### **Proposed NU Business Name: KRISHOK BONDHU SAR & KITNASHOK HOUSE**



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. FIROJ HOSSIN		
Age	:	21-2-1987 (29 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1		
No. of siblings:	:	2 Brother & 1 Sisters		
Address	:	Vill: Poschimvag, P.O: Dhokrakul, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST. SUFIA KHATUN MD. FOYEJ UDDIN Branch: Shilmaria, Puthiya Centre # 79 (Female), Member ID: 1880, Group No: 02 Member since: 1994 (22 Years) First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30000, Outstanding loan: NIL Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 2 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01768-927555
Mother's Contact No.	:	01737-552858
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SUFIA KHATUN** joined Grameen Bank since 20years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KRISHOK BONDHU SAR & FERTILIZER		
Location	:	Poschimvag, Dhokrakul, Puthiya, Rajshahi		
Total Investment in BDT	:	BDT 180000/-		
Financing	:	Self BDT 130000/-(from existing business) 57%		
		Required Investment BDT 50000/-(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	<b>:</b>	BDT 5,000/-		
Size of shop	:	21ft x 24ft= 624square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Fertilizer.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing Business (BDT)</b>				
Particular	Daily	Monthly	Yearly	
Revenue(Sales)				
Insectisides, fertilizers	2500	75000	900000	
Total Sales (A)	2500	75000	900000	
Less Variable Expense				
Insectisides, fertilizers	2125	63750	765000	
Total variable Expense (B)	2,125	63750	765000	
Contribution Margin (CM) [C=(A-B)	375	11250	135000	
Less Variable Expense				
Electricity bill		300	3600	
Transportation		1,000	12000	
Salary (self)		3000	36000	
Salary(Staff)				
Entertainment		400	4800	
Mobile bill		400	4800	
Total fixed cost (D)		5,100	61200	
Net Profit (E)= [C-D]		6,150	73800	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Insectisides bottol	40,000	30,000	70000		
Insectisides powder	25,000	10,000	35000		
Insectisides (Grainy)	27,000		27000		
PGR	7,000	5,000	12000		
Fertilizers	31,000	5,000	36000		
	130,000	50,000	180000		

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Insectisides, fertilizers	4000	120000	1440000	1512000
Total Sales (A)	4000	120000	1440000	1512000
Less Variable Expense				
Insecticides, fertilizers	3400	102000	1224000	1285200
Total variable Expense (B)	3,400	102000	1224000	1285200
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800
Less Variable Expense				
Electricity bill		450	5400	5600
Transportation		1,500	18,000	20,000
Salary (Self)		3000	36000	36000
Salary(Staff)				0
Entertainment		500	6000	6400
Mobile bill		500	6000	6500
Total fixed cost (D)		5,950	71,400	74,500
Net Profit (E)= [C-D]		12050	144600	152,300
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	144,600	152,300
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		114,600
	Total Cash Inflow	194600	266900
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	114,600	236900

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











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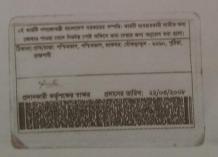
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FORM-15

[see rule 12(2)] Licence for retail of pesticide

M/s. An regard excess is hereby granted licence to sell e(s) by retail sale on the premises situated at ANAID AIRY subject to litions specified below and to the provision of the pesticide Ordinance, 1971 of 1971) and the rules made thereunder.







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भागान

Cas: रबडोउट्टण

# **FAMILY PICTURE**

