Proposed NU Business Name: MEDIA DIAGNOSTIC CENTER

Project identification and prepared by: Md. Shohidul, Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. FAZLUR RAHMAN	
Age	:	10-01-1990 (26 Years)	
Education, till to date	:	MSC	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	1 Sister 5 Sons	
Address	:	Vill: Pillapara, P.O: Nowhata, P.S: Poba, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. MOMOTAJ BEGOM MD. SHAHJAHAN ALI Branch: Naohata, Centre # 18(Female), Member ID: 1799, Group No: 07 Member since: 28-9-2010 (06 Years) First loan: BDT 5,000	
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 96000, Outstanding loan: BDT 13701 Father	
(vi) Mobile lady		No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01751-629876
Mother's Contact No.	:	01874-019267
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Rajshahi sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

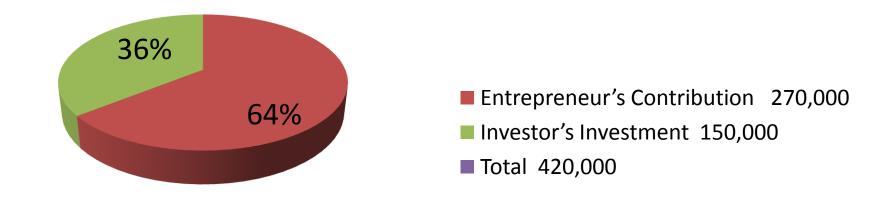
MST. MOMOTAJ BEGOM joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MEDIA DIAGNOSTIC CENTER		
Location	:	Nawhata Bazar		
Total Investment in BDT	:	BDT 420,000/-		
Financing	:	Self BDT 270,000/-(from existing business) 64%		
		Required Investment BDT 150,000/-(as equity) 36%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	1500 square ft		
Security of the shop	:	BDT 50,000/-		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Medical accessories etc. Average 55% gain on sale. The business is operating by entrepreneur. Existing 5 employee. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Service	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Service	1,350	40,500	486,000		
Total variable Expense (B)	1,350	40,500	486,000		
Contribution Margin (CM) [C=(A-B)	1,650	49,500	594,000		
Less. Fixed Expense					
Rent		9,000	108,000		
Electricity Bill		2,500	30,000		
Mobile Bill		1000	12,000		
Salary (self)		5,000	60,000		
Entertainment		500	6,000		
Stationery		4,000	48,000		
Transportation		3,000	36,000		
Generator Bill		2,000	24,000		
Salary (staff)		14,000	168,000		
Total fixed Cost (D)		41,000	492,000		
Net Profit (E) [C-D)		8,500	102,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Ultra Machine (1)	200,000	0	200,000		
ECG (1)	40,000	0	40,000		
Wear Bath (1)	8,000	0	8,000		
Labrotor (1)	6,000	0	6,000		
Microscope (1)	7,000	0	7,000		
Mitre (1)	7,000	0	7,000		
Centifuse	2,000	0	2,000		
Analyzer (Blood Test Machine) (1)	0	150,000	150,000		
Total	270,000	150,000	420,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Service	3,650	109,500	1,314,000	1,379,700	1,448,685	
Total Sales (A)	3,650	109,500	1,314,000	1,379,700	1,448,685	
Less. Variable Expense						
Service	1,643	49,275	591,300	620,865	651,908	
Total variable Expense (B)	1,643	49,275	591,300	620,865	651,908	
Contribution Margin (CM) [C=(A-B)	2,008	60,225	722,700	758,835	796,777	
Less. Fixed Expense						
Rent		9,000	108,000	108,000	108,000	
Electricity Bill		2,500	30,000	32,000	34,000	
Mobile Bill		1100	13,200	14,000	15,000	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		500	6,000	7,000	8,000	
Stationery		5,000	60,000	62,000	64,000	
Transportation		5,000	60,000	62,000	64,000	
Generator Bill		2,500	30,000	32,000	34,000	
Salary (staff)		14,000	168,000	168,000	168,000	
Total Fixed Cost		44,600	535,200	545,000	555,000	
Net Profit (E) [C-D)		15,625	187,500	213,835	241,777	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	187,500	213,835	241,777
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		127,500	281,335
	Total Cash Inflow	337,500	341,335	523,112
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	127,500	281,335	463,112

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:15

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

