Proposed NU Business Name: SIYAM FURNITURE MART



Project identification and prepared by: Md. Hafijur Rahman(2), Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MANIR HOSSAIN		
Age	:	12-01-1983 (33 Years)		
Education, till to date	:	Class VIII		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	4 Brothers		
Address	:	Vill: Tepibari, P.O: Tangra, P.S: Shreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. FULESA KHATUN NUR MOHAMMAD FALU Branch: Shreepur, Centre # 02(Female), Member ID: 1032, Group No: 01 Member since: 20-07-2001 (08 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 20000, Outstanding loan: 5000 N/A		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 1 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717-639541
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. FULESA KHATUN joined Grameen Bank since 08 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SIYAM FURNITURE MART	
Location	:	Satir bajar	
Total Investment in BDT	:	BDT 2,30,000/-	
Financing	:	Self BDT 1,30,000/-(from existing business) 57%	
		Required Investment BDT 1,00,000/-(as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	•	15 ft x 25 ft= 375square ft	
Security of the shop	••	BDT 100,000/-	
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Furniture Item etc. Average 35% gain on sale. The business is operating by entrepreneur. Existing 3 employees. One employee will be appointed after getting equity fund. The shop is rented. Collects goods from Mawna. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Wood Furniture	88,000	1,056,000		
Total Sales (A)	88,000	1,056,000		
Less. Variable Expense				
Wood Furniture	57,200	686,400		
Total variable Expense (B)	57,200	686,400		
Contribution Margin (CM) [C=(A-B)	30,800	369,600		
Less. Fixed Expense				
Rent	1,000	12,000		
Electricity Bill	400	4,800		
Mobile Bill	300	3,600		
Salary (self)	5,000	60,000		
Transportation	1,000	12,000		
salary (staff)	16,000	192,000		
Entertainment	500	6,000		
Guard	200	2,400		
Total fixed Cost (D)	24,400	292,800		
Net Profit (E) [C-D)	6,400	76,800		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Wall Cabinet	30,000	0	30,000		
Cot	25,000	0	25,000		
Dressing Table	20,000	0	20,000		
Wear Stand	12,000	0	12,000		
Wear drobe	20,000	0	20,000		
Slice wood	23,000	80,000	103,000		
Color, Burnish	0	20,000	20,000		
Total	130,000	100,000	230,000		

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Wood Furniture	132,000	1,584,000	1,663,200	
Total Sales (A)	132,000	1,584,000	1,663,200	
Less. Variable Expense				
Wood Furniture	85,800	1,029,600	1,081,080	
Total variable Expense (B)	85,800	1,029,600	1,081,080	
Contribution Margin (CM) [C=(A-B)	46,200	554,400	582,120	
Less. Fixed Expense				
Rent	1,000	12,000	12,000	
Electricity Bill	400	4,800	5,500	
Mobile Bill	400	4,800	5,500	
Salary (self)	5,000	60,000	60,000	
Transportation	2,000	24,000	26,000	
salary (staff)	24,000	288,000	288,000	
Entertainment	500	6,000	7,000	
Guard	200	2,400	3,000	
Total Fixed Cost	33,500	402,000	407,000	
Net Profit (E) [C-D)	12,700	152,400	175,120	
Investment Payback		60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	152,400	175,120
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		92,400
	Total Cash Inflow	252,400	267,520
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	92,400	207,520

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

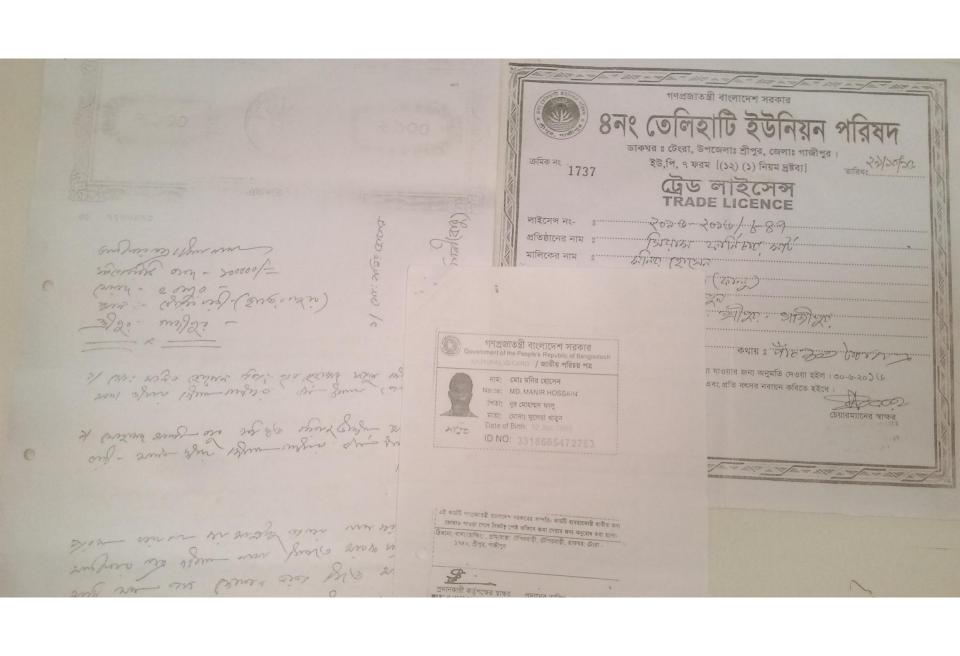












FAMILY PICTURE

