

## Proposed NU Business Name: **SUNNY PHARMACY**



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Ashulia Unit, Dhaka

Project verified by: Md. Rofiquil Islam



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>AHMMED SUNNY</b>
Age	:	112/10/1993 ( 23 Years)
Education, till to date	:	Class Ten
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	01 Brother & 1 Sister
Address	:	Vill: Jadurchor, P.O: Hemayetpur, P.S: Savar, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>SHELINA AHMMED</b>
(iii) Father's name	:	<b>AHMMED SHORIF</b>
(iv) GB member's info	:	Branch: Shovapur, Centre # 53 (Female), Member ID: 5121, Group No: 01 Member since: 07-01-1993 ( 23Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 74,200/- Outstanding loan: BDT 36,248/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Four years experience in running business. He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01854-487585
Mother's Contact No.	:	01721-816627
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SHELINA AHMMED** joined Grameen Bank since 23 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>SUNNY PHARMACY</b>
Location	:	Jadurchor, Hemayetpur, Savar,Dhaka.
Total Investment in BDT	:	BDT3,70,000/-
Financing	:	Self BDT 2,20,000(from existing business) 59% Required Investment BDT 1,50,000(as equity) 41%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 8 ft= 80 square ft
Security of the shop	:	50,000/-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; J-dox, Cincara, high-cale, bp-cale, caption, Alsuli etc.</li><li>▪Average 15% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪He is doing his business in rent place.</li><li>▪Collects goods from Hemayetpur, Savar.</li><li>▪Agreed grace period is 3 months.</li></ul>

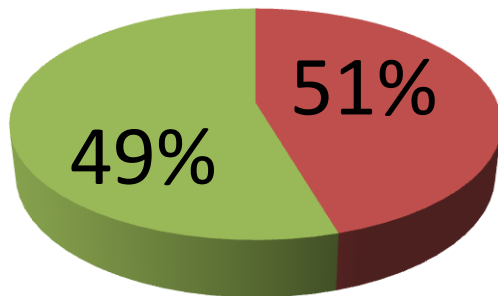
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Medicine item	3,000	90,000	10,80,000
<b>Total Sales (A)</b>	<b>3,000</b>	<b>90,000</b>	<b>10,80,000</b>
<b>Less. Variable Expense</b>			
Medicine item	2,550	76,500	9,18,000
<b>Total variable Expense (B)</b>	<b>2,550</b>	<b>76,500</b>	<b>9,18,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>450</b>	<b>13,500</b>	<b>1,62,000</b>
<b>Less. Fixed Expense</b>			
Rent		3,000	36,000
Transportation		700	8,400
Mobile Bill		300	3,600
Entertainment		300	3,600
Salary (self)		5,000	60,000
<b>Total fixed Cost (D)</b>		<b>9,300</b>	<b>1,11,600</b>
<b>Net Profit (E) [C-D]</b>		<b>4,200</b>	<b>50,400</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
J-Dox, Cincara, Basoca	40,000	-	40,000
Highcale, Newticle, Energy gold	50,000	-	50,000
B.P. Cale, Caption, Insuline	20,000	-	20,000
Accessories	1,00,000	1,00,000	2,00,000
Antivoitic	-	50,000	50,000
<b>Total</b>	<b>2,20,000</b>	<b>1,50,000</b>	<b>3,70,000</b>

## Source of Finance



- Entrepreneur's Contribution 125,000
- Investor's Investment 150,000
- Total 275,000

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Medicine item	4,000	1,20,000	14,40,000	15,12,000
<b>Total Sales (A)</b>	<b>4,000</b>	<b>1,20,000</b>	<b>14,40,000</b>	<b>15,12,000</b>
<b>Less. Variable Expense</b>				
Medicine item	3,400	1,02,000	12,24,000	12,85,200
<b>Total variable Expense (B)</b>	<b>3,400</b>	<b>1,02,000</b>	<b>12,24,000</b>	<b>12,85,200</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>600</b>	<b>18,000</b>	<b>2,16,000</b>	<b>2,26,800</b>
<b>Less. Fixed Expense</b>				
Rent		3,000	36,000	36,000
Transportation		1,000	12,000	12,100
Mobile Bill		400	4,800	5,000
Entertainment		400	4,800	5,000
Salary (self)		5,000	60,000	60,000
<b>Total Fixed Cost</b>		<b>9,800</b>	<b>1,17,600</b>	<b>1,18,100</b>
<b>Net Profit (E) [C-D]</b>		<b>8,200</b>	<b>98,400</b>	<b>1,08,700</b>
<b>Investment Payback</b>			<b>90,000</b>	<b>90,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	1,50,000	
1.2	Net Profit	98,400	1,08,700
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		38,400
	<b>Total Cash Inflow</b>	<b>2,48,400</b>	<b>1,47,100</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	1,50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	90,000	90,000
	<b>Total Cash Outflow</b>	<b>2,10,000</b>	<b>90,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>38,400</b>	<b>57,100</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 0 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shopJadurchor, Hemayetpur,  
Savar,Dhaka.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures













# সানি ফার্মেসী

প্রোঃ আহমেদ শরীফ

মোবাঃ ০১৭২১-৮১৬৬২৭

০১৯৮১-১০০০৩৪

এখানে সকল প্রকার দেশী-  
বিদেশী ঔষধ সুলভ মূল্যে  
বিক্রয় করা হয়।





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# FAMILY PICTURE

