Proposed NU Business Name: MATREE ELECTRONIS & MOBILE SERVICING CENTRE



Project identification and prepared by: Md Nurul Islam, Tangail Unit, Tangail

Project verified by: Md Mizanur rahman Patowary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	BIMOL KOR	
Age	:	10-10-1983 (33 Years)	
Education, till to date	:	HSC	
Marital status	:	Married	
Children	:	1 Son 1 Daughter	
No. of siblings:	:	2 Brothers 1 Sister	
Address	:	Vill: Ag Elasin, P.O: Elasin P.S: Delduar ,Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHEFALO KOR KALIPOD KOR Branch: Elasin Delduarl # 28(Female), Member ID: 2856, Group No: 05 Member since: 05-06-1985 to 25-05-2013(28 Years) First loan: BDT 3000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT , Outstanding loan: BDT Father No No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has 4 years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-581956
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHEFALI KOR joined Grameen Bank since 28 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MATREE ELECTRONIS & MOBILE SERVICING CENTRE		
Location	:	Elasin Baazar, Delduar, Tangail		
Total Investment in BDT	:	BDT 1,70,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 59% Required Investment BDT 70,000/-(as equity) 41%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 10ft= 200 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Soft drinks, Light, Confectionary. Others etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. The shop is own. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Soft drinks, Light, Confectionary. Others	1000	30000	360000
Servicing	350	10500	126000
Total Sales (A)	1350	40500	486000
Less Variable Expense			
Cosmetics, Stationary & Ornaments	850	25500	306000
Total variable Expense (B)	850	25500	306000
Contribution Margin (CM) [C=(A-B)	500	15000	180000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		400	4800
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		150	1800
Mobile bill		500	6000
Total fixed cost (D)		8,550	102600
Net Profit (E)= [C-D]		6,450	77400

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Soft drinks	6,500	15,000	21500		
Light	28,000	0	28000		
Electronics item	30,500	40,000	70500		
Confectionary items	5,000	0	5000		
Others	30,000	15,000	45000		
	100,000	70,000	170000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Soft drinks, Light, Confectionary. Others	2000	60000	720000	756000	
Servicing	420	12600	151200	158760	
Total Sales (A)	2420	72600	871200	914760	
Less Variable Expense					
Soft drinks, Light, Confectionary. Others	1700	51000	612000	642600	
Servicing					
Total variable Expense (B)	1,700	51000	612000	642600	
Contribution Margin (CM) [C=(A-B)	720	21600	259200	272160	
Less Variable Expense					
Rent		1,000	12,000	9,800	
Electricity bill		600	7200	7400	
Transportation		1,400	16800	17,000	
Salary (self)		5000	60000	60000	
Entertainment		600	7200	7400	
Guard		150	1800	1800	
Mobile bill		600	7200	7400	
Total fixed cost (D)		9,350	112200	109,000	
Net Profit (E)= [C-D]		12250	147000	163,160	
Investment Payback			42,000	42,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	147,000	163,160
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		105,000
	Total Cash Inflow	217000	268160
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3	Net Cash Surplus	105,000	226160

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

























এলাসিন দেলদুয়ার শাব্দ টাঙ্গাইল।

The - erectors



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দোকান ভাড়ার চু

প্রথম পক্ষ/ দোকান মালিক ঃ

মোঃ নাছিম আলী খান

পিতা- মৃত: মাজেদ আলী খান,

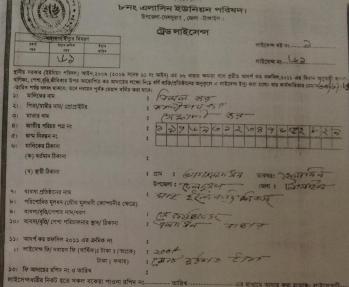
থাম- পাছএলাসিন, ডাক্ষর- এলাসিন, উপজেলা- দেলদ্যার 👉 দোকান- এলাসিন বাজার মেইন রোড, দেলদুয়ার, টাংগ 🐇

দ্বিতীয় পক্ষ / ভাড়াটিয়া ঃ

বিমল কর

পিতা- মৃত কালিপদ কর

গ্রাম ঃ আগএলাসিন, পোঃ এলাসিন, উপজেলা ঃ দেলদু





মাতা: শেফালী কর Date of Birth: 10 Oct 1983 ID NO: 9312347652829

-নং লাইসেন্স বইয়ের-----পৃষ্ঠায় লিপিবদ্ধ করা হয়েছে।

FAMILY PICTURE

