#### **Proposed NU Business Name: MS RUBINA PHARMECY**



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RAHIYAN MAHAMUD NANTO		
Age	:	11-10-1983 (32 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	4 Brothers & 2 Sisters		
Address	:	Vill: Basupara, P.O: Dhokrakul, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. MOLEJAN BEGOM  MD. LOKMAN KHONDOKAR  Branch: Shilmaria, Puthiya Centre # 45 (Female),  Member ID: 2526, Group No: 12  Member since: 01-11-1995 (16 Years)  First loan: BDT -3000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30000, Outstanding loan: NIL N/A No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has 12 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-408284
Mother's Contact No.	:	01738-832558
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

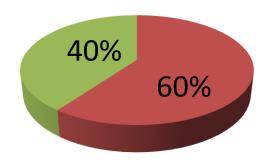
**MST. MOLEJAN BEGOM** joined Grameen Bank since 16 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MS RUBINA PHARMECY	
Location	:	Mollapara Bajar, Puthia	
Total Investment in BDT	:	BDT 250,000/-	
Financing	:	Self BDT 150,000/-(from existing business) 60% Required Investment BDT 1,00,000/-(as equity) 40%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop		10ft x 25ft= 250 square ft	
Security of the shop	:	BDT 50,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Medicine.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Medicine	3,200	96,000	1,152,000		
Total Sales (A)	3,200	96,000	1,152,000		
Less. Variable Expense					
Medicine	2,720	81,600	979,200		
Total variable Expense (B)	2,720	81,600	979,200		
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800		
Less. Fixed Expense					
Rent		1,500	18,000		
Electricity Bill		400	4,800		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Entertainment		500	6,000		
Guard		100	1,200		
Total fixed Cost (D)		7,800	93,600		
Net Profit (E) [C-D)		6,600	79,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Azithromycin (3000 x 380)	11,400	20,000	31,400		
Sefurozim (25 x 575)	14,375	30,000	44,375		
Sefizim (40 x 560)	22,400	20,000	42,400		
Ciprfloxacin (25 x 450)	11,250	10,000	21,250		
Omiprazole (50 x 450)	22,500	20,000	42,500		
Esomiparzole (40 x 440)	17,600	0	17,600		
Rabiprazol (35 x 480)	16,800	0	16,800		
Ketorolac (50 x 375)	18,750	0	18,750		
Livoflozacin (30 x 530)	14,925	0	14,925		
Total	150,000	100,000	250,000		

### **Source of Finance**



- Entrepreneur's Contribution 150,000
- Investor's Investment 100,000
- Total 250,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Medicine	4,400	132,000	1,584,000	1,663,200	
Total Sales (A)	4,400	132,000	1,584,000	1,663,200	
Less. Variable Expense					
Medicine	3,740	112,200	1,346,400	1,413,720	
Total variable Expense (B)	3,740	112,200	1,346,400	1,413,720	
Contribution Margin (CM) [C=(A-B)	660	19,800	237,600	249,480	
Less. Fixed Expense					
Rent		1,500	18,000	18,000	
Electricity Bill		400	4,800	5,500	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Entertainment		500	6,000	7,000	
Guard		100	1,200	1,200	
Total Fixed Cost		7,900	94,800	97,200	
Net Profit (E) [C-D)		11,900	142,800	152,280	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	142,800	152,280
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		82,800
	Total Cash Inflow	242,800	235,080
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	82,800	175,080

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

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# **FAMILY PICTURE**

