#### Proposed NU Business Name: PARASHMONI BEAUTY PARLOR



Project identification and prepared by: MD. Nadim Razzak, Kaliakoir Unit, Gajipur

Project verified by: : Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name		JANNATUL MEHRIN		
Age	:	18-11-1994(22 Years)		
Education, till to date	:	BBA		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	-	2 Sister		
Address		Vill: Vannara, P.O: Mouchak, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LAYLA AKTER LAYLA AKTER LATE JAMIR HOSEN Branch: Mouchak, Kaliakoir Centre # 66(Female), Member ID: 8996/1, Group No: 06 Member since: 2004 (12 Years) First Ioan: BDT 10000		
Further Information: (v) Who pays GB loan installment	•	Existing Loan: BDT 20000, Outstanding loan: 16040 Mother		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has 6 Months training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01941-172474
Mother's Contact No.	:	01915-368270
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

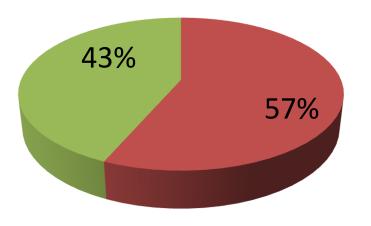
**LAYLA AKTER** joined Grameen Bank since 12 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	PARASHMONI BEAUTY PARLOR		
Location	:	Vannara, Mouchak, Kaliakoir, Gazipur		
Total Investment in BDT	:	BDT 2,30,000/-		
Financing	:	Self BDT 1,30,000/-(from existing business) 57% Required Investment BDT 1,00,000/-(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 12ft= 120 square ft		
Security of the shop	:	BDT 40000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; beauty parlor items</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee, After getting equity fund 1 employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Service	3,400	102,000	1,224,000		
Total Sales (A)	3,400	102,000	1,224,000		
Less. Variable Expense					
Service	2,720	81,600	979,200		
Total variable Expense (B)	2,720	81,600	979,200		
Contribution Margin (CM) [C=(A-B)	680	20,400	244,800		
Less. Fixed Expense					
Rent		1,500	18,000		
Electricity bill		800	9,600		
Mobile Bill		300	3,600		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Salary (staff-1)		6,000	72,000		
Entertainment		200	2,400		
Total fixed Cost (D)		14,800	177,600		
Net Profit (E) [C-D)		5,600	67,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Hair Wash Bed	35,000	0	35,000		
Trolley	7,500	0	7,500		
Steem Machine	7,000	0	7,000		
State Machine	6,000	0	6,000		
Hair Dry Machine	3,000	0	3,000		
Wait Machine	2,500	0	2,500		
Rotary Brush	3,500	0	3,500		
Parlor Chair	7,000	0	7,000		
Freedge	20,000	0	20,000		
Cosmetics	38,500	40,000	78,500		
AC 1.5 Ton	0	60,000	60,000		
Total	130,000	100,000	230,000		

### **Source of Finance**



- Entrepreneur's Contribution 130,000
- Investor's Investment 100,000

Total 230,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Service	5,200	156,000	1,872,000	1,965,600	
Total Sales (A)	5,200	156,000	1,872,000	1,965,600	
Less. Variable Expense					
Service	4,160	124,800	1,497,600	1,572,480	
Total variable Expense (B)	4,160	124,800	1,497,600	1,572,480	
Contribution Margin (CM) [C=(A-B)	1,040	31,200	374,400	393,120	
Less. Fixed Expense					
Rent		1,500	18,000	14,000	
Electricity bill		800	9,600	20,000	
Mobile Bill		400	4,800	5,200	
Transportation		1,500	18,000	22,000	
Salary (self)		5,000	60,000	2,800	
Salary (staff-2)		12,000	144,000	144,000	
Entertainment		200	2,400	2,400	
Total Fixed Cost		21,400	256,800	210,400	
Net Profit (E) [C-D)		9,800	117,600	182,720	
Investment Payback			60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	117,600	182,720
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		57,600
	Total Cash Inflow	217,600	240,320
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	57,600	180,320



# Strength

Employment: Self: 01 Family:0 Others:2 Experience & Skill : 02 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures



