Proposed NU Business Name: FOYSAL STORE



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta			
Name	:	FOYSAL SHEKH	
Age	:	05-10-1989 (27 Years)	
Education, till to date	:	Class VIII	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	1 Brother & 2 Sister	
Address	:	Vill: North Betka, P.O: Betka hat, P.S: Tangibari, Dist: Munsigonj	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RINA CHAN MIA SHEIKH Branch: Sonarong, Tongibari, Centre # 20(Female), Member ID: 8308, Group No: 15 Member since: 01-03-2006 (10 Years) First loan: BDT 10000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 150000, Outstanding loan: BDT 150000 Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01991-700353
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RINA joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	FOYSAL STORE	
Location	:	Betka Baazar, Tungibari, Munsiganj	
Total Investment in BDT	:	BDT 120,000/-	
Financing	:	Self BDT 70000/-(from existing business) 58% Required Investment BDT 50,000/-(as equity) 42%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	20ft x 8ft= 160 square ft	
Security of the shop	:	BDT 50,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Drinks, Cosmetics, Bisuit, others etc	2000	60000	720000
Total Sales (A)	2000	60000	720000
Less Variable Expense			
Drinks, Cosmetics, Bisuit, others etc	1500	45000	540000
Total variable Expense (B)	1,500	45000	540000
Contribution Margin (CM) [C=(A-B)	500	15000	180000
Less Variable Expense			
Rent		1,500	18000
Electricity bill		900	10800
Transportation		700	8400
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		300	3600
Total fixed cost (D)		8,700	104400
Net Profit (E)= [C-D]		6,300	75600

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Drinks	7,500	10,000	17500	
Cosmetics	10,000	20,000	30000	
Bisuit	10,000	5,000	15000	
Others	22,500	15,000	37500	
Freeze	20,000	0	20000	
	70,000	50,000	120000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Drinks, Cosmetics, Bisuit, others etc	3000	90000	1080000	1134000	
Total Sales (A)	3000	90000	1080000	1134000	
Less Variable Expense					
Drinks, Cosmetics, Bisuit, others etc	2250	67500	810000	850500	
Total variable Expense (B)	2,250	67500	810000	850500	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	
Less Variable Expense					
Rent		1,500	15,000	15,000	
Electricity bill		1200	14400	14600	
Transportation		1,000	12,000	12,500	
Salary (self)		5000	60000	60000	
Entertainment		400	4800	4800	
Mobile bill		400	4800	5000	
Total fixed cost (D)		9,500	111,000	111,900	
Net Profit (E)= [C-D]		13000	156000	171,600	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	156,000	171,600
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		126,000
	Total Cash Inflow	206000	297600
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	126,000	267600

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













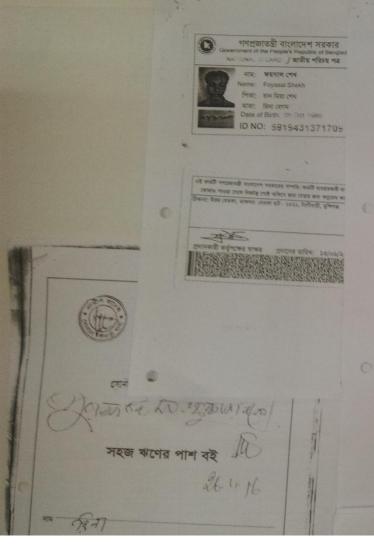


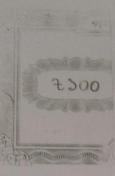










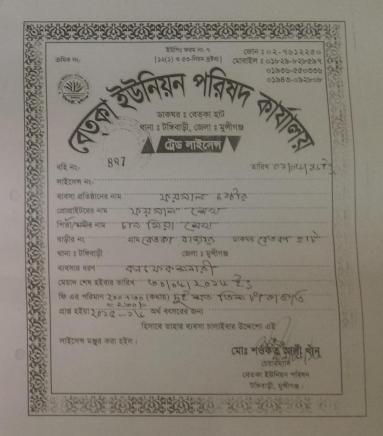


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 ১। মোঃ মাসুম সিকদার, বেতকা, ডাকঘর: বেত্ব বাংলাদেশী, ধর্ম: ইসলাম,

২। ফয়সাল শেখ, পিতা: t বেত্কা হাট, উপজেলা: টঠ পেশা: ব্যবসা।

পরম করুনাময় আল্লাহর না ঘর ভাড়ার চুক্তিপত্রের বয়া মালিক, বেত্কা বাজার হল



FAMILY PICTURE

