Proposed NU Business Name: BIHAN SENETARY



Project identification and prepared by: Md Sirajul Islam, Keraniganj Unit, Dhaka

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	RIAZ		
Age	:	01-06-1982 (34 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brother & 1 Sister		
Address	:	Vill: Mohonpur, P.O: Rohitpur P.S:Keraniganj , Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE TAHERA BEGUM MD JOMIR Branch: Rohitpur, Centre # 32(Female), Member ID: 2522/1, Group No: 06 Member since: 02-05-1998 to 03-04-2010(<i>12 Years</i>) First Ioan: BDT 5000		
Further Information:		Existing Loan: BDT 20000 Outstanding loan: Nil Father		
(v) Who pays GB loan installment(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01845-154097
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE TAHERA BEGUM joined Grameen Bank since 12 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

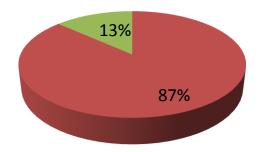
Proposed Nobin Udyokta Business Info				
Business Name	:	BIHAN SENITARY		
Location	:	Potalia Baazar.Keraniganj		
Total Investment in BDT	:	BDT 750,000/-		
Financing	:	Self BDT 650000/-(from existing business) 87%		
		Required Investment BDT 100000/-(as equity) 13%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	30ft x 15ft= 450 square ft		
Security of the shop	:	BDT 2,00,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sanitary items. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Babubaazar,Dhaka Agreed grace period is 3 months. 		

Existing Business (BDT)

		I	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Sanitary items	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Sanitary items	3000	90000	1080000
Total variable Expense (B)	3,000	90000	1080000
Contribution Margin (CM) [C=(A-B)	1,000	30000	360000
Less Variable Expense			
Rent		7,000	84000
Electricity bill		500	6000
Transportation		3,000	36000
Salary (self)		5000	60000
Salary(Staff)		5000	60000
Entertainment		500	6000
Guard		250	3000
Generator		250	3000
Mobile bill		200	2400
Total fixed cost (D)		21,450	257400
Net Profit (E)= [C-D]		8,550	102600

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Besin	9,000		9000	
Hig comode	15,000		15000	
Gas silinder	95,000		95000	
Pan	300,000		300000	
Stove	10,000		10000	
Small basin	21,000		21000	
Others	200,000		200000	
Pipe		65000	65000	
Motor		20000	20000	
Tubewell		15000	15000	
	650,000	100,000	750000	

Source of Finance



- Entrepreneur's Contribution 650,000
- Investor's Investment 100,000
- Total 750,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Sanitary items	5500	165000	1980000	2079000
Total Sales (A)	5500	165000	1980000	2079000
Less Variable Expense				
Sanitary items	4125	123750	1485000	1559250
Total variable Expense (B)	4,125	123750	1485000	1559250
Contribution Margin (CM) [C=(A-B)	1,375	41250	495000	519750
Less Variable Expense				
Rent		7,000	84000	84,000
Electricity bill		700	8400	8600
Transportation		3,500	42,000	43,000
Salary (self)		5000	60000	60000
Salary(Staff)		5000	60000	60000
Entertainment		600	7200	7400
Guard		250	3000	3000
Generator		250	3000	3000
Mobile bill		300	3600	3800
Total fixed cost (D)		22,350	268,200	269,800
Net Profit (E)= [C-D]		18900	226800	249,950
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	226,800	249,950	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		166,800	
	Total Cash Inflow	326800	416750	
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	
	Total Cash Outflow	160,000	60000	
3	Net Cash Surplus	166,800	356750	



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 03 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures













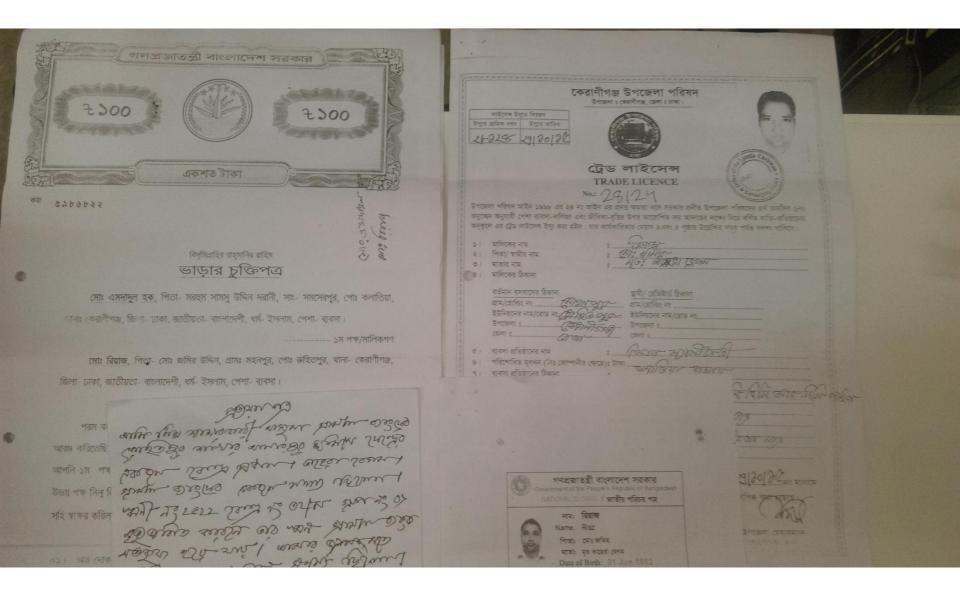












FAMILY PICTURE