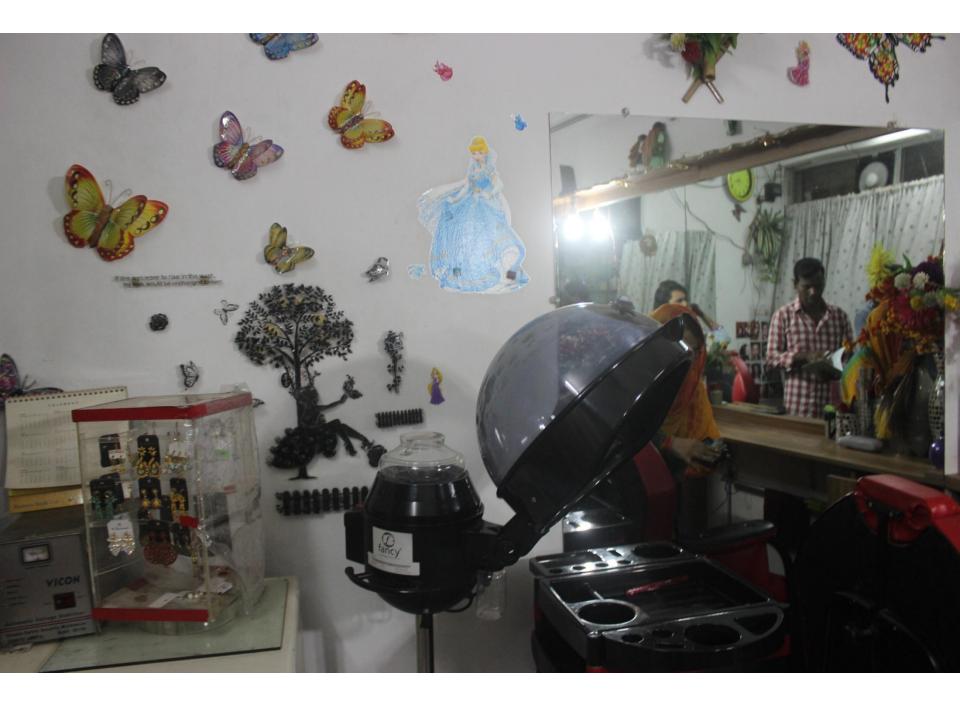




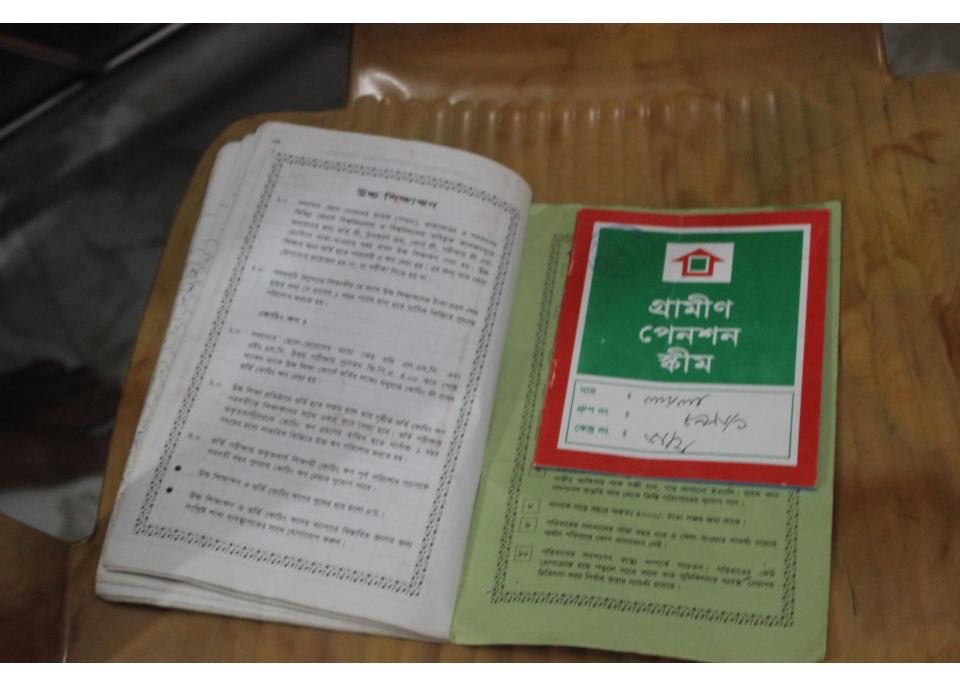




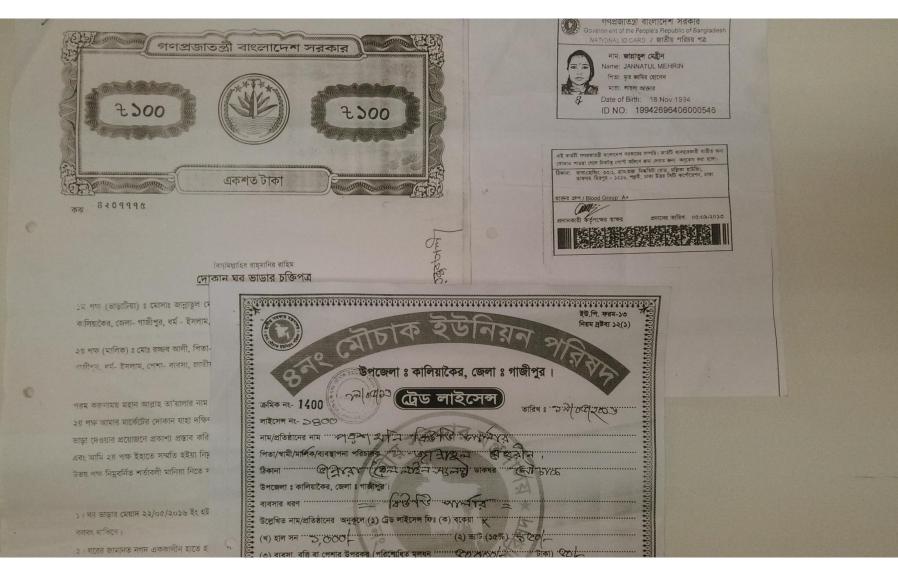








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## **FAMILY PICTURE**

