Proposed NU Business Name: MAMUN DECORATOR



Project identification and prepared by: Md. Ataur Rahman, Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABDULLAH AL MAMUN		
Age	:	17-12-1994 (21 Y <i>ears</i>)		
Education, till to date	:	HSC		
Marital status	:	Single		
Children	:	None		
No. of siblings:	:	2 Brothers & 1 Sisters		
Address	:	Vill: Chandona; P.O: Chandona; P.S: Gazipur Sadar; Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ISMAT ARA AKTER HOSSAIN Branch: Bashion , Centre # 69 (Female), Member ID: 10231, Group No: 09 Member since: 15-04-2008 (8Years) First loan: BDT 5,000/-		
Further Information:		Outstanding loan: Nil Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 3 Years training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01858910908
Family's Contact No.	:	01784353637
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

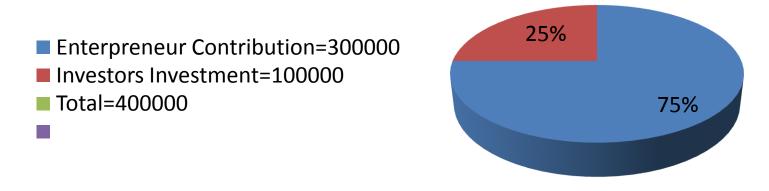
ISMAT ARA joined Grameen Bank since 8 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her husband business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAMUN DECORATOR		
Location	:	Chandona ,Masterbari		
Total Investment in BDT	:	BDT 4,00,000/-		
Financing	:	Self BDT 3,00,000/- (from existing business) 75%		
		Required Investment BDT 1,00,000/- (as equity) 25%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 10 ft= 200 square ft		
Security of the shop	:	No		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Chair, Table, Rice diss, Jug, Glass, Balti, Patil etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT) D				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Chair, Table, Rice diss, Jug, Glass, Balti, Patil etc	4,000	1,20,000	14,40,000	
Total Sales (A)	4,000	1,20,000	14,40,000	
Less. Variable Expense				
Chair, Table, Rice diss, Jug, Glass, Balti, Patil etc	3,400	10,2000	12,24000	
Total variable Expense (B)	3,400	10,2000	12,24000	
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	
Less. Fixed Expense				
Rent		ı	-	
Electricity Bill		450	5,400	
Mobile Bill		200	2,400	
Salary (self)		5,000	60,000	
Transportation		3,000	36,000	
Entertainment		200	2,400	
Guard		300	3,600	
Generator				
Total fixed Cost (D)		9,150	10,9800	
Net Profit (E) [C-D)		8,850	1,06,200	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Chair,Table	1,05,000	1	1,05,000	
Rice diss, Patil ,Plate	1,20,000	40,000	1,60,000	
diss,Jug,Glass,Balti, Patil etc	75,000	40,000	1,15,000	
Table Fan	-	20,000	20,000	
Total	3,00,000	1,00,000	4,00,000	

Source of Finance



Financial Projection (BDT)			
Particular	Daily	Monthly	1st Year
Revenue (sales)			
Decoration Service	6,000	180,000	2,160,000
Total Sales (A)	6,000	180,000	2,160,000
Less. Variable Expense			
Decoration Service	5,100	153,000	1,836,000
Total variable Expense (B)	5,100	153,000	1,836,000
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000
Less. Fixed Expense			
Electricity Bill		450	5,400
Mobile Bill		250	3,000
Salary (self)		5,000	60,000
Transportation		3,700	44,400
Guard		300	3,600
Entertainment		250	3,000
Total Fixed Cost		9,950	119,400
Net Profit (E) [C-D)		17,050	204,600
Investment Payback		_	120,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)
1	Cash Inflow	
1.1	Investment Infusion by Investor	100,000
1.2	Net Profit	204,600
1.3	Depreciation (Non cash item)	
1.4	Opening Balance of Cash Surplus	
	Total Cash Inflow	304,600
2	Cash Outflow	
2.1	Purchase of Product	100,000
2.2	Payment of GB Loan	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120,000
	Total Cash Outflow	220,000
3	Net Cash Surplus	84,600

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















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