Proposed NU Business Name: NUR ENTERPRISE



Project identification and prepared by: Romendra Nath Haldar, Feni Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SHAFIQUL ALAM		
Age	:	10-01-1989(27 Years)		
Education, till to date	:	Diploma		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	3 Brothers 1 Sister		
Address	:	Vill: Barahigobinda, P.O: Joylashkor, P.S: Dagonvuiyan, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HALIMA AKHTER HALIMA AKHTER ABDUL GOFRAN Branch: Joyloshkar, Dagonvuiyan, Feni Centre # 35(Female), Member ID: 2673/2, Group No: 03 Member since: 12-06-2001 (15Years) First Ioan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 500000, Outstanding loan: 417500 Elder Brother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	-	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01819-337224
Mother's Contact No.	:	01819-439517
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

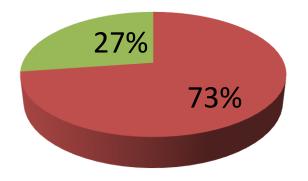
HALIMA AKHTER joined Grameen Bank since 15years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NUR ENTERPRISE		
Location	:	Rupshi Market, Cerkit House Road, Mohipal		
Total Investment in BDT	:	BDT 5,50,000/-		
Financing	:	Self BDT 4,00,000/-(from existing business) 73%		
		Required Investment BDT 1,50,000/-(as equity) 27%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	24ft x 11ft= 264square ft		
Security of the shop	:	BDT 300000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Camera, Computer etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing 3 employees. The shop is rented. Collects goods from Dhaka, Chittagong. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Service	8,500	255,000	3,060,000	
Total Sales (A)	8,500	255,000	3,060,000	
Less. Variable Expense				
Service	7,225	216,750	2,601,000	
Total variable Expense (B)	7,225	216,750	2,601,000	
Contribution Margin (CM) [C=(A-B)	1,275	38,250	459,000	
Less. Fixed Expense				
Rent		4,000	48,000	
Electricity bill		1,000	12,000	
Mobile Bill		300	3,600	
Transportation		1,000	12,000	
Internet Bill		800	9,600	
Salary (self)		5,000	60,000	
Salary (staff-3)		15,000	180,000	
Entertainment		1,500	18,000	
Total fixed Cost (D)		28,600	343,200	
Net Profit (E) [C-D)		9,650	115,800	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Photocopy Machine-2pcs	120,000	120,000	240,000		
Sony Video Camera-1pcs	110,000	0	110,000		
Canon DSLR Camera-1pcs	40,000	0	40,000		
Computer & Mobile Parts	40,000	0	40,000		
Laptop-2pcs	50,000	0	50,000		
Printer-2pcs	40,000	0	40,000		
Stationery	0	30,000	30,000		
Total	400,000	150,000	550,000		

Source of Finance



- Entrepreneur's Contribution 400,000
- Investor's Investment 150,000
- Total 550,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Service	12,000	360,000	4,320,000	4,536,000
Total Sales (A)	12,000	360,000	4,320,000	4,536,000
Less. Variable Expense				
Service	10,200	306,000	3,672,000	3,855,600
Total variable Expense (B)	10,200	306,000	3,672,000	3,855,600
Contribution Margin (CM) [C=(A-B)	1,800	54,000	648,000	680,400
Less. Fixed Expense				
Rent		4,000	48,000	48,000
Electricity bill		1,000	12,000	14,000
Mobile Bill		400	4,800	5,500
Transportation		1,500	18,000	22,000
Internet Bill		800	9,600	12,000
Salary (self)		5,000	60,000	60,000
Salary (staff-5)		25,000	300,000	300,000
Entertainment		1,500	18,000	20,000
Total Fixed Cost		39,200	470,400	481,500
Net Profit (E) [C-D)		14,800	177,600	198,900
Investment Payback			90,000	90,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	177,600	198,900
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		87,600
	Total Cash Inflow	327,600	286,500
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	87,600	196,500



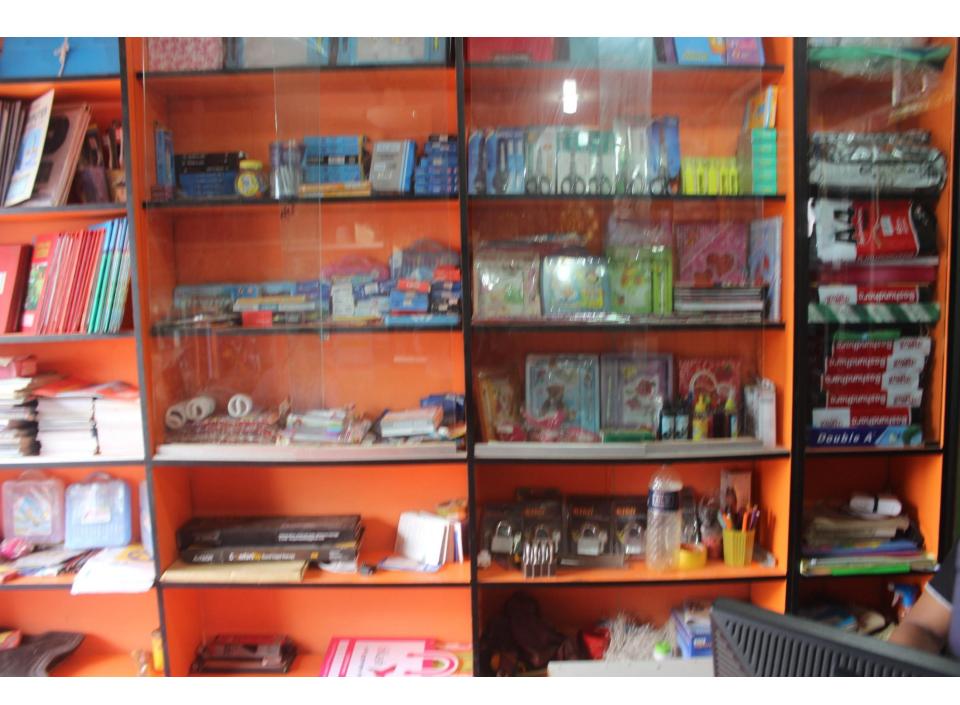
Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:5 Experience & Skill : 11 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

