

Proposed NU Business Name : Sathi Computer

Business Category: **Telecom & IT Support**



Business Proposal Identified & Prepared by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha.

Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Samsul Alam Vill: Arji Sahapur, Union: Kochasohor, Post: Kochasohor Upazila:Gobindaganj, District: Gaibandha.		
Age		27 years		
Marital status	:	Married		
Children	:	01 (One) Daughter		
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Ayesha Begum Md. Abdul Lotif Mondol Branch: Gobindaganj, Gaibandha, Centre # 48/mo, Loan no.: 4215/2, Membership since 2008 to 2015 First loan: Tk. 5,000 Existing loan: Nil, last loan: 15,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Seven
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experience in running his own business. He started the business with BDT 50,000 (Fifty thousand). He has 02 (Two) Years working experience as an assistant in friend's local telecom & Servicing shop.
Other Own/Family Sources of Income	:	His father is a Auto Technician and elder brother is a by cycle machanic. Others income from cultivation. He has purchased 03 (three) decimal land and built one room in his home from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01733188432
NU's National ID No.	:	3213044416627
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- ■Mst. Ayesha Begum was a GB member since 2008 to 2015 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for household purposes and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sathi Computer
Address/ Location	:	Kochasohor,Gobindaganj, Gaibandha.
Total Investment in BDT	:	Tk. 219,000
Financing	:	Self Tk.169,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	From Product 20%, bKash, Mobile Recharge and Song Download 100%. From Product 20%, bKash, Mobile Recharge and Song Download 100%.

INFO ON EXISTING BUSINESS OPERATIONS

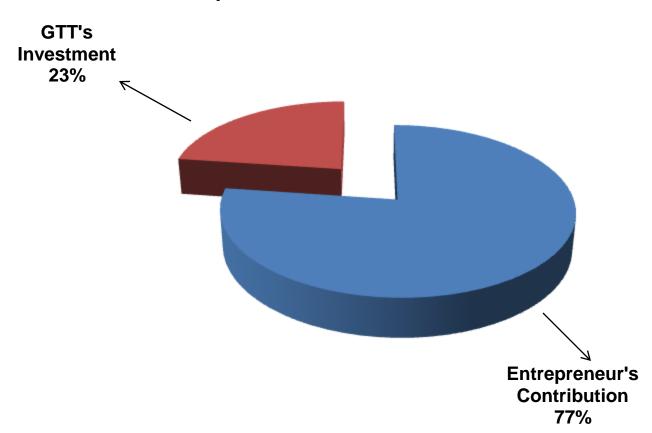
Dortiouloro	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products (mobile accessories)	300	8,400	100,800		
Commission on Bkash	140	3,920	47,040		
Commission on Flexi Load	27	756	9,072		
Commission on Sung Download	133	3,724	44,688		
Total Sales (A)	600	16,800	201,600		
Less: Cost of Sales / Products (B)	240	6,720	80,640		
Gross Profit (C) [C=(A-B)]	360	10,080	120,960		
Less: Operating Cost:					
Electricity bill		700	8,400		
Shop rent		200	2,400		
Mobile bill		400	4,800		
Conveyance bill		400	4,800		
Present Salary (Family & Self)		5,000	60,000		
Other cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		689	8,263		
Total Operating Cost (D)		7,889	94,663		
Net Profit (C-D):		2,191	26,297		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (mobile accessories-Memory card,charger,Mobile casing,head phone, ribon etc.)	14,300	15,000	29,300		
Investment in Machineries (Sobattery,Fan-2,Light etc.)	50,060	-	50,060		
Investment in mobile Recharge	17,000	-	17,000		
Investment in bkash etc.	50,000	35,000	85,000		
Cash in hand	30,100	-	30,100		
Decoration (fixture and fittings	7,540	-	7,540		
Total Ca	169,000		219,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 169,000
- GTT's Investment BDT 50,000
- Total Capital BDT 219,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Deutiendens	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	500	14,000	168,000	550	15,400	184,800	605	16,940	203,280
Estimated Commission on Bkash	200	5,600	67,200	220	6,160	73,920	242	6,776	81,312
Commission on Flexi Load	40	1,120	13,440	44	1,232	14,784	48	1,355	16,262
Commission on Sung Dowunload	200	5,600	67,200	220	6,160	73,920	242	6,776	81,312
Total Estimated Sales (A)	940	26,320	315,840	1,034	28,952	347,424	1,137	31,847	382,166
Less: Cost of Sales / Products (B)	400	11,200	134,400	440	12,320	147,840	484	13,552	162,624
Gross Profit (C) [C=(A-B)]	540	15,120	181,440	594	16,632	199,584	653	18,295	219,542
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,050	12,600
Shop rent		200	2,400		200	2,400		200	2,400
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		500	6,000		600	7,200		600	7,200
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary-(Family & Self)		6,000	72,000		6,000	72,000		6,000	72,000
Bank charge (DD, PO, SC)		50	300		70	840		90	1,080
Other cost (Stationary & Entertainment etc.)		500	6,000		800	9,600		900	10,800
Non Cash Item:									
Depreciation Expenses		689	8,263		689	8,263		689	8,263
Total Operating Cost (D)	_	9,672	113,763	_	10,192	122,303	-	10,362	124,343
Net Profit (C-D)	-	5,448	67,677	-	6,440	77,281	-	7,933	95,199
Retained Income			67,677			144,958			240,157

