Proposed NU Business Name: PITA MATA STORE



Project identification and prepared by: Md. Shahjahan Siraji, Puthia Unit, Rajshahi

Project verified by: MD Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ZAMAL UDDIN THANDER		
Age	:	02-01-1982 (34 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	2		
No. of siblings:	:	4		
Address	:	Vill: Boroil Thanderpara, P.O: Ujal holsi, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. SALEHA BIBI ALI THANDER Branch: Nowpara, Durgapur, Puthiya Centre # 31 (Female), Member ID: 3661, Group No: 07 Member since: 20-1-2005 (11 Years) First loan: BDT -10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30000, Outstanding loan: NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	9 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-253380
Mother's Contact No.	:	01724-982494
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SALEHA BIBI joined Grameen Bank since 11 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	PITA MATA STORE		
Location	:	Mollapara Bajar, Puthia		
Total Investment in BDT	:	BDT 190000/-		
Financing	:	Self BDT 110000/-(from existing business) 58%		
		Required Investment BDT 80000/-(as equity) 42%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 06 ft= 60 square ft		
Security of the shop	:	BDT 220,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery Item. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Gocaries item	3200	96000	1152000
Total Sales (A)	3200	96000	1152000
Less Variable Expense			
Gocaries item	2720	81600	979200
Total variable Expense (B)	2,720	81600	979200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Electricity bill		350	4200
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		100	1200
Mobile bill		300	3600
Total fixed cost (D)		7,250	87000
Net Profit (E)= [C-D]		7,150	85800

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Rice	3,000	20,000	23000	
Flour	4,500	15,000	19500	
Oil	36,000	15,000	51000	
Palse	10,000	0	10000	
Cosmetics	5,000	10,000	15000	
Detergent	7,500	0	7500	
Others	20,000	0	20000	
Spice	19000	0	19000	
Cold drinks	5000	20000	25000	
	110,000	80,000	190000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Gocaries item	5000	150000	1800000	1890000	
Total Sales (A)	5000	150000	1800000	1890000	
Less Variable Expense					
Gocaries item	4250	127500	1530000	1606500	
Total variable Expense (B)	4,250	127500	1530000	1606500	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	
Less Variable Expense					
Electricity bill		500	6000	6200	
Transportation		1,500	18,000	20,000	
Salary (Self)		5000	60000	60000	
Entertainment		500	6000	6000	
Generator		100	1200	1200	
Mobile bill		400	4800	5000	
Total fixed cost (D)		7,900	94,800	97,200	
Net Profit (E)= [C-D]		14600	175200	186,300	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	175,200	186,300
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		127,200
	Total Cash Inflow	255200	313500
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	127,200	265500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

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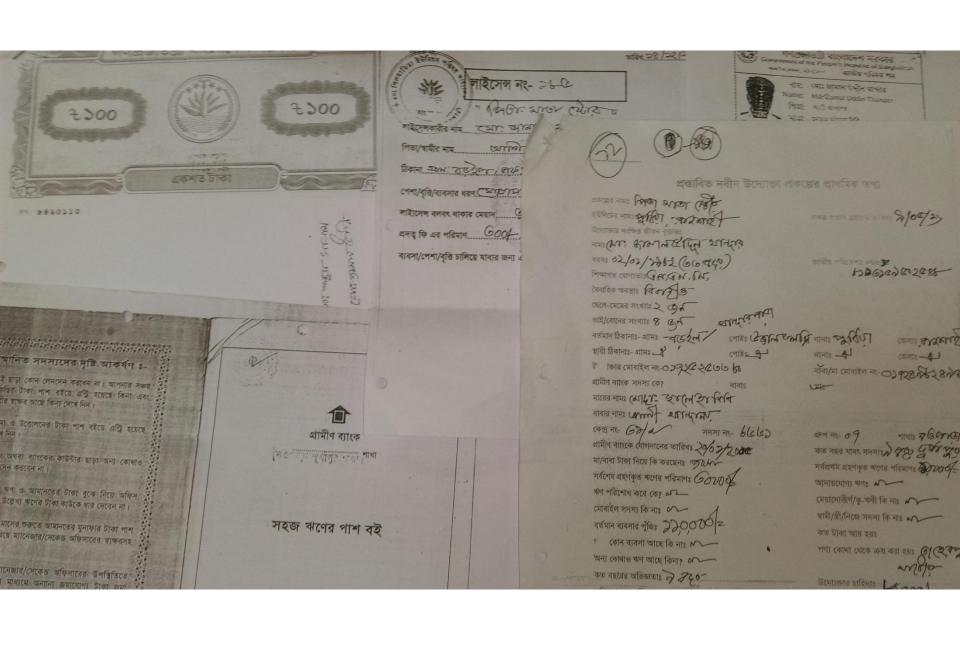












FAMILY PICTURE

