Proposed NU Business Name: M/S BONDHU TELECOM



Project identification and prepared by: MD. Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Mozharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. BABU TALUKDER		
Age	:	25-03-1990 (26 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	2 Daughter		
No. of siblings:	:	2 Brothers & 1 Sister		
Address	:	Vill: Mirzapur, P.O: Mirzapur, P.S: Sherpur, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. AMINA KHATUN MD. SONAULLAH Branch: Mirzapur, Sherpur, Centre # 70(Female), Member ID: 5880, Group No: 02 Member since: 07-08-2001 (15 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 28,000/-, Outstanding loan: BDT 15,081/- N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-569724
Mother's Contact No.	:	01747-853768
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

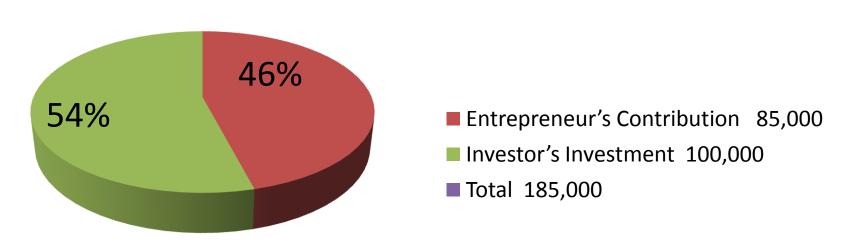
MOST. AMINA KHATUN joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S BONDHU TELECOM		
Location	:	Bridge Road, Mirzapur Bazar, Sherpur, Bogra		
Total Investment in BDT	:	BDT 1,85,000/-		
Financing	:	Self BDT 85,000/-(from existing business) 46% Required Investment BDT 1,00,000/-(as equity) 54%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	18 ft x 10 ft= 180square ft		
Security of the shop	:			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery items, cosmetics etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from Sherpur. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Items, Cosmetics etc.	2,800	84,000	1,008,000		
Total Sales (A)	2,800	84,000	1,008,000		
Less. Variable Expense					
Grocery Items, Cosmetics etc.	2,380	71,400	856,800		
Total variable Expense (B)	2,380	71,400	856,800		
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200		
Less. Fixed Expense					
Electricity bill		1,500	18,000		
Mobile Bill		300	3,600		
Transportation		200	2,400		
Salary (self)		5,000	60,000		
Generator Bill		250	3,000		
Guard		100	1,200		
Entertainment		200	2,400		
Total fixed Cost (D)		7,550	90,600		
Net Profit (E) [C-D)		5,050	60,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed		
			Total		
Cosmetics	50,000	30,000	80,000		
Soft Drinks	15,000	30,000	45,000		
Biscuit, Chanachur	5,000	10,000	15,000		
Others	15,000	30,000	45,000		
Total	85,000	100,000	185,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Items, Cosmetics etc.	4,000	120,000	1,440,000	1,512,000	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	
Less. Variable Expense					
Grocery Items, Cosmetics etc.	3,400	102,000	1,224,000	1,285,200	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	
Less. Fixed Expense					
Electricity bill		1,500	18,000	18,000	
Mobile Bill		400	4,800	5,400	
Transportation		300	3,600	5,000	
Salary (self)		5,000	60,000	60,000	
Generator Bill		250	3,000	3,000	
Guard		100	1,200	1,200	
Entertainment		200	2,400	3,000	
Total Fixed Cost		7,750	93,000	95,600	
Net Profit (E) [C-D)		10,250	123,000	131,200	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	123,000	131,200
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		63,000
	Total Cash Inflow	223,000	194,200
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	63,000	134,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















FAMILY PICTURE

