Proposed NU Business Name: LITON TAILORS



Project identification and prepared by: Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MONIRUZZAMAN		
Age	:	02-10-1991 (25 Years)		
Education, till to date	:	HSC		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Bhaturia, P.O: Mohonpur, P.S: Mohonpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHEFALI BIBI MOHIUDDIN Branch: Mougachi, Centre # 60 (Female), Member ID: 5053/3, Group No: 02 Member since: 31-01-2012 (04 Years) First loan: BDT 12,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 20,000/- Outstanding loan: BDT 18,240/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01770-653062
Mother's Contact No.	:	01770-653044
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHEFALI BIBI joined Grameen Bank since 4 years ago. At first she took 12,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business & agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	LITON TAILORS	
Location	:	Keshor hat, Mohonpur, Rajshahi	
Total Investment in BDT	:	BDT 110,000/-	
Financing	:	Self BDT 60,000/-(from existing business) 55%	
		Required Investment BDT 50,000/-(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 4,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	8 ft x 12 ft= 96 square ft	
Security of the shop	:	BDT 40,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloths item etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Rajshahi. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths & Tailoring Item	1,500	45,000	540,000		
Total Sales (A)	1,500	45,000	540,000		
Less. Variable Expense					
Cloths & Tailoring Item	1,125	33,750	405,000		
Total variable Expense (B)	1,125	33,750	405,000		
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity Bill		400	4,800		
Mobile Bill		200	2,400		
Salary (self)		4,000	48,000		
Entertainment		300	3,600		
Transportation		500	6,000		
Total fixed Cost (D)		6,400	76,800		
Net Profit (E) [C-D)		4,850	58,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Yard Cloth (500 x 50)	25,000	17,000	42,000		
Shirt Piece (30 x 300)	9,000	13,000	22,000		
Pant Piece (30 x 280)	8,400	10,000	18,400		
Popline Cloth	7,100	0	7,100		
Three piece (15 x 700)	10,500	10,000	20,500		
Total	60,000	50,000	110,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths & Tailoring Item	2,400	72,000	864,000	907,200	
Total Sales (A)	2,400	72,000	864,000	907,200	
Less. Variable Expense					
Cloths & Tailoring Item	1,800	54,000	648,000	680,400	
Total variable Expense (B)	1,800	54,000	648,000	680,400	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		400	4,800	5,500	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		300	3,600	4,000	
Transportation		800	9,600	11,500	
Total Fixed Cost		7,800	93,600	97,000	
Net Profit (E) [C-D)		10,200	122,400	129,800	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	122,400	129,800
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		92,400
	Total Cash Inflow	172,400	222,200
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	92,400	192,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

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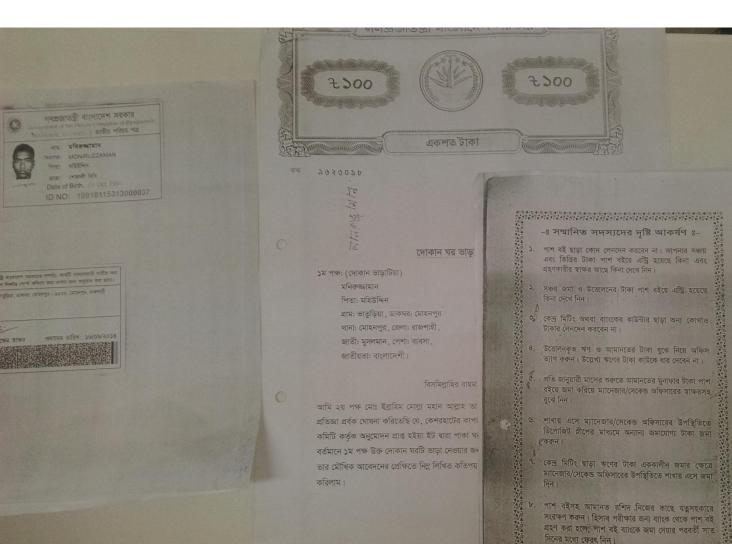












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FAMILY PICTURE

