Proposed NU Business Name: TAHIYA FASHION



Project identification and prepared by: MD. Nurul Islam, Kaliakoir Unit, Gajipur

Project verified by: : Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SABINA AKTER		
Age	:	27-01-1981 (35 Years)		
Education, till to date	:	Class X		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	1 Brother 3 Sisters		
Address	:	Vill: Sinaboho, P.O: Bashtoli, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father ASIA BEGUM MD. ABU SAYEED Branch: Ataboho, KaliakoirCentre # 58(Female), Member ID: 2262, Group No: 08 Member since: 20-1-1983(23Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 145000, Outstanding loan: 88448 Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	9 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01825-355174
Mother's Contact No.	:	01799-097225
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

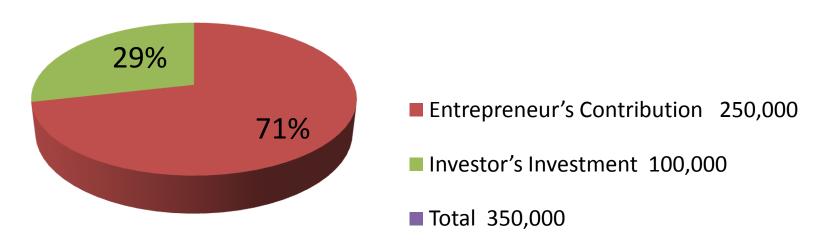
ASIA BEGUM joined Grameen Bank since 23years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	TAHIYA FASHION	
Location	:	Sinaboho bazar	
Total Investment in BDT	:	BDT 3,50,000/-	
Financing	:	Self BDT 2,50,000/-(from existing business) 71% Required Investment BDT 1,00,000/-(as equity) 29%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	22ft x 11ft= 242 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sharee, Borka, Cosmetics etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed The shop is rented. Collects goods from Dhaka, Chalkbazar Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloths, Sandal, Cosmetics etc.	3,800	114,000	1,368,000	
Total Sales (A)	3,800	114,000	1,368,000	
Less. Variable Expense				
Cloths, Sandal, Cosmetics etc.	3,230	96,900	1,162,800	
Total variable Expense (B)	3,230	96,900	1,162,800	
Contribution Margin (CM) [C=(A-B)	570	17,100	205,200	
Less. Fixed Expense				
Electricity bill		200	2,400	
Mobile Bill		100	1,200	
Transportation		3,000	36,000	
Salary (self)		5,000	60,000	
Generator Bill		150	1,800	
Guard		150	1,800	
Entertainment		200	2,400	
Total fixed Cost (D)		8,800	105,600	
Net Profit (E) [C-D)		8,300	99,600	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Sharee-150 pcs	50,000	30,000	80,000		
Three piece	50,000	30,000	80,000		
Vail	7,000	0	7,000		
Lungi	20,000	20,000	40,000		
Cosmetics	80,000	5,000	85,000		
Sandal	25,000	15000	40,000		
Under garments	18,000	0	18,000		
Total	250,000	100,000	350,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths, Sandal, Cosmetics etc.	6,000	180,000	2,160,000	2,268,000	
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	
Less. Variable Expense					
Cloths, Sandal, Cosmetics etc.	5,100	153,000	1,836,000	1,927,800	
Total variable Expense (B)	5,100	153,000	1,836,000	1,927,800	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	
Less. Fixed Expense					
Electricity bill		200	2,400	2,800	
Mobile Bill		200	2,400	2,800	
Transportation		3,500	42,000	45,000	
Salary (self)		5,000	60,000	60,000	
Salary (staff)		3,500	42,000	42,000	
Generator Bill		150	1,800	2,000	
Guard		150	1,800	2,000	
Entertainment		200	2,400	2,800	
Total Fixed Cost		12,900	154,800	159,400	
Net Profit (E) [C-D)		14,100	169,200	180,800	
Investment Payback			60,000	60,000	

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Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	169,200	180,800
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		109,200
	Total Cash Inflow	269,200	290,000
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	109,200	230,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







