#### Proposed NU Business Name: SOMRAT BOSTRALOY



Project identification and prepared by: Md Nurul Islam, Tangail Unit, Tangail

Project verified by: Md Mizanur rahman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SURMAN ALI			
Age	:	10-10-1988 ( 28 Years )			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	1 Son 1 DAughter			
No. of siblings:	:	4 Brother 1 Sister			
Address	:	Vill: Char Durgapur, P.O: Rosulpur, P.S: Tangail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOZIRON HABIL UDDIN Branch: Gala Tangail,Centre # 44 (Female), Member ID: 5623, Group No: 08 Member since: 23-02-1993 to 2007 (14Years) First Ioan: BDT 3000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: , Outstanding loan: Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01861-912995
Mother's Contact No.	•	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Unit, Tangail

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MOZIRON** joined Grameen Bank since 14 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

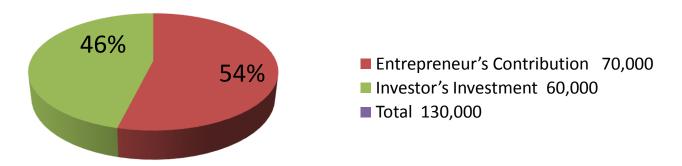
Proposed Nobin Udyokta Business Info			
Business Name	:	SOMRAT BOSTRALOY	
Location	:	Rosulpur Baazar, Tangail	
Total Investment in BDT	:	BDT 130000/-	
Financing	:	Self BDT 70,000/-(from existing business) 54% Required Investment BDT 60,000/-(as equity) 46%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	•	BDT 5,000/-	
Size of shop	:	15 ft x 07 ft= 105 square ft	
Security of the shop	:	Nil	
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cloth &amp; Shoe</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee</li> <li>The shop is own.</li> <li>Agreed grace period is 3 months.</li> </ul>	

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)	, ,		
Garments items	2700	81000	972000
Total Sales (A)	2700	81000	972000
Less Variable Expense			
Garments items	2295	68850	826200
Total variable Expense (B)	2,295	68850	826200
Contribution Margin (CM) [C=(A-B)	405	12150	145800
Less Variable Expense			
Rent		500	6000
Electricity bill		100	1200
Transportation		1,500	18000
Salary (self)		5000	60000
Guard		150	1800
Mobile bill		100	1200
Total fixed cost (D)		7,350	88200
Net Profit (E)= [C-D]		4,800	57600

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Sharee	18,500	25,000	43500		
Cloth	25,000	0	25000		
T shirt	6,200	0	6200		
Pant, trowser	5,600	15,000	20600		
Towel,genji,underware	6,000	15,000	21000		
Sandal	8,700	5,000	13700		
	70,000	60,000	130000		

### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Garments items	3900	117000	1404000	1474200
Total Sales (A)	3900	117000	1404000	1474200
Less Variable Expense				
Garments items	3315	99450	1193400	1253070
Total variable Expense (B)	3,315	99450	1193400	1253070
Contribution Margin (CM) [C=(A-B)	585	17550	210600	221130
Less Variable Expense				
Rent		500	500	500
Electricity bill		200	2400	8600
Transportation		2,000	24,000	25,000
Salary (Self)		5000	60000	60000
Generator		150	1800	1800
Mobile bill		200	2400	2600
Total fixed cost (D)		7,900	89,300	96,700
Net Profit (E)= [C-D]		9650	115800	124,430
Investment Payback			36,000	36,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	115,800	124,43	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		79,80	
	Total Cash Inflow	175800	20423	
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	3600	
	Total Cash Outflow	96,000	3600	
3	Net Cash Surplus	79,800	16823	



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures







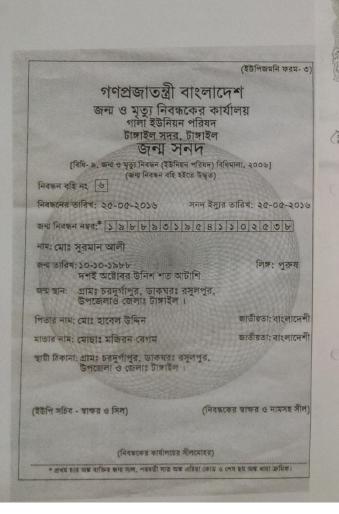


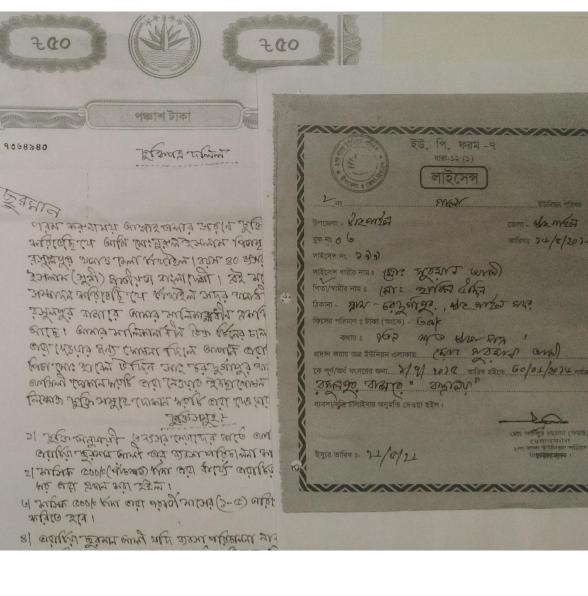












## **FAMILY PICTURE**

