Proposed NU Business Name: MAA GIRLS SHOPING & TAILORS



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MST. LIMA KHATUN		
Age	:	28-10-1997(19 Years)		
Education, till to date	:	SSC		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	1 Brother & 1 Sisters		
Address	:	Vill: Jholmolia, P.O: Jiopara, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SHAHANAJ PARVIN MD. KAMRUL ISLAM Branch:, Puthiya Centre # 37(Female), Member ID: 7633, Group No: 12 Member since: 2005 (11 Years) First loan: BDT -10000		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 20000, Outstanding loan: 13740 Father		
(vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan like GB,BRAC ASA etc	:	No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has 1 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01785-491544
Mother's Contact No.	:	01737-627003
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SHAHANAJ PARVIN joined Grameen Bank since 10years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

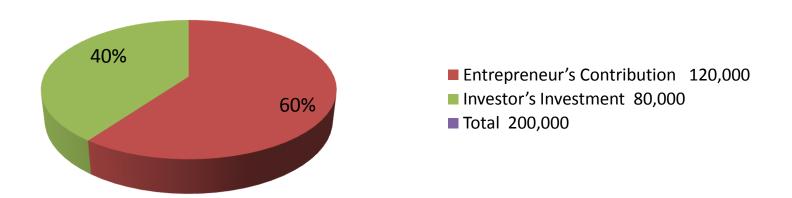
Proposed Nobin Udyokta Business Info			
Business Name	 :	MAA GIRLS SHOPING & TAILORS	
Location	:	Jolmoliya Bajar, Puthia	
Total Investment in BDT	:	BDT 200000/-	
Financing	:	Self BDT 120000/-(from existing business) 60% Required Investment BDT 80,000/-(as equity) 40%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	08ft x 10ft= 80square ft	
Security of the shop	:	BDT 8000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; varieties types of cloth. Average 15% gain on sale. The business is operating by entrepreneur. Existing 1 employees. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)

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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cloths & Cosmetics	2000	60000	720000
Tailoring service	250	7500	90000
Total Sales (A)	2250	67500	810000
Less Variable Expense			
Cloths & Cosmetics	1700	51000	612000
Total variable Expense (B)	1,700	51000	612000
Contribution Margin (CM) [C=(A-B)	550	16500	198000
Less Variable Expense			
Rent		1,600	19200
Electricity bill		300	3600
Transportation		1,000	12000
Salary (self)		3000	36000
Salary(Staff)		3000	36000
Entertainment		1000	12000
Guard		200	2400
Mobile bill		300	3600
Total fixed cost (D)		10,400	124800
Net Profit (E)= [C-D]		6,100	73200

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Three piece	24,000	0	24000	
Borkha	5,400	25,000	30400	
Long cloth	20,000	20,000	40000	
Lais	20,000	0	20000	
Cosmetics	20,000	0	20000	
others	20,000	35,000	55000	
Stationary	10,600	0	10600	
Sewing machine		5,000	5000	
	120,000	80,000	200000	

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cloths & Cosmetics	3000	90000	1080000	1134000
Tailoring Service	320	9600	115200	120960
Total Sales (A)	3320	99600	1195200	1254960
Less Variable Expense				
Cloths & Cosmetics	2550	76500	918000	963900
Total variable Expense (B)	2,550	76500	918000	963900
Contribution Margin (CM) [C=(A-B)	770	23100	277200	291060
Less Variable Expense				
Rent		1,600	19,200	19,200
Electricity bill		500	6000	6400
Transportation		1,500	18000	20,000
Salary (Self)		3000	36000	36000
Salary(Staff)		3000	36000	36000
Entertainment		1000	12000	12000
Guard		200	2400	2400
Mobile bill		300	3600	3800
Total fixed cost (D)		11,100	133200	135,800
Net Profit (E)= [C-D]		12000	144000	155,260
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	144,000	155,260
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		84,000
	Total Cash Inflow	244000	239260
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	84,000	179260

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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গণপ্রজাতরী বাংলাদেশ সরকার 2000

গ্রামীণ ব্যাংক

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नार्रामम न१- १ की विषे 2994 भी शामित्र जीता के विदेशीय स्मारी कार्यकर्मा देशीयाचा Surakha.

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বিঃ দ্রঃ এই লাইসেন্স কেবলমাত্র বৈধ ব্যবনার জন্য প্রয়োজ্য।

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FAMILY PICTURE