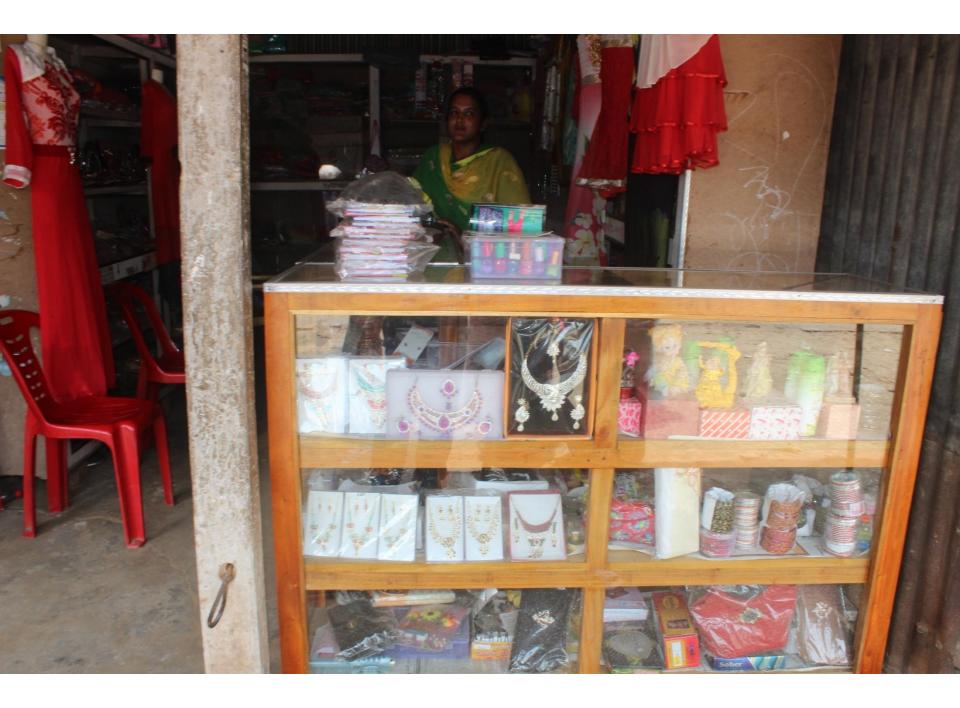




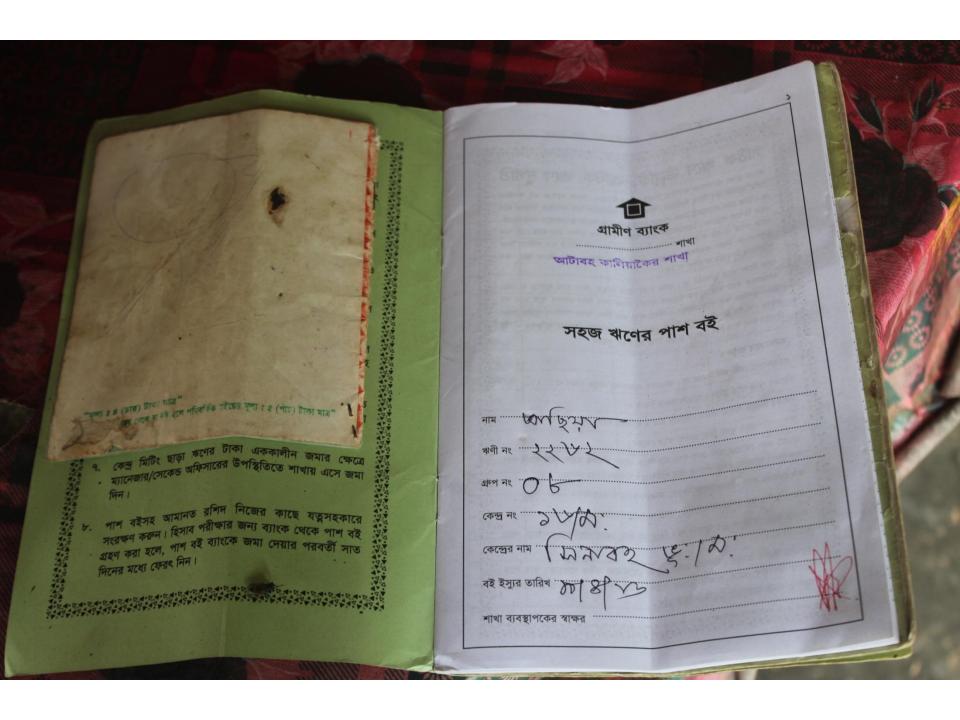


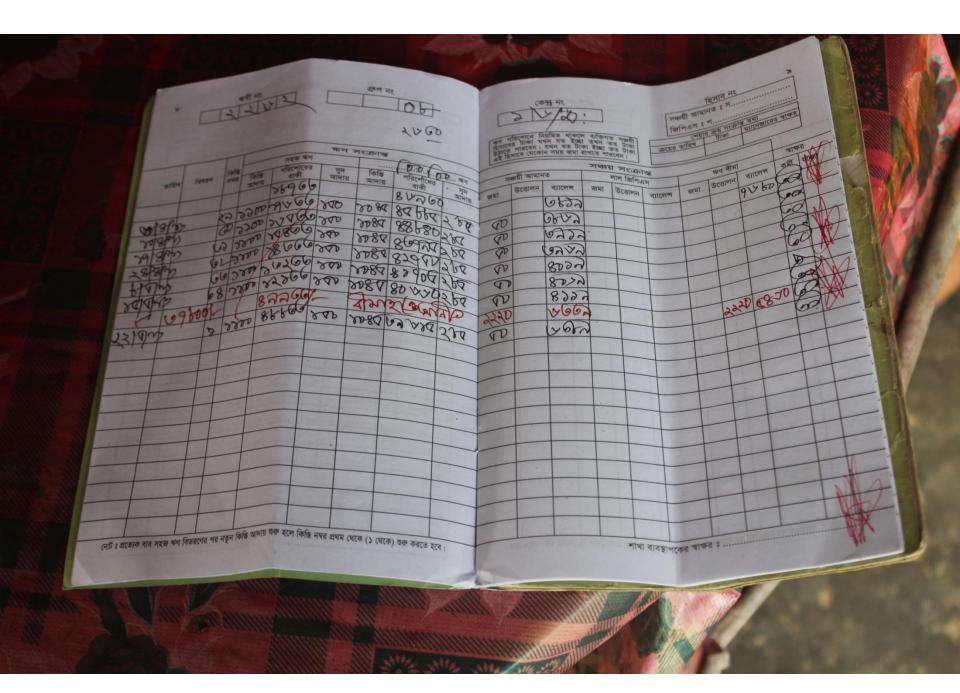












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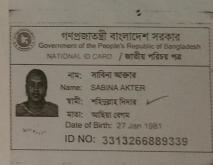
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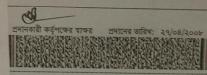
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এই কাতী পাশ্রেলটো বাগাদেশ সকলবে সপাতি। কাটী ব্যবহারকারী রাতীত অবা কোশাও গাওয়া দেশে নিকটৰ পোট অভিযেন কয়া কোহার কনা অনুজ্ঞাৎ করা হলো। ঠিকানা: প্রাথ্যবাহা নিনাবহ, নিনাবহ, ভাকদত্ত: বাগ্তলী - ১৭৫০, কালিয়াকৈব, " গাত্তীপুত্ত



FAMILY PICTURE

