Proposed NU Business Name: MS SHAJAL DOI VANDAR



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SAJAL KUMAR GHOSH		
Age	:	20-02-1992(24 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	1 Brother		
Address	:	Vill: Satbaria, P.O: Satbaria, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SIMA RANI SONOT CHANDRA GHOSH Branch: Satbaria, Puthiya Centre # 06(Female), Member ID: 8934/1, Group No: 10 Member since: 26-02-2013 (3Years) First loan: BDT 30000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan: 30760 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has 2 Year training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-456356
Mother's Contact No.	:	01738-609842
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SIMA RANI joined Grameen Bank since 3 years ago. At first she took 30000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

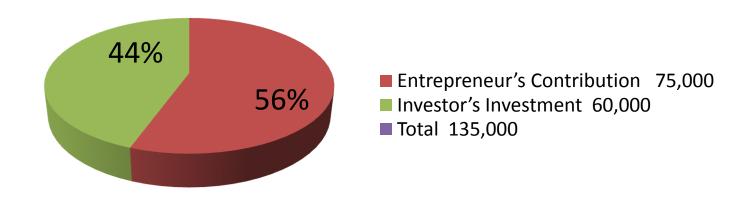
Proposed Nobin Udyokta Business Info				
Business Name	:	MS SHAJAL DOI VANDAR		
Location	:	SatbariaPuthia		
Total Investment in BDT	:	BDT 135000/-		
Financing	:	Self BDT 75000/-(from existing business) 56% Required Investment BDT 60000/-(as equity) 44%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 12 ft= 180 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Curds, milk. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Curds	3200	96000	1152000
Total Sales (A)	3200	96000	1152000
Less Variable Expense			
Curds	2560	76800	921600
Total variable Expense (B)	2,560	76800	921600
Contribution Margin (CM) [C=(A-B)	640	19200	230400
Less Variable Expense			
Electricity bill		300	3600
Transportation		2,500	30000
Salary (self)		5000	60000
Fuel wood		5000	60000
Mobile bill		300	3600
Total fixed cost (D)		13,100	157200
Net Profit (E)= [C-D]		6,100	73200

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Curds	12,000	0	12000	
Milk	8,000	0	8000	
Powder milk	22,500	10,000	32500	
Sugar	25,000	15,000	40000	
Nari	1,500	15,000	16500	
Fuel wood	6,000	10,000	16000	
Glass cup	0	10,000	10000	
	75,000	60,000	135000	

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Curds	3500	105000	1260000	1323000
Item				
Total Sales (A)	3500	105000	1260000	1323000
Less Variable Expense				
Curds	2800	84000	1008000	1058400
Item				
Total variable Expense (B)	2,800	84000	1008000	1058400
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600
Less Variable Expense				
Electricity bill		400	4800	5000
Transportation		2,800	33,600	33,800
Salary (Self)		5000	60000	60000
Fuel wood		5000	60000	60000
Mobile bill		400	4800	5000
Total fixed cost (D)		8,600	103,200	103,800
Net Profit (E)= [C-D]		12400	148800	160,800
Investment Payback			36,000	36,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	148,800	160,800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		112,800
	Total Cash Inflow	208800	273600
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.2	Investment Pay Back (Including	25000	26000
2.3	Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	112,800	237600

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

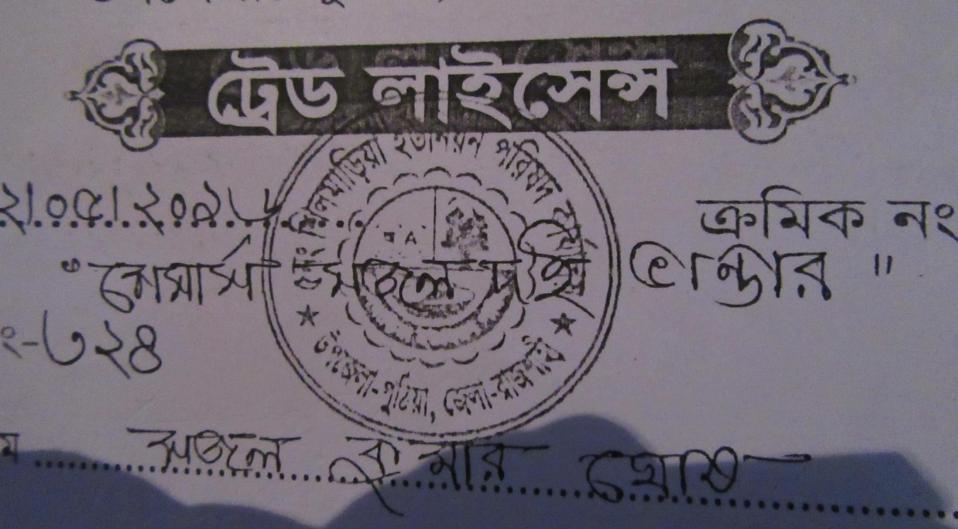
Theft

Fire

Political unrest

Pictures

উপজেলাঃ পুঠিয়া, জেলাঃ রাজশাহী।



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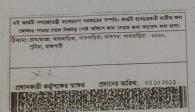








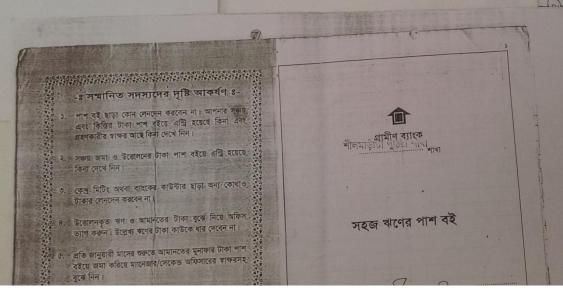




KLE WICK

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হড় পি ১০নং ফরম
ধারা ৫৩ (তফসিল-২) বিধান দ্রষ্টব্য
ভিন্ত নির্বামাড়িয়া উউনিয়ন পরিষ্ট্রা
ভপজেলাঃ পুঠিয়া, জেলাঃ রাজশাহী।
ভিন্ত লাইলেস
ভারিখ ঃ ১২.২.০০.১.২০১১
ভিন্ত লাইলেস
ভি



न्याणतान्त्रेत्रा (अशाक्षाताः कृतेष्ट्राः न्याक्षाक्षाः)

प्राचा च प्रकृत्यतः न्यान् धानाः।

प्राचा अश्री देशक्षाः श्री ह्या ।

प्राचा क्या वरे नारामम् धनान कता राना।

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FAMILY PICTURE

