Proposed NU Business Name: RASHED PAN DOKAN



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RASHED		
Age	:	02-05-1984(31 Years)		
Education, till to date	:	Class 7		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	1 Brother 3 Sisters		
Address	:	Vill: Jontrail, P.O: Nobabgonj, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOTI SHAHANAJ BAPARY Branch: Kolapara, Nobabganj, Centre # 25(Female), Member ID: 2346/2, Group No: 03 Member since: 1-02-2004 (12 Years) First loan: BDT 5,000		
Further Information:		Existing Loan: BDT 20000, Outstanding loan: 12960 Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No Patner		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has 3 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01959-393857
Mother's Contact No.	:	01722-681077
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOTI joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Propos	sec	Nobin Udyokta Business Info
Business Name	:	RASHED PAN DOKAN
Location	:	Jontrail Bazar, Nobabgonj, Dhaka
Total Investment in BDT	:	BDT 180,000/-
Financing	:	Self BDT 130000/-(from existing business) 72% Required Investment BDT 50,000/-(as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	8ft x 8ft= 64square ft
Security of the shop	:	-
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Collects goods from Nobabgonj. Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocery item	1800	54000	648000
Total Sales (A)	1800	54000	648000
Less Variable Expense			
Grocery item	1350	40500	486000
Total variable Expense (B)	1,350	40500	486000
Contribution Margin (CM) [C=(A-B)	450	13500	162000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		200	2400
Transportation		200	2400
Salary (self)		5000	60000
Guard		100	1200
Mobile bill		200	2400
Total fixed cost (D)		6,700	80400
Net Profit (E)= [C-D]		6,800	81600

Investm	ent Breako	lown	
Particulars	Existing	Proposed	Total
Biscuit	10,500	5,000	15500
Coil	4,500	0	4500
Cold drinks	9,000	10,000	19000
Candle	26,000	25,000	51000
Battel leaf,	30,000	0	30000
Switch, Fan, Multiplug, cable, board etc	0	10,000	10000
Cahir,Fan,Table	50,000	0	50000
	130,000	50,000	180000

Source of Finance



Financial Proje	ction (BDT)		
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Grocery item	2600	78000	936000	982800
Total Sales (A)	2600	78000	936000	982800
Less Variable Expense				
Grocery item	1950	58500	702000	737100
Total variable Expense (B)	1,950	58500	702000	737100
Contribution Margin (CM) [C=(A-B)	650	19500	234000	245700
Less Variable Expense				
Rent		1,000	15,000	15,000
Electricity bill		300	3600	3800
Transportation		500	6,000	6,400
Salary (self)		5000	60000	60000
Guard		100	1200	1200
Mobile bill		300	3600	3800
Total fixed cost (D)		7,100	88,200	89,000
Net Profit (E)= [C-D]		12400	148800	156,700
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	148,800	156,700
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		118,800
	Total Cash Inflow	198800	275500
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	118,800	245500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



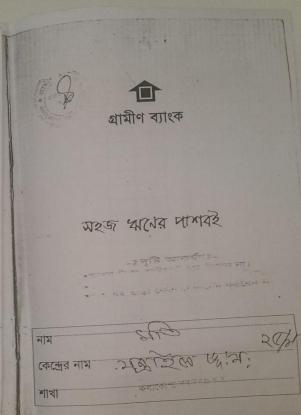








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FAMILY PICTURE