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	69,677	81,281	99,199
1.3	Depreciation Expenses	8,263	8,263	8,263
1.4	Opening Balance of Cash Surplus	30,100	96,040	161,584
	Total Cash Inflow	158,040	185,584	269,046
2.0	Cash Outflow		·	·
2.1	Product Purchase	50,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	96,040	161,584	245,046

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family):0 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Experience: 07 yrs. 	□ Inadequate Capital;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 409,157 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 304th as Yunus Centre and 84th In-house Executive Social Business Design Lab (GTT) on 28 July, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



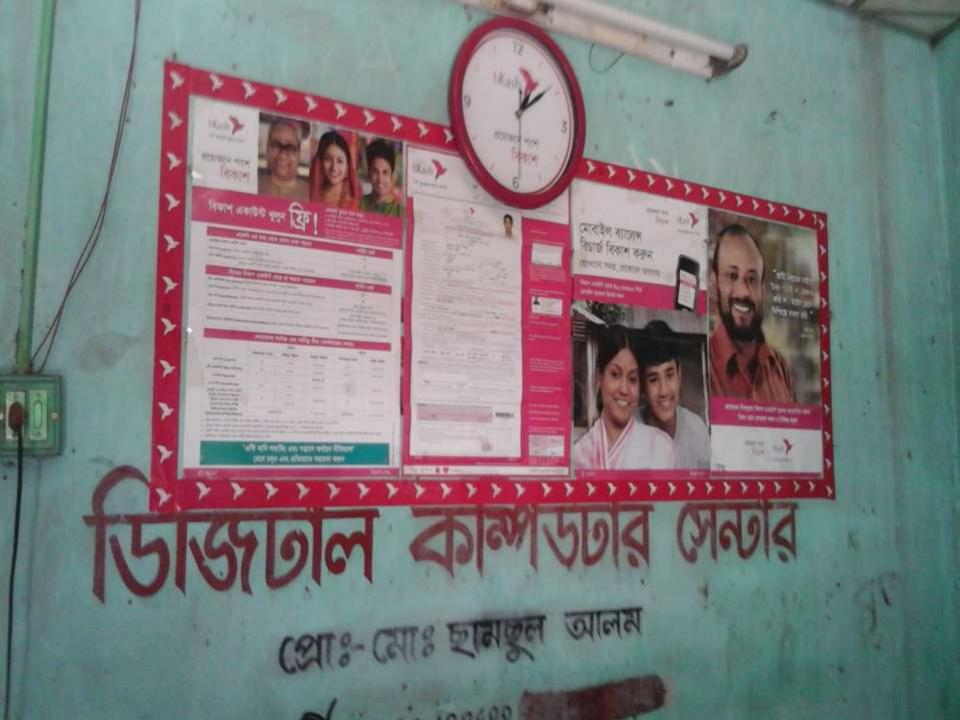


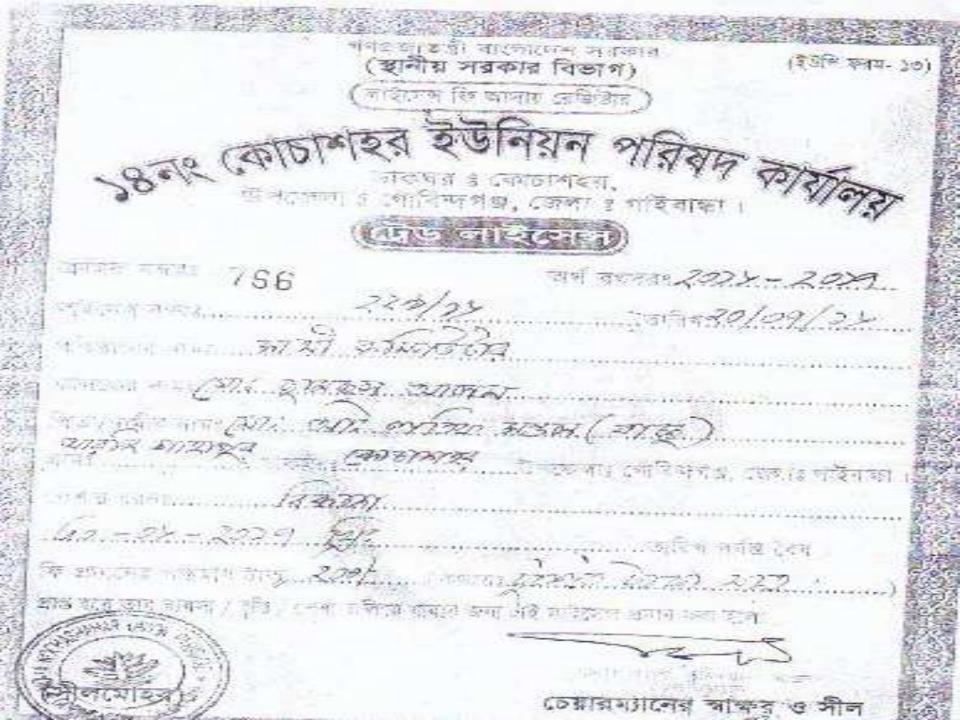






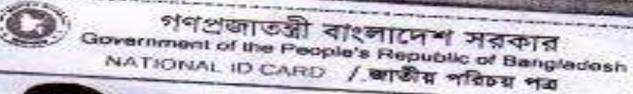






