Medicine	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense					
Medicine	1,600	48,000	576,000		
Total variable Expense (B)	1,600	48,000	576,000		
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000		
Less. Fixed Expense					
Rent		600	7,200		
Electricity Bill		200	2,400		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		200	2,400		
Entertainment		100	1,200		
Total fixed Cost (D)		6,400	76,800		
Net Profit (E) [C-D)		5,600	67,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Octovit, Richi, Sinavit, Tablet	29,000	10,000	39,000		
Harviton, Lecutin, Ulvi	25,000	10,000	35,000		
Hormobex, Virex, Licutin	28,000	10,000	38,000		
Amlocky yoan, Necotine	25,000	10,000	35,000		
Hematin, Alcopen, Iron etc	23,000	10,000	33,000		
Total	130,000	50,000	180,000		

Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 50,000
- Total 180,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Medicine	2,700	81,000	972,000	1,020,600
Total Sales (A)	2,700	81,000	972,000	1,020,600
Less. Variable Expense				
Medicine	2,160	64,800	777,600	816,480
Total variable Expense (B)	2,160	64,800	777,600	816,480
Contribution Margin (CM) [C=(A-B)	540	16,200	194,400	204,120
Less. Fixed Expense				
Rent		600	7,200	7,200
Electricity Bill		200	2,400	3,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		400	4,800	5,500
Entertainment		100	1,200	1,500
Total Fixed Cost		6,700	80,400	82,700
Net Profit (E) [C-D)		9,500	114,000	121,420
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	114,000	121,420
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		84,000
	Total Cash Inflow	164,000	205,420
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	84,000	175,420



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 15 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

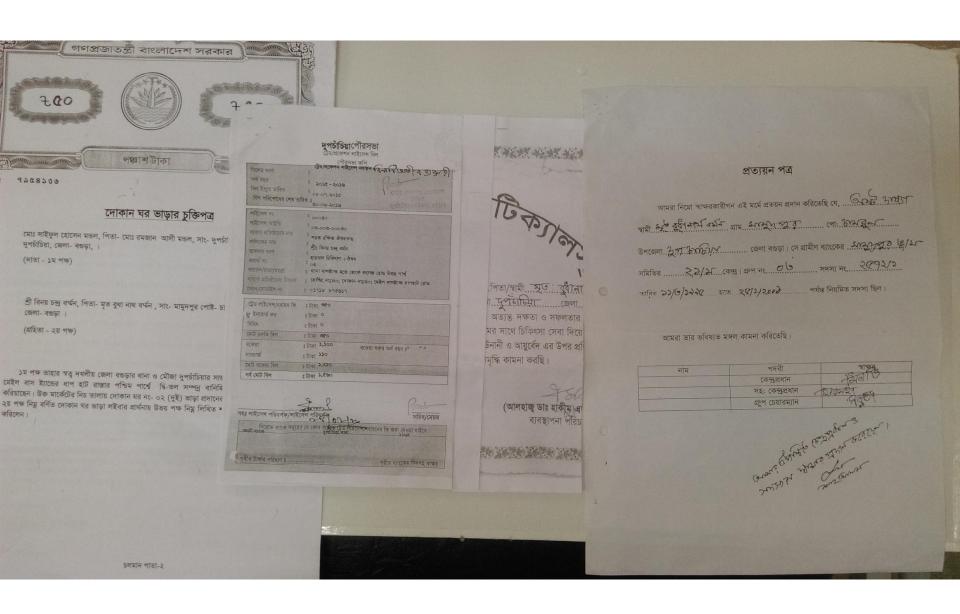
Theft Fire Political unrest Pictures





তে ও বিনিয় চন্দ্র বর্মন কবিরাজ শ্রী বিনয় চন্দ্র বর্মন গেপ্লাট রোড, মেইল বাহ্মফ্ট্যান্ড, দ্ল্পচাঁচিয়া।

দুশচাঁচিয়া মেইল বাসন্ট্যান্তে বাসা ডাড়া দেওয়া হইবে। গাবেশ কল্য ডাঃ যোঃ অন্থর বশিদ (মেন্তলাবুহ) যোগা ০১৭২৭-৫৪০১৬৬ ০১৭১৬-৭১০৭৩৬ 7



FAMILY PICTURE

