Proposed NU Business Name: KALAM STORE



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ALOMGIR HOSSAIN		
Age	:	02-01-1993 (23 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	1 Brother & 1 Sisters		
Address	:	Vill: Satbaria, P.O: Satbaria, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. MORIOM BEGUM MD. ABUL KALAM Branch: Shilmaria, Puthiya Centre # 23(Female), Member ID: 5968, Group No: 05 Member since: 25-03-1990 (25 Years) First loan: BDT 5000		
Further Information:		Existing Loan: BDT 45000, Outstanding loan: 10320		
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		5 years experience in running business.
Training Info	:	He has 2 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-122730
Mother's Contact No.	:	01756-555926
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MORIOM BEGUM joined Grameen Bank since 25years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KALAM STORE		
Location	:	Mollapara Bajar, Puthia		
Total Investment in BDT	:	BDT 450000/-		
Financing		Self BDT 350000/-(from existing business) 78%		
		Required Investment BDT 1,00,000/-(as equity) 22%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop		8ft x 7ft= 56square ft		
Security of the shop		-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cosmetics & electrics item. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)

Daily	Monthly	Yearly
3500	105000	1260000
3500	105000	1260000
2975	89250	1071000
2,975	89250	1071000
525	15750	189000
	250	3000
	2,000	24000
	5000	60000
	200	2400
	200	2400
	7,650	91800
	8,100	97200
	3500 3500 2975 2,975	3500 105000 3500 105000 2975 89250 2,975 89250 525 15750 250 2,000 5000 5000 200 7,650

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Bag	50,000	20,000	70000		
Cosmetics	220,000	50,000	270000		
Electric items	30,000	0	30000		
Paper,exercise book	50,000	0	50000		
City gold	0	30,000	30000		
	350,000	100,000	450000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Bag,cosmetics,electric items etc	5500	165000	1980000	2079000
Total Sales (A)	5500	165000	1980000	2079000
Less Variable Expense				
Bag,cosmetics,electric items etc	4675	140250	1683000	1767150
Total variable Expense (B)	4,675	140250	1683000	1767150
Contribution Margin (CM) [C=(A-B)	825	24750	297000	311850
Less Variable Expense				
Electricity bill		350	4200	4400
Transportation		2,500	30,000	30,500
Salary (Self)		5000	60000	60000
Entertainment		200	2400	2400
Mobile bill		300	3600	3800
Total fixed cost (D)		8,350	100,200	101,100
Net Profit (E)= [C-D]		16400	196800	210,750
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	196,800	210,750
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		136,800
	Total Cash Inflow	296800	347550
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	136,800	287550

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

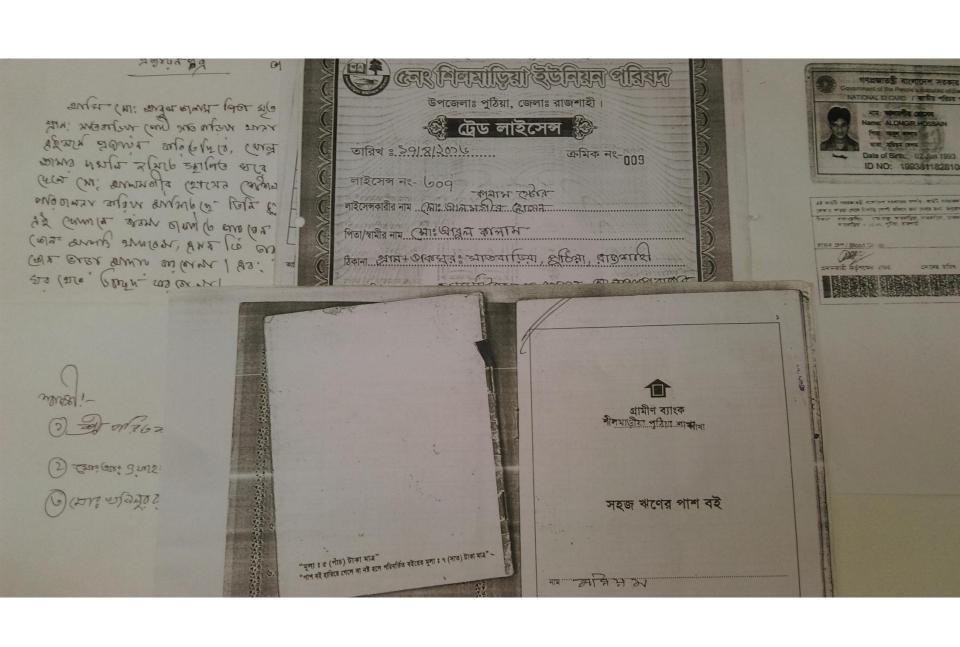
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FAMILY PICTURE