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মোঃ ছামভুল আলম न्यामः

Name: Md Samsul Alam

পিতা: যোঃ আঃ লডিফ মন্তল (বাজু)

মাতা: যোষাঃ আরেশা বেগম

Date of Birth: 25 Oct 1988

ID NO: 3213044416627

এই কার্ডটি গণপ্রজাকরী বাংলাদেশ সরকারের সম্পত্তি কার্ডটি ব্যবহারকারী বাজীত অন্য কোৰাও নাওয়া শেতৰ নিকটছ পোট অকিনে জনা কেয়ার জনা কনুরোধ করা হলো।

ঠকানা; প্রাম/বাকা; আরজী সাহ্যপুর, আরজী সাহ্যপুর, ভাকহর; কোচাশহর -৫৭৪০, গোৰিক্ষণঞ্জ, গাইৰাছা

C-00-0

প্রদানকারী কর্তৃপক্ষের সাক্ষর

22/05/2005

প্রত্যয়ন পত্র

এই মর্মে প্রভায়ন করা যাইতেছে, জনাব মোছাঃ আয়শা বেগম, স্বামীঃ মোঃ আব্দুল লতিফ মুন্ডল (বাচ্চু), গ্রামীণ ব্যাংক গোবিন্দগঞ্জ শাখার ৪৮/ম কেন্দ্রের সদস্য ছিলেন। তাহার ঋণী নং- ৪২১৫/২ গ্রপ নং ৫। সে অত্র শাখার ১১/২/২০০৮ ইং হইতে ১৪/১২/২০১৫ ইং তারিখ পর্যন্ত সদস্য ছিলেন। আমার জানা মতে তার স্বাভাব চরিত্র ভাল।

আমি তাহার উজ্জল ভকিষ্যৎ কামনা করছি।

হ্যাতিব্য



Thank You