Proposed NU Business Name: SABBIR SHOE HOUSE



Project identification and prepared by: Md. Shah Jamal Shiraji, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SAIDUR RAHMAN MITHON		
Age	:	08-11-1992(23 Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	4 Brother & 3 Sisters		
Address	:	Vill: Kathal baria, P.O: Puthiya, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. AYSHA BEGOM MD. TASER ALI PRAMANIK Branch:, Puthiya Centre # 58 (Female), Member ID: 5023/2, Group No: 01 Member since: 20-05-2005(11 Years) First loan: BDT -10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000, Outstanding loan: 13400 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has 5 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-377565
Mother's Contact No.	:	01750-638945
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AYSHA BEGOM joined Grameen Bank since 11years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SABBIR SHOE HOUSE	
Location	:	Puthia bazar, puthia, Rajshahi	
Total Investment in BDT	:	BDT 2,10,000/-	
Financing	:	Self BDT 1,40,000/-(from existing business) 67% Required Investment BDT 70,000/-(as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	08ft x 15ft= 120square ft	
Security of the shop	:	BDT 100000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shoe, sandal. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Shoes, Keds, Sandal etc.	2,700	81,000	972,000		
Total Sales (A)	2,700	81,000	972,000		
Less. Variable Expense					
Shoes, Keds, Sandal etc.	2,160	64,800	777,600		
Total variable Expense (B)	2,160	64,800	777,600		
Contribution Margin (CM) [C=(A-B)	540	16,200	194,400		
Less. Fixed Expense					
Rent		3,000	36,000		
Electricity bill		500	6,000		
Mobile bill		400	4,800		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Guard		150	1,800		
Entertainment		600	7,200		
Total fixed Cost (D)		10,650	127,800		
Net Profit (E) [C-D)		5,550	66,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Shoes	20,000	10,000	30,000		
Jents Sandal	40,000	10,000	50,000		
Ladies Sandal	40,000	10,000	50,000		
Keds	30,000	10,000	40,000		
Others	10,000	30,000	40,000		
Total	140,000	70,000	210,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Shoes, Keds, Sandal etc.	3,500	105,000	1,260,000	1,323,000	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	
Less. Variable Expense					
Shoes, Keds, Sandal etc.	2,800	84,000	1,008,000	1,058,400	
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	
Less. Fixed Expense					
Rent		3,000	36,000	36,000	
Electricity bill		500	6,000	6,000	
Mobile bill		500	6,000	7,200	
Transportation		1,500	18,000	24,000	
Salary (self)		5,000	60,000	60,000	
Guard		150	1,800	1,800	
Entertainment		600	7,200	7,800	
Total Fixed Cost		11,250	135,000	142,800	
Net Profit (E) [C-D)		9,750	117,000	121,800	
Investment Payback			42,000	42,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	117,000	121,800
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		75,000
	Total Cash Inflow	187,000	196,800
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	75,000	154,800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



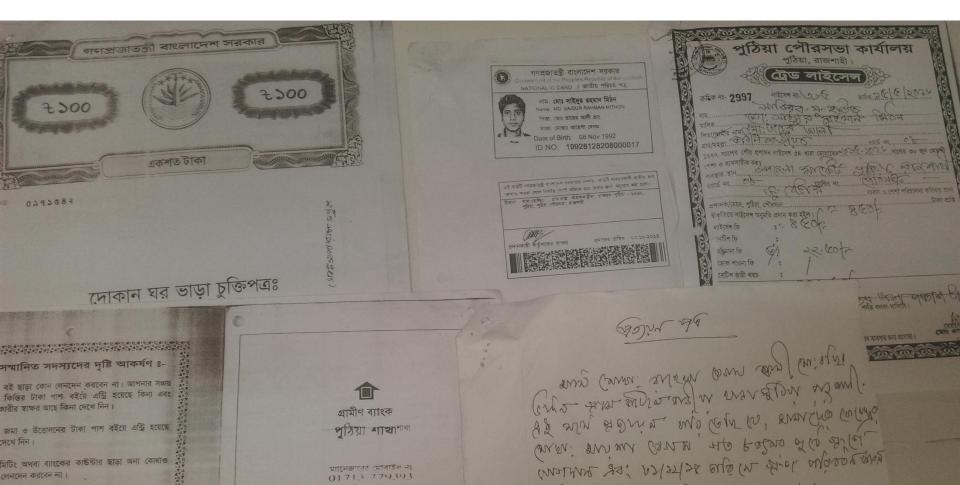












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রুন। উল্লেখা ঋণের টাকা কাউকে ধার দেবেন না।

নুয়ারী মাসের ওক্ততে আমানতের মুনাফার টাকা পাশ মা করিয়ে ম্যানেজার/সেকেভ অফিসারের স্বাক্ষরসহ 💃

FAMILY PICTURE

