#### Proposed NU Business Name: PROJUKTI COMPUTER & STUDIO



Project identification and prepared by: Md. Hafijur Rahman-2, MawnaUnit, Gazipur

Project verified by: MD. Rafiqul Islam



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. KAMROZZAMAN (HIRON)		
Age	:	01-10-1985 (31 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	2 Brothers 3 Sister		
Address	:	Vill: Beraidirchala, P.O: Gilaberhid, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SABINA MD. HELAL UDDIN Branch: Shreepur, Centre # 25(Female), Member ID: 2705, Group No: 04 Member since: 04-03-2003 (10Years) First Ioan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: - N/A No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has 1 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01941-789892
Mother's Contact No.	:	01760-073052
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

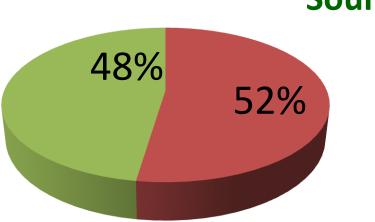
#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. SABINA** joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	PROJUKTI COMPUTER & STUDIO		
Location	:	Ashpara		
Total Investment in BDT	:	BDT 2,10,000/-		
Financing	:	Self BDT 1,10,000/-(from existing business) 52% Required Investment BDT 1,00,000/-(as equity) 48%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 12 ft= 144 square ft		
Security of the shop	:	BDT 20,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Battery, Headphone etc.</li> <li>Average 25% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Service	2,100	63,000	756,000		
Total Sales (A)	2,100	63,000	756,000		
Less. Variable Expense					
Service	1,575	47,250	567,000		
Total variable Expense (B)	1,575	47,250	567,000		
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000		
Less. Fixed Expense					
Rent		3,500	42,000		
Electricity bill		500	6,000		
Mobile Bill		400	4,800		
Transportation		400	4,800		
Salary (self)		5,000	60,000		
Entertainment		500	6,000		
Total fixed Cost (D)		10,300	123,600		
Net Profit (E) [C-D)		5,450	65,400		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Photocopy Machine	70,000	0	70,000	
Computer	17,000	0	17,000	
Printer	20,000	30,000	50,000	
Leminiting Machine	3,000	0	3,000	
HD Camera	0	26,000	26,000	
Paper	0	20,000	20,000	
Leminiting Paper	0	5,000	5,000	
Photo Frame	0	5,000	5,000	
IPS	0	14,000	14,000	
Total	110,000	100,000	210,000	



#### **Source of Finance**

Entrepreneur's Contribution 110,000

Investor's Investment 100,000

Total 210,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Service	3,300	99,000	1,188,000	1,247,400	
Total Sales (A)	3,300	99,000	1,188,000	1,247,400	
Less. Variable Expense					
Service	2,475	74,250	891,000	935,550	
Total variable Expense (B)	2,475	74,250	891,000	935,550	
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	311,850	
Less. Fixed Expense					
Rent		3,500	42,000	42,000	
Electricity bill		500	6,000	7,000	
Mobile Bill		400	4,800	5,500	
Transportation		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Salary (staff-1)		4,000	48,000	48,000	
Entertainment		500	6,000	7,000	
Total Fixed Cost		14,300	171,600	175,000	
Net Profit (E) [C-D)		10,450	125,400	136,850	
Investment Payback			60,000	60,000	

# Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	125,400	136,850
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		65,400
	Total Cash Inflow	225,400	202,250
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	65,400	142,250



#### **S**TRENGTH Employment: Self: 01 Family:0 Others:1 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

# **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures

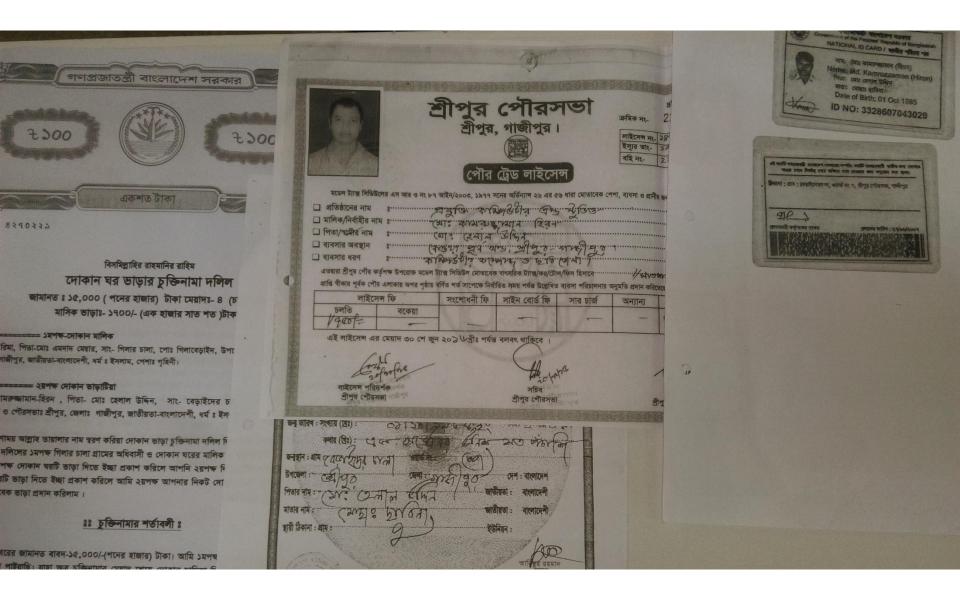












# **FAMILY PICTURE**