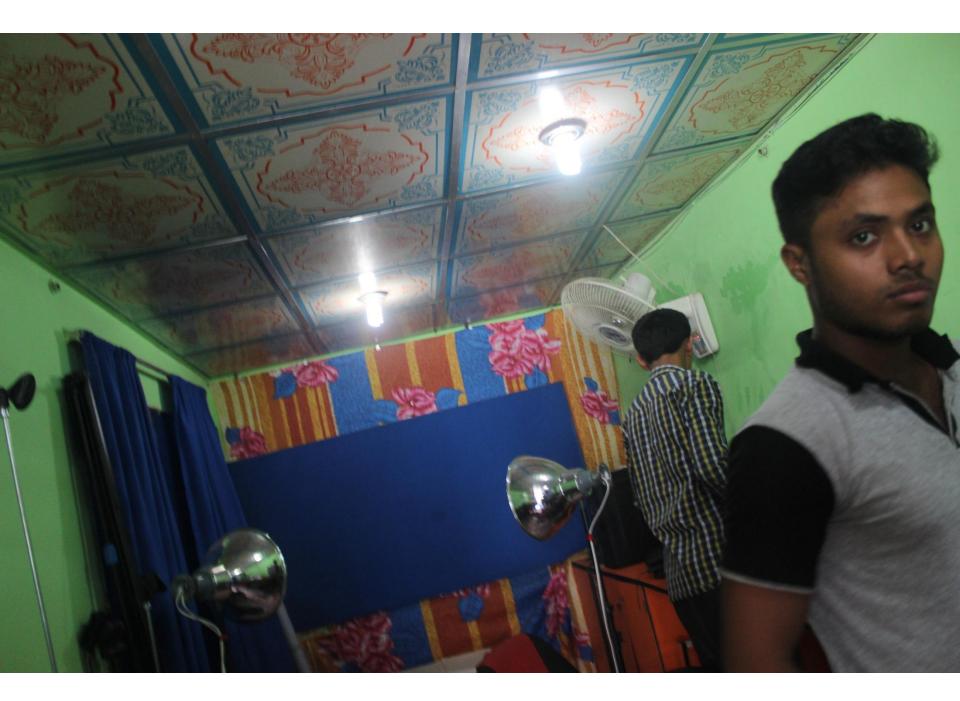
Pictures





























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۵۵۲۵۵ المال کی	सि काउंठि माधावाली सारगारान सकाउंदा मेग्गादि। काउंठि सारग्रहको। १० वन टावाय नायता गरान मिकोड त्यां कावलत क्या त्याया क्या कट्टावर क्या किंत्रमा: वानग/दाखिर प्र्यति नाड़ी, ग्राथ/वावा: सनावरि तानिम ३८७ तर सावारि टाविन, कावपट: सारगहन ३ ०३००, नाममङ्ख, तमेरी प्रानमकोती कर्षभारकत राम्यत्
<u>অস্থায়ী দোকান গৃহের ভাড়াটিয়া চুক্তিপত্র</u> যাজী ফরিদ আহম্মদ খোকন, পিতা- সাহাব উদ্দিন, সাং- রূপসি মার্ক্টে, পাসপোর্ট অফিসের সামনে), মহিপাল, পোঃ- ফেনী, খানা- ফেনী সদর, জেলা- ফেনী। আর্ফিক নং- 7435	The second secon
শাম ১০০৫ ব্যালার নামে আরম্ভ করিতেছি যে, আমি ১ম পক্ষেন পরম করুনাময় আল্লাহ তারালার নামে আরম্ভ করিতেছি যে, আমি ১ম পক্ষেন সার্কিট হাউজ রোভছ রুপসি মার্কেট এর ২ (মৃই) সাটার বিশিষ্ট ১ টি কক্ষ (যাহার ৫ ১১ ফুট, পিছনে- ৮ ফুট) তাড়া দেওয়ার প্রজন করিছে করি হা টি কক্ষ (যাহার ৫	ার, ও নং ৮৭-আইন/২০০৩ পৌরসভা অর্ভিনেঙ্গের ১৯৭৭ (অর্ডিঃ নং-২৬-১৯৭৭) এর সেক্শন তফসিলের সরকারী ঘোষণা অনুযায়ী পেশা ও ব্যবসা-বাণিজ্য জীবিকা-বৃত্তি, প্রতিষ্ঠানের লাইসেস। ১৮ পিডা/বামী এস্থা এন্ট্রি হিস্টির হোস্টেল্লের র্জনের নাম ন্র্র এনসের দেশ্রের (ডাস্টেল্লের সের্জির্বের্জি লেশা ও ব্যবসা বাণিজ্য পরিচালনার নিমিন্তে নির্ধারিত ফি আদায়ক্রমে অপর ২০

FAMILY PICTURE